

X-GUIDE | TOP MAJORS



Choosing a major can be challenging for any college-bound student. Here are five of the top majors in today's fastest growing industries. Get to know more about the classes you can take, skills you will learn, and industries that will jumpstart your career!

MARKETING

Future marketers will love the balance of creativity, problem-solving, and critical thinking in their careers as they navigate an ever-changing and exciting world of marketing.

Classes

- Consumer Behavior
- Digital Marketing & Analytics
- International Marketing
- Business Administration

Skills

- Mobile Marketing
- Social Media Advertising
- Content Management
- UX Design

Jobs & Industries:

- E-commerce
- Public Relations
- Digital Marketing
- Brand Management

COMPUTER SCIENCE

Computer Science Computer Scientists are employed in almost every industry you can think of. Learn sought-after skills that will keep you in high-demand after graduation and beyond.

Classes

- Software Engineering
- Programming Languages
- Operating Systems
- Cyber Security

Skills

- Software Development
- Code Navigation
- Project Management
- Business Process Analysis

Jobs & Industries

- Gaming
- Research & Development
- Cloud Computing
- Artificial Intelligence

BUSINESS ANALYTICS

Business Analysts drive big business decisions. Discover how your natural curiosity and analytical skills can impact the future of a company

Classes

- Data Modeling
- Market Research
- Consumer Behavior
- Information Systems

Skills

- Statistical Languages,
- SQL
- Diagnostic Analytics
- Predictive Analytics

Jobs & Industries:

- Market Research
- Supply Chain Management
- Project Management
- Logistics

ENGINEERING

Engineers make an impact in many different industries. Do you enjoy merging the world of engineering, mathematics, & physics? This program is for you!

Classes

- Electronics
- Microprocessors & Microcontrollers
- Digital Logic & Circuits Design
- Fluid Mechanics

Skills

- Programming Languages
- Nanotechnology
- Process Management
- System Design & Analysis

Jobs & Industries

- Aerospace & Avionics
- Civil Engineering
- Petroleum, Oil, & Gas
- Research & Development

NURSING

The nursing field is constantly growing. With jobs expected to increase by nearly 20%, you can have a thriving career while caring for others.

Classes

- Human Anatomy & Physiology
- Microbiology
- Nursing Therapeutics
- Pathophysiology

Skills

- Patient Care
- Infection Control
- Lab Testing
- Injections

Jobs & Industries

- Mental Health Care
- Pharmaceutical
- Rehabilitation Services
- Long-term Care Facilities



Xavier University has over 90 majors and 60+ minors. Our students love the hands-on learning experience, mentorship, and study abroad programs that we offer. Learn more about what Xavier has to offer. **Start your journey** xavier.edu/academics/undergraduate.

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