

Marketing Intern for our Innovation Group

Kao Brands Company is a leading marketer of beauty care products. Innovative business practices and breakthrough product introductions have propelled Kao Brands Company to enjoy world-wide success with its much-loved Jergens skincare products and other popular brands including Biore, Curel, Ban, and the John Frieda professional hair care brands of Sheer Blonde, Brilliant Brunette, Radiant Red, Frizz-Ease, Luxurious Volume and Root Awakening. We look for innovative, entrepreneurial professionals with fresh ideas who would like to be part of a dynamic growing company. If you've got what it takes to join our fast-paced organization, consider the following assignment as a **Marketing Intern for our Innovation Group**.

Job Description:

The Marketing Innovation Intern will assist in the identification and development of new brands and segments in the skin care portfolio. The individual in this role will have primary responsibilities related to the new concepts and product development, global marketplace analysis, P&L business case management, global volumetric forecasting, and sales analysis on specific brands. These responsibilities will require strong project management skills, demonstrated analytical skills, and previous business experience. Additionally, the Marketing Intern must demonstrate excellent team building skills in a cross-functional environment. An ability to lead and flawlessly execute multiple projects is essential.

Skills Required:

- MBA candidate
- Previous marketing or internship experience is desired.
- Strong verbal and written communication skills are essential.
- Demonstrated project management, quantitative and analytical skills are required.
- Able to work in a team environment with minimal supervision.
- Strong PC skills are necessary, in particular experience with data systems, spreadsheets and PowerPoint.

Interested and qualified candidates should submit their resume to: holly.stanek@kaobrand.com

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