XAVIER GLOBAL – DOING BUSINESS IN CENTRAL EUROPE

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Course Overview

We will explore 2 countries in Central Europe with diverse backgrounds. The Czech Republic was part of the former Eastern Bloc countries during the cold war. Austria never aligned with the Eastern Bloc and is currently one of the richest countries in the world (ranked 11th by the IMF).

Program highlights:

- 2 Pre-trip lecture/discussions
- Business visits in Vienna, Austria and Prague, Czech Republic
- Culture explorations
- Theme-based group project requirement.

This 3 credit-hour MBA course is designed to help students: (1) keep abreast of the rapidly changing market conditions faced by Central Europe in the global economy; (2) develop understanding and awareness about the many opportunities and challenges faced by businesses currently working with Central Europe; (3) examine the financial markets in Central Europe and how they fit into the global economy

Course Components

1. Pre-assignment – prior to departure, students are required to:
   - finish reading a set of assigned articles to gain the basic understanding of Europe
   - complete a preliminary country analysis on Central Europe

2. Field Trip – participate fully in the trip to Central Europe

3. Post-assignment – work in a group of not more than 4 members on a final project (requires instructor approval) and make a presentations of the project.
Course Evaluation

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Class discussion, participation and professionalism</td>
<td>35%</td>
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<tr>
<td>Reflective Journal</td>
<td>5%</td>
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<tr>
<td>Pre-trip assignment</td>
<td>20%</td>
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<tr>
<td>Final projects and Presentations of final projects</td>
<td>30%</td>
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<tr>
<td>Evaluation of peer projects (students will provide written Evaluation and feedback on one peer project)</td>
<td>10%</td>
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Participation & Professionalism

Grades on participation will be assigned based upon students’ participation level throughout the entire trip. Students are expected to be punctual for all group activities, and to conduct in a professional manner in all business visits. Active participation in the discussion sessions are expected during all business visits and debriefing sessions. Please prepare at least one question for the Q&A session for each of the business visits.

Furthermore, the rules set by Xavier University and the MBA Office on international trips will also apply: Students are expected to conduct themselves appropriately and respectfully, and will abide by the rules set forth by the instructor and the MBA Office. Any student who engages in disrespectful, hostile, or violent behavior that threatens him/herself, another person, or the program, will be subject to immediate disciplinary action and may be dismissed from the trip, and sent home at his/her own expense, with no refund.

Pre-trip Assignment

Students are assigned to work in groups of not more than 4 members, and conduct a preliminary analysis about Central Europe, on a set of topics assigned by the instructor.

Each group will make a 30-minute oral presentation of their research, using PowerPoint presentation, during our second pre-trip meeting

Class meeting times:

Wednesday July 15, 2015 – 5:15pm to 9:30pm in XMBA room, Smith Hall
Pre-trip assignments given
Friday, August 7, 2015 – 5:15pm to 9:30pm in XMBA room, Smith Hall (mandatory)
Preliminary report due and presentations


Post trip class periods will be established for presentations of individual projects.