Lisbon Innovation Ecosystem Discovery Week Program

- A 10 days immersion program -

Designed exclusively for
Program Overview
Program Details
What is out there for us?
Faculty
Why INDEG-ISCTE?
Investment

SCHEDULE
PROGRAM OVERVIEW
The Lisbon Innovation Ecosystem Discovery Week Program’s main objective is to engage the participants in Lisbon’s vibrant start-up innovation ecosystem and challenge them to draw from their knowledge and experience, through multiple interactions with members of the startup community. Whilst doing this, participants are required to develop a project, which will be presented before a jury of entrepreneurs and academics at the end of the week.

The program is designed specifically for a group of a minimum of 15 students from Xavier University. The Lisbon Innovation Ecosystem Discovery Week Program is not only a discovery journey throughout the startups entrepreneurial fast moving businesses, but also a self discovery journey, which students will be challenged to embrace in the light of a different culture and approach to business. Guided by the experience faculty of INDEG-ISCTE’s Innovation Center, the students will work together towards a final pitch presentation.

Complemented by a cultural and historical tour of Portuguese sites, 3 thematic meals, and a final weekend at the traditional yet cosmopolitan city of Porto. The week will be a rich experience of self discovery, mind-opening and cultural immersion with high impact and relevance for the students.
PROGRAM DETAILS
Lisbon Innovation Ecosystem Discovery Week | A program designed to challenge participants to discover the vibrant Lisbon Innovation Ecosystem, whilst exploring urban culture and arts in Lisbon and Porto.

Split into groups of 4 or 5 during one week, participants will visit, explore and interact with different types of Innovation Stakeholders in Lisbon:
1. The main incubators and acceleration programs
2. The relevant startups
3. Key investors
4. The most relevant co-working spaces
5. The most relevant social incubators and their impactful startups

They should also explore:
1. The most significant Pieces of Urban Art, like Bordalo II
2. The coolest places to eat and drink, like the Craft Beer district, The Lx Factory or Mercado da Ribeira
Program details:

Prior to their arrival, the participants will receive by email, a pdf entitled Start Up Guide Lisbon booklet with tasks to perform. This is key for setting the tone for what lies ahead.

On the morning of the first day, participants will arrive at INDEG – ISCTE, at which point, they will be briefed on the program structure and details.

Every morning participants will be briefed on the program for that particular day with suggestions both ways taken into account. A quick synopsis of the previous day is also provided.

Some pre-scheduled mandatory visits will be included. There will be assigned hot spots (see the schedule on page 10) which individuals are strongly encouraged to visit, at their own convenience, should they deem that to be to their benefit.

On the last day, participants will be privy to a Pitch training Session. This constitutes a unique opportunity for participants to put together a pitch, which is a summation of their week of learning and exploring. This is to be structured with the aid of the materials which have been covered throughout the week. The Pitch judged to be The Best, will warrant its proponent a symbolic prize. A Final celebration ceremony will be held to close the program.
Morning sessions will be held at INDEG-ISCTE Executive Education. We are the very first Executive Education Business School in Portugal and widely acclaimed as a Center of Excellence for executive training.

• INDEG-ISCTE operates within an environment which is highly conducive to learning, embedded in an academic atmosphere, which encompasses adequate space for networking and experience-sharing.

• Our lecture theaters are top-notch equipped with state of the art technology and the same goes for our meeting rooms which allow for individual and group work to flourish.
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**LISBON INNOVATION ECOSYSTEM DISCOVERY**

- **Arriving to Lisbon**
- **HOTEL CHECK IN**: FREE DAY
- **Lunch Time**: FREE DAY
- **IMPACT HUB**: Beta i, Chiado, Startup Lx
- **Village Underground Lisboa**: NOW, Casa do Impacto
- **Cowork Lx**: IDEA HUB, Fábrica Moderna, Fab Lab Lx
- **Lx Factory**: COMON
- **LX Factory**: Craft Beer District
- **Welcome Dinner**: Fado Dinner

**PORTO WEEKEND**

- **Free Day**: Saturday, Sunday
- **Train Departure to Porto**: Saturday
- **Visits to co-work spaces, start-ups, accelerators and incubator hubs**: Saturday, Sunday
- **Flight to the US**: Saturday
- **Tematic meals assured by INDEG-ISCTE**: Saturday, Sunday

**Working at INDEG-ISCTE**
WHAT ARE WE GOING TO SEE?
At a high level, startup accelerators and incubators are organizations that seek to help startups attain success. Startup accelerators tend to focus on providing startups with mentorship, advice, and resources to help the startups succeed, including a Demo Day, a day to focus the attention of the startup investor community on the startups through hosting a series of investments pitches from the startups to startup investors.

