Proposal for WOX Grant

The Innovation Society: TEDxXavierUniversity

Sean Kallmeyer, Nick Turon, Genevieve Hager

Budgeting Director, Curator, Registration Director

TEDxXavierUniversity

$8,757.50

TEDxXavierUniversity is a student-led, collaborative experience that inspires innovative thinking, moving others to purposeful action. We wish to promote collaboration between the three colleges, organizations, and administrations of the University. We also aim to foster the ideas of TED, "believing passionately in the power of ideas to change attitudes, lives and ultimately, the world." More formally, TED is an annual event that brings together the world's leading thinkers and doers to share ideas that matter in any discipline.

Our goal is to promote Xavier University as an innovative and collaborative institution of higher learning that maintains discipline to its Jesuit roots by bringing in speakers from within the Xavier and local community whom are emblematic of these themes. We anticipate that our independent TEDx event will leave an impact on the Xavier community by fostering diversity, collaboration and the Jesuit values from this unique experience. Furthering discussion by students, staff, and faculty after the event will be indicators of success along with the networking opportunity it presents for all those involved. Feedback we receive from the Xavier community in the form of surveys, interviews, comments to our Facebook page, and views on our TEDxXavierUniverity YouTube account will be indicators of success.

Rashmi Assudani, Club Advisor

Dave Johnson, Associate Provost
Student Affairs

Genevieve Hager, Student

Sean Kallmeyer, Student

Nick Turon, Student

Budget Breakdown/ Requested Amount: **$8,757.50**

Item Breakdown:	Price Per Unit:	Vendor/Contact:	Ttl Price/Qty:
URL/Web Site Registration	$20.00	WebPage (TBD)	$20.00
Brochures-Programs printed 12-pages plus cover 4.25' x 11" finished size, full color.	$3.19 per unit	Xavier Printing Services Contact: Marty Whitacre	Qty:200 $638
Plastic name badge holders 4" x 3" with slot to attach to neck lanyard.	$120	Xavier Printing: Marty Whitacre	Qty: 200 $120.00
Neck Lanyards- 1/2" die sub printed with bulldog clips	$2.34 per unit	Xavier Printing Contact: Marty Whitacre	Qty:400 $936
Name cards-2 Packages of blank card stock for imprinting name tags.	$26.00	Xavier Printing Contact: Marty Whitacre	$26.00
Color copy TEDx logo on name badge card stock before imprinting names	$22.50	Xavier Printing Contact: Marty Whitacre	$22.50
Venue : Cintas: James & Caroline Duff Banquet Center.	$1,200.00 (Covered/ free to clubs)	Contact: Megan Tracy	$0.00
Video Estimate: 3 JVC GY-HM700 Field Package (one student) x $770.00/8hr day $2310.00 20 Hours- Student Editor $21.00/hr $420.00 4 Hours-Student Graphic Creation $22.50/hr $90.00 Media costs $125.00		Contact: Ringo Jones, TV studio	$3,200.00
Audio Visual: 2qty, 9x12 screen-> Flanking stage Right/Left in front projection mode $100.00 per day/screen 1qty, Lighting Package->light wash on stage->please use Xavier shield gobo on the west wall and east wall $150.00 Per Day 2qty, LCD Projectors->6500 Lumens->short throw lens $400.00 per day/projector 1qty, Labor to Rig Projectors from ceiling $150.00 per event 1qty, Folsome Video.computer Switecher-> for transitions from computer to other computer and allows for IMAG from camera in the room $150.00 Per Day 1qty, 8 Mic Chan. Audio Board w. cd player $40.00 per day 2qty, Wireless Lavalier Mics-> for presenters-> one for the main presenter the other to pre wire for next presenter $80.00 Per Day/Mic 2qty,Wireless Hand-Held Mics-> for Q and A in audience on mic stand $80.00 per day/mics 5qty, Hours – Audio Visual Technician-> audio op-> final TBD $15.00 per hour 5qty, Hours – Audio Visual Technician-> Folsom Op-> final TBD $15.00 per hour 5qty, Hours – Audio Visual Technician-> lighting and stage management ad mic prewiring->final TBD $15 per hour 1qty, laptop connection at FOH $0.00 1qty, LCD 32inch monitor->will be on the floor in front of stage so that presenters can see their presentations $50.00 per day 1qty, Client will be bringing laptop $0.00 1qty,Wierless mouse->for presenter to advance slides $30.00 per day/per mouse	$2,115.00	Contact: Dave Overbeck	$2,980.00
Stage Props: Rug, Chairs, Table, Book Shelf, TEDx logo for on stage. Red Carpet:$114.00, Black Backdrop:$96.00, Delivery Pickup:$60.00, Easles:qty5 $25, Table skirts:qty6 $90, Sheets for under painter: $40	Price varies per event.	Cintas. Megan Tracy	Total:$425.00
Speaker Lunch: 6-8 Speakers (Speakers only)	$300.00	Speaker lunch day of	$300.00
Dress Rehearsal 1	$90.00	Cintas: Dave Overbeck	$90.00

