

WOX Grant Application Form for 2022



12/15/18

Use and completion of this Application Form is required for submission of your grant. Only Applications using this template will be considered for an award.

The completed WOX Grant Application must be emailed to cassidycoxs@xavier.edu and a paper copy with appropriate signatures mailed or hand delivered to Cyndi Meyer, Alumni Building ML 5630 by 5 p.m. **March 1, 2022.**

NOTE: Applicants are encouraged to seek proposal assistance through the Office of Grant Services. Please contact Shari Howell by phone at 745-1904 or email at howells3@xavier.edu as early as possible and at least 5 business days before the due date.

PROPOSAL FOR WOX GRANT

Title of Proposed Project: Ten and Counting: a Decennial of Jazz
Amount Requested: \$10,000
Name of each applicant, their position and signature: Dr. Polina Bepalko, Teaching professor of Piano, Xavier Music Series Coordinator bepalkop@xavier.edu
Add ALL appropriate signatures below as outlined in the Guidelines document for the WOX Grant Awards. For each approval needed, please type the person's name, title, email address, and <u>have them physically sign the Application.</u>
Dr. Richard Polt, Associate Dean, College of Arts and Sciences Professor, Philosophy Department polt@xavier.edu 
Dr. David Mengel Dean, College of Arts and Sciences Professor, History Department mengel@xavier.edu 
Provide a brief abstract that clearly and concisely states the aim of your project, anticipated value for XU students and/or faculty, and the indicators of success: (maximum 350 words)
The Queen City is filled with royals of the music scene — Bootsy Collins, Fred Hersch, and Phillip Paul, just to name a few. The Cincinnati Contemporary Jazz Orchestra (CCJO) seeks to contribute to the continued preservation of this historical, multi-layered heritage by engaging in efforts to promote jazz in the city. I aspire to combine this prominent Cincinnati organization with legendary, award-winning jazz conductor Maria Schneider in a collaborative performance at Xavier to commemorate the 10-year anniversary of the orchestra.

Although not from Cincinnati originally, Ms. Schneider has had a profound impact on the music industry as a whole and is well-known for her educational skills. She is an incredible talent, a holder of multiple Grammys, a passionate advocate, and a champion for female representation in music. Not only would the orchestra benefit from her expertise, the community at large would have the privilege of experiencing the united talents of both Ms. Schneider and the orchestra. Additionally, it is only fitting that an advocate for the preservation of musical intellectual property be combined with an organization that focuses on the preservation of music history in the area. Moreover, both are having a substantial impact on the jazz industry, an impact that is sure to grow if the two are brought together.

On a campus level, experiencing Ms. Schneider conduct the CCJO will allow students at Xavier to experience and interact with a successful woman in the jazz industry that has a strong voice for advocacy in intellectual properties. This sort of opportunity has been virtually nonexistent outside of large cities such as New York City, Boston, and Los Angeles. Giving Xavier's students the opportunity to not only attend the concert, but to potentially participate in her Music Arranging Clinic and perform under her baton with the orchestra will help them to realize the possibilities available to them as they forge their own paths in the music industry. It will also help them to learn about and celebrate their own local artistic community as the CCJO marks their 10-year milestone in 2023.

This event will likewise be enriching to audiences across generations, backgrounds, and fields of study, and it will be open to the broader Xavier and Cincinnati communities.

NARRATIVE

Please provide a detailed project description (in #1) and answer the questions below (#2 - #8) Limit the length of your answers (including project description) to three single-spaced, typed pages.

1. Provide a detailed description of your project; what will take place, where, when, and who will be involved in the project, and the timeline. (maximum 1 page)

Artist: Maria Schneider
Spring 2023

The Master Class in Arranging Jazz will be conducted by Maria Schneider and will be featuring students of the Xavier Jazz Department, and High School students with a notable jazz program. Students will work on craftsmanship of arranging and orchestrating, along with the Artist in a group setting. The Xavier Music Series has established many partnerships with various organizations in the Cincinnati area such as Music Resource Center in Walnut Hills, Loveland High School, SCPA, Jazz Youth Orchestra and many others. This event can also attract a community of potential students to visit Xavier's campus. The Class in Arranging will take place at the Edgecliff Hall in the Band Room earlier in the day. Traditionally, the Master Class concludes with the Q&A portion where students will be able to ask the Artist about her path in the music industry as a performer, conductor, and record producer, learn about her work with the artists such as Sting and David Bowie, and her advocacy for the intellectual property. Students will gain the knowledge and the inspiration for what it is like to be a woman in the masculine world of Jazz, guidance on how to handle the patriarchy and discuss her mission in protecting musicians' digital rights, Music piracy, and be able to learn about digital economy that is related to music and beyond.

The show to follow the Master class in the evening will allow students and community members to see Maria Schneider conduct Cincinnati Contemporary Jazz Orchestra and celebrate its 10-year anniversary. The Jazz concert featuring Maria Schneider, members of CCJO, and Xavier Jazz Students will be about 90 minutes in duration. The show will take place on the Gallagher Student Center Theater stage with a reception to follow the show where the members of the audience will be able to meet and greet the artists. The event will be free of charge for Xavier students and will have special faculty and staff ticket pricing. Having both, personal interaction during the Arranging class earlier in the day and seeing the artist at her performance medium, will be an incredibly critical learning experience for the community of Xavier students pursuing Music, Arts administration, Business degrees and for the community in general.

