



LISA SAMPSON

Senior Vice President, Managing Director
Wealth Management

YOUR WEALTH. YOUR PLANS.

Our commitment to helping you achieve more with both.

As a Senior Vice President and Managing Director of PNC Wealth Management®, Lisa Sampson leads a team of wealth management professionals, striving to achieve the highest levels of client satisfaction across the Greater Cincinnati, Northern Kentucky and Dayton regions. Her top priority is for the team to exceed the client's expectations. Through her leadership and commitment, Lisa ensures that clients benefit from the full complement of investment, trust, financial planning and private banking services to help them achieve their financial goals.

Prior to her current role, Lisa was the managing director for Southeast Michigan. She began her career with National City in 1986 as a Retail Bank Trainee and joined the Private Client Group in 1997 as a banking advisor where she provided banking, lending, and wealth management solutions to high net worth clients. After the bank merger in 2010, she became a team director in PNC Wealth Management.

Lisa earned a bachelor's degree in business Administration from Saint Mary's College in Notre Dame, Indiana. She is also a graduate of the Leadership Cincinnati class of 2017.

Lisa is on the board of the Cincinnati Symphony Orchestra and serves on their Finance Committee and Diversity and Inclusion Committee. She is also a member of the corporate Diversity and Inclusion Council with PNC. While in Southeast Michigan, Lisa served on the boards of Cranbrook Art Academy and Museum, Starfish Family Services, and The Community House, Birmingham.

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