Budget Notes:

- A speaker for a TEDx event **CANNOT** be paid. It is TED rules which means we have an obligation to TED and the speakers to record High Definition videos with Audio in a professional manner.

Narrative:

1) How does the proposed project enhance the mission and purpose of WoX?

TEDxXavierUniversity is a rich experience that not only encompasses the Xavier community of students, staff and faculty, but helps to spread ideas to the community outside of Xavier and to showcase up and coming leaders. TEDx is about spreading ideas worth sharing to a wide range of audiences on matters of service, innovation, education, business, science and much more. By holding an event such as this at the heart of the Xavier, the Xavier Community is getting the chance to be engaged in the Jesuit manner of intellect, morals, service and success by speakers of diverse and rich backgrounds who have been given this opportunity not on their status or work but because they were nominated to share an idea. Women are encouraged to be involved in a leadership role to enhance diversity and to grow the organization and to help spread ideas which have the potential to promote change

2) How will this project further the mission of Xavier University?

Our project will help students to become more educated intellectually, morally, and spiritually by offering a unique learning experience that takes into account real world experiences. A goal of the Innovation society, responsible for holding the TEDxXavierUniversity event is to help bring the three colleges together in order to enhance diversity among students and to involve students with faculty and staff to expand and challenges each individual in a positive manner through the Jesuit traditions.

3) Why is this project important? Does it address a gap within existing University programs?

This project is important because it gives students, faculty and staff the opportunity to work together, creating a better learning experience to accomplish real life goals. It allows the Xavier community to support the community in and around campus as well by sharing ideas from individuals connected with Xavier University. It also allows students of all diversity to become involved and to grow as a person, meeting numerous others from all walks of life. This event will help fill a gap to better connect clubs, students and faculties so they can work together more easily on campus wide projects. It will also help to connect the Xavier community with the community outside of the immediate campus and with business professionals.

4) What is the expected outcome of this project?

The expected outcome is to continue growing the relations of the three colleges on campus and to build a better communication between all clubs, organizations, students, staff and faculty. We want the event to be a tradition and a type of melting pot that brings everyone in and outside of the Xavier community together to recognize new ideas, to spread ideas and to foster discussion on all ideas presented or to bring about new ideas and discussions. We want the event to reach beyond the 100 audience members we plan to have attended and to have thousands impacted by the ideas from videos posted on out TEDxXavierUniversity YouTube

page. We hope those in and out of the XU community can foster intellectual discussion around each talk. More specifically, we look to have complete awareness by at least 50% of the students about TED and TEDx. Direct involvement for students will exceed 50 and for faculty/staff up to 20 individuals. We want more students because this is a 100% student initiated event and we will rely on faculty/staff as mentors only.

5) How will you measure the success of your project?

We will measure the success by feedback we have from individuals who attend, from our speakers at the event and from the videos we are obligated to post on YouTube. Feedback is a learning experience and we will use it to assess how well the event was what could be better and the ways in which it was lacking. If ideas are spread in the spirit of TED and TEDx and we have intimate discussion in and outside of the event then we can gauge if it was a success. We will have post event surveys sent out to ask our attendees their thoughts on the event, how it can be better, what they learned and if they would attend another TEDx event. We also plan to get interviews from individuals who have attended our event. We want feedback from students, faculty/staff and professionals in and outside the XU community as well in order to offer a first class event.

6) If funded, how will you recognize the WoX giving circle?

Operating within the guidelines of TED, if awarded the grant there are a number of ways we would draw attention to the help we have received. First, WoX would immediately be posted to our website as a sponsor and announced periodically from our social media for all the help you have given. We would also include the WoX logo inside of all our programs and on the screen during breaks at the event and publicly thanked during the show. After the event, WoX would be thanked again in personal e-mails to all attendees and speakers. Beyond this year, to increase campus collaboration, and to show our thanks, we would be interested in assisting with fund drives and awareness of the WoX giving circle on and around campus.