2. How does this proposed project enhance the mission and purpose of Women of Excellence?

It has been expressed to me by several students that they feel jazz music is a "man's world." It is my goal to show them that their gender can be an asset when it comes to creativity, artistry, and business success within the music industry. These women are Xavier's future graduates and alumni; it is important that we provide a nurturing yet inspiring environment. By having seven-time Grammy award winner, Pulitzer Prize finalist, composer and arranger Maria Schneider working with Xavier students and then conducting the predominantly male Cincinnati Contemporary Jazz Orchestra, I will be able to offer an immersive learning opportunity and experience for these students so they can witness how one navigates these gender complicated waters and yet find world success in the creative process.

3. How will this project further the mission of Xavier University to "engage and form students intellectually, morally and spiritually?"

The Jesuit tradition of Xavier University has always placed emphasis on the "whole self," with the understanding that music and the arts serve to enhance all aspects of the student's intellectual development. By providing a platform for a world class artist to conduct, teach, perform and interact with students, this project will simultaneously work to and inspire the musical dreams of Xavier University's students outside of the classroom.

4. Why is this project important? Does it address a gap within existing University programs?

This project addresses a gap in not just Xavier University's programs, but our local community as a whole. If one is to try to find the place where they can see women conducting a jazz orchestra on the professional stage, it would be a hard to achieve challenge. It is a significant step to acknowledge the issue of sexual bias when it comes to Jazz music. The ability to see and interact with successful women conductors in jazz rarely exist in Cincinnati and is something that both Xavier students and the Cincinnati community will benefit greatly from. It is my hope that as more students interact with the artist and see music as a viable life path, enrollment in Xavier's Jazz and Music programs will increase. It will also create a wonderful opportunity for current students to perform in the professional jazz orchestra, being mentored by world class musicians, and learn their craft through the immersive experience.

5. What is the expected outcome of your project? How many people (faculty, staff, students) will be engaged in your project? If the project will continue beyond the Grant timeline, what are your plans for future funding?

As the Xavier Music Series focuses its 2022 Season on the notable artists from the Ohio region, it is committed on creating several opportunities in the season to present and celebrate talents of our state

and the city of Cincinnati. The Music Series currently hosts extremely popular jazz concerts, often with nearly 300 attendees. The expected outcome of this project is to present a successful, well-publicized and attended concert that celebrates women in the Music Industry and our local jazz talents, where many Xavier students and the community of Xavier will not only be in attendance, but will have the opportunity to interact and learn from the artist's craftsmanship both before and after their performance through various master classes, rehearsals, Q&A sessions, and clinics.

6. How will you measure the success of your project, if funded? What are the qualitative and quantitative measures that you will use to assess impact and effectiveness?

Success of this project will be measured by audience attendance, local media response, and the level of student interaction with the artist that is achieved. Even more will be gained from a qualitative perspective, especially the benefit of Xavier University continuing to be seen as a pioneer for gender equality, diversity, and a strong commitment to the arts and our local community.

7. If your project is funded, how will the WOX Giving Circle be recognized as having played a role in the success / completion of your project? Give specific examples.

The Women of Excellence will be the title sponsor of the event. The Women of Excellence will be mentioned in each radio and print advertisement, on each concert program, poster, Xavier Music Series Website and CCJO websites, and will be thanked in a pre-concert acknowledgement at each event.

8. If you are applying for a 2-year grant, please explain why a 2-year award is important to the success of your project. (Note: these are projects that will take 2 years to complete, not for 2 years of funding for the same project).

N/A

BUDGET

What is the amount of funding requested? \$10,000

Below please provide a **detailed** budget with justification/need for each itemized expense.

- If your project requires students to be paid, that payment must be included as an itemized expense. For example, if your project requires 2 student coordinators, the role needs to be specified and included as an itemized expense. [i.e. Student workers: 2 students*\$8.10/hr*10 hrs/week*12 weeks= \$1,944; Student worker fringe benefits - \$1,944*1%(stated fringe benefits rate for full-time students) = \$19.44]. Note: Students must be paid as an employee and cannot be given stipends.
- If more than 25% of your budget is allocated toward food and incentives, specific detailed rationale and explanation for these expenses should be provided.
- Include a detailed list of supplies and equipment necessary to complete your project.
- If your project's total budget is greater than \$10,000 per year, other sources of support must be stated and appropriate documentation from other funding partners must be provided.
- All costs, including student pay rates, must follow University policy. Your budget for these items should take this into account. Please contact Shari Howell (howells3@xavier.edu) to discuss budget questions.

PROJECT BUDGET

Maria Schneider Artist Fee	\$ 15,000.00
CCJO Fee	\$ 2,000.00
Advertising - Poster Printing	\$ 45.00
Food/Hospitality Room for the Artist	\$ 200.00
Three nights of Lodging for the Artist (\$200/night)	\$ 600.00
Transportation to and from CVG (\$80 each way)	\$ 160.00
Radio Advertising	\$ 550.00
Piano Tuning	\$ 200.00
TOTAL PROJECT EXPENSES	\$ 18,755.00
TOTAL REQUEST FROM WOMEN OF EXCELLENCE	\$ 10,000.00

The remaining \$6,755.00 in expenses will be paid by the Xavier Music Series