

X-Guide

*Williams College of
Business*

XAVIER



Improve organizations and society, consistent with the Jesuit tradition, in our business programs.

Follow your signs

You're not afraid of numbers. Strategically solving problems excites you. Maybe you naturally have an analytical personality or perhaps you've always been one with an entrepreneurial spirit.

These are usually signs that a major in business is calling. As you're choosing a path for college, explore exactly where these signs could be leading you within the business field.

How do you decide on a major?

As you begin exploring your major options, remember there is no "right way" to do so. Everyone's process is unique, just like your college experience. While researching potential majors within the business field, it may be helpful to keep these questions in mind:

Why are you interested in business?

Is there a specific reason you're looking into the business field? Sometimes outside influences such as family members, past school courses, and personal experiences can influence how we choose our career path.

What field of study within business would you want to pursue?

The world of business is broad, allowing you to explore a variety of programs including Accounting, Economics, Marketing and much more. Haven't decided on a field of study? No worries, Xavier offers a Business Undecided major for any students who have not decided on a specific major within the Williams College of Business.

What career path do you want to take?

There are many options when it comes to jobs in business. If you don't have an ideal career path in mind yet, then consider what characteristics your perfect position would have and compare those to jobs within your field.

What do you want out of your career and what do you value?

Do you want to travel? Are you looking for an office environment or more hands-on work? Would you prefer working directly with people or behind the scenes? These are a few questions to ask yourself when you're mapping out your career choices to make sure your path leads you toward a job that fits your values.

Top Majors

Eight of the top 10 majors in demand are from the business field. These include:

- + Finance
- + Accounting
- + Marketing
- + Human Resources
- + Logistics/Supply Chain
- + Management Information Systems
- + Business Administration/Management
- + Sales

The Williams College of Business

Xavier is home to the Williams College of Business (WCB), accredited by the Association to Advance Collegiate Schools of Business (AACSB). The Williams College of Business is nationally recognized and ranked among the Best Business Schools in the Nation by the Princeton Review.

The WCB is recognized not only for undergraduate curriculum, but also for graduate business programs including Finance, Marketing and Part-Time MBA by U.S. News & World Report.

Business programs offered at Xavier

Majors

- + Accounting
- + Business Analytics
- + Economics
- + Entrepreneurial Studies
- + Finance
- + Information Systems
- + International Business
- + Management
- + Marketing
- + Smith Scholars (Honors Program)
- + Strategic Human Resource Management
- + Sustainability: Economics and Management

Minors

- + Business
- + Entrepreneurship
- + Economics
- + Finance
- + Information Technology
- + International Business
- + Strategic Human Resource Management

Unique Programs

What makes Xavier's Williams College of Business unique? The Williams College of Business has three programs outside of the classroom that make Xavier's learning experience unique. These include:

Business Professional Program

Xavier's 4-year business professional program teaches students the skills necessary to land internships and jobs like writing a resume, using LinkedIn to network, or preparing for an interview.

Professional Mentor Program

Xavier has mentoring opportunities for students during all four years on-campus. Xavier's signature mentoring program, the Professional Mentor Program, allows sophomores to create a long-term connection with a professional in their field of choice.

Internships

87% of Xavier students gain real-world experience through an internship. Xavier's Williams College of Business is highly connected to the business community, making it easy for faculty to help students find internships and other experiential learning opportunities.

Study abroad

Students in the Williams College of Business have the chance to step outside of their comfort zone and learn about business on a larger scale through study abroad programs.

There are several study abroad experiences for students to dive into new cultures and learn about international business firsthand. Two specific programs through the Williams College of Business include travel to London, England where students study at Queen Mary University of London and Maastricht, Netherlands where students study for four weeks at the University of Maastricht.



Fifth Third Trading Center

One of the most prominent Centers on campus is the Fifth Third Trading Center. The facility is committed to the study and application of finance. The two student-managed investment funds, worth over \$3.7 million, are overseen at the Center. The Fifth Third Trading Center offers hands-on access to Bloomberg LP financial software – the standard on Wall Street. The Center promotes financial education through student and faculty workshops, economic and investment forums, a professional speaker series, and much more.

Student Outcomes

The Williams College of Business provides rigorous coursework, integrative learning opportunities, and sets students on a path towards success as they head into the real world.

98% of graduates from the Williams College of Business are employed full-time, enrolled in graduate school, or working in a volunteer position within 6 months of graduation.

Graduates go on to achieve rewarding careers such as:

- + Accountant
- + Human Resources Coordinator
- + Account Executive
- + Campaign Manager
- + Consultant
- + Financial Advisor

Some of the top employers of Williams College of Business graduates include:

- + Fifth Third Bank
- + Deloitte & Touche, LLP
- + Fidelity Investments
- + General Electric
- + Macy's, Inc.
- + Ernst & Young
- + PricewaterhouseCoopers, LLP
- + U.S. Bank
- + Kroger Corporation
- + Total Quality Logistics

Xavier and the Queen City

One of the best parts of being a Musketeer is learning in the growing and thriving city of Cincinnati. Cincinnati is home to multiple Fortune 500 companies and nationally recognized hospitals where many students find employment and internship opportunities. Some of these companies include Kroger, Procter & Gamble, and American Financial Group.

While Cincinnati is bustling with business, it's also the center of a social scene like no other. The Queen City has multiple activities such as BLINK, ice skating in Fountain Square, Cincinnati Zoo and Botanical Gardens, major sports events, museums, Riverbend Music Center, and so many others.

Next Steps

Imagine yourself as a Xavier Musketeer? Plan a visit to campus at xavier.edu/visit

If you want to connect with your Admission Counselor, please contact xuadmit@xavier.edu or at 513-745-3301.

Get to know a little more about Xavier by clicking the links below:



Office of Admission

513-745-3301
XUadmit@xavier.edu
3800 Victory Parkway
Cincinnati, Ohio 45207-5131

Xavier University is a private university located in Cincinnati, Ohio, providing a liberal arts education in the Jesuit Catholic tradition. Learn more about what Xavier has to offer. Start your journey at: xavier.edu