Startup accelerators and incubators may get involved at all stages of a startup’s development, from idea stage to revenue-generating, late stage. However, most tend to focus on relatively early stage startups, as this is when companies can typically most benefit from outside help.
Co-working is a business services provision model that involves individuals working independently or collaboratively in shared office space.

The typical user of a co-working facility is self-employed, a telecommuter, or a freelance worker. Some businesses use the spaces to provide employees with equipment, space and services that they could not otherwise afford.

Larger enterprises sometimes use co-working facilities to provide office space when they have more than the normal number of employees working at any given time. In this case, the business may maintain a certain number of memberships to the co-working service.
Social Innovation Acceleration Programs are incubation programs designed specifically for aspiring and early-stage social entrepreneurs. This program focuses on entrepreneurs with ideas and solution to create positive impact and drive change through business and assists them to further grow their product. In the process, mentorship, staff, team and business development and knowledge resources are provided as well as impact assessment methodology and community support.

This program intends to be launchpads for social enterprises and work with them to create long-term sustainable impact and solve some of the country’s most pressing economic and social issues.
The land that is now Portugal has been inhabited for thousands of years and its national boundaries have been defined for eight centuries. This long history is reflected in a particular culture that is the result of the mixture of the many peoples who settled here and those that the Portuguese encountered on their journeys of Discovery.

It is found in the villages and towns, in the monuments and traditions, which bring together influences that the Portuguese have applied creatively. And the omnipresent sea has also shaped our personality and taken us beyond the continent of Europe, enabling us to learn and share with the rest of the world.
On a brief visit to Porto, there are some places that cannot be missed. In the words of many visitors, this city has something mystical that is difficult to describe and which varies according to the place, time of day and light.

Whatever it is, it certainly has to do with its people, known to be generous and easy-going, as well as the River Douro and its heritage on both banks, with its bridges and monuments, the tiles, the flowering balconies and the shopping streets. The historic center of Porto and the River Douro on the Gaia side, where the Port Wine lodges are located, are classified as World Heritage.
Faculty *

*subject to confirmation before the program beginning
1. Helping people and organizations to find new and better solutions for an ever changing reality where old solutions don't work anymore.
2. Doing it with a Creative Collaboration methodologies inspired in the Design Thinking process.
3. Believer in the power of relations as a source of prosperity.
4. 20 Years of professional experience with a multinational corporate background.
5. Founder of imatch - creative collaboration.
6. Volunteer at Ignite Portugal.
8. EDUCATION
   a. Management Degree - UAL
   b. Master Degree in Marketing - UCP
   c. Master Degree in Design and Creativity for Innovation - IADE
WHY INDEG-ISCTE
INDEG-ISCTE passionately pursues what we believe to be a critical link between universities and organizations. INDEG has since its inception been a center of excellence in the development and training of executives.

In a volatile world, we stand by our commitment to be contemporary in our approach to the provision of solid business solutions, backed by scientific evidence and professional acumen.

We anticipate challenges, we explore innovative themes and issues and we provide customized solutions to complex business problems. We do all this with a focus on people, contributing to their development and that of their organizations. We strive for excellence and we aim for the very best.

INDEG has a long history of notable alumni, with a constant stream of successful business leaders coming out of our ranks over the years.

We are certainly unique in our approach to learning by doing.

Real-Life Learning is our signature.
INVESTMENT
PROGRAM INVESTMENT

✓ 2,500€ per participant (+ 640€ for single room option)

Minimum of 15 participants

Price includes:

- Program design, delivery and Coordination
- INDEG-SCTE Program Coordinator oversees all program activities and provides logistical support for the group and faculty throughout the program
- Facilities for teamwork and mentoring at INDEG-ISCTE
- Accommodation in 4-star hotel (twin rooms with 2 beds). Breakfast is provided.
- Individual Public transportation tickets for one week in Lisbon
- Train ticket from Lisbon to Porto
- Three (3) meals with a designated menu (Welcome dinner, Fado Dinner and Porto Wine lunch)
- Taxes

The price doesn’t include:

- Visa fees
- International flights
- Transport in / out from Airport
- Additional hotel amenities (telephone, laundry, etc)
- Optional activities

Payment conditions:

50% when program is contracted
50% up to 45 days before program starting date

This proposal is valid for 30 days beginning on the 2th of October 2019