

Public Forum

- Xavier theater performance - Senator Hoffacker

Report of the Administration

- Doug Ruschman
- Examples of current marketing
- No change in logo or slogans (blue, grey, all for one)
- Process of discovery of what is Xavier
 - Transformed through teaching - our enterprise
 - A tradition of service - our ethos
 - All for one - our community
 - Instill hope, inspire action - our impact
- Brand tone
 - Compassionate
 - Spirited
 - Reflective
 - Courageous
 - Powerful
- **Creative Concept 1**
 - “The future needs more”
 - Thoughtfully, faithfully, carefully
 - Telling stories of students - more personal anecdotes than majors and hometowns
 - +X - these +’s are seen frequently throughout the design
 - Magis X
- **Creative Concept 2**
 - Emphasis on service - “it’s impossible not to care”
 - For every X, there is a Why
 - Posting hard questions in public spaces to improve dialogue
 - Our WHY lights our WAY
- **Q:** When will we see something on that?
 - Next fall officially

Opinion Entries

- Bartels: Both concepts were corny
 - We want to incorporate older logos as we move forward
- Madden: The second concept was not good
- Wood: I hated them both
- Delumpa: modern designs are risky, our generation likes vintage right now
- Horne: flash all the old X’s as we approach 200
- Apraku: running man merch
- Schwarz: “ignorance is blissfully not an option here” - thinks this is dumb

Scheduled Business

- Motion 23-6 - Senator Jebson
 - Gift card for completing survey
 - Affirmative stance: it will encourage people to participate

- 18 yes
- 0 no
- 1 abstention
- PASSES

New Business

- Motion 23-7 - Senator Horne motions to approve Xavier Students Against Addiction as an established club
- **Q:** what does approving mean?
 - They get to apply for spring funding

Committee Reports

- Academic Affairs - Delumpa
 - Continued discussion on pre-med advising situation and expecting to get more information when talking to Dr. Chrastil (ROA?)
 - Brought up potential weaknesses in the core curriculum. More specifically:
 - pre-requisites and having to backtrack on classes just to fill requirements
 - GOA
 - Looked over the academic plan to evaluate initiatives and implications (how funding for experiential and international learning may impact tuition)
- COOL - Jebson
 - Tabling in the HUB this week for the gym tracker survey
 - Zoom with Lyft
 - Lyft Pass
 - Students get a set number of discounts each month
 - Problem: we didn't get started early enough so there are still liability issues
 - Reorganization of the office - I hope to dive in more today at our meeting
- SOC - Horne
 - Spring allocation for the new clubs
 - 10/13 of new clubs funded through internal SOC fund
 - 3 more to look at our next meeting (missed the deadline)
 - Xavier Students Against Addiction will be able to apply for spring funding if they are approved
- SRI - Schwarz
 - No update

Senator Report

- Apraku: Condom Fairies question
- Jebson: revamp the office
 - Projector for the wall to the left of the whiteboard
 - Straw poll:
 - Yes: 12
 - Workstation with a monitor
 - Straw poll
 - Yes: 5

Report of the Executive

- The Weekly - thoughts on the format?
 - Hoffacker: how many people see the weekly?
 - 25/30% open rate
- UAO Budget
 - Presentations this week and next week
 - I will keep you updated
- ISS report ideas by Friday
- FC Game - team bonding!!
- Hanycz meeting tomorrow
 - Asynchronous snow days, current winter break plan?, buying UStation, plan in place for vandalism
 - Football survey wrap-up

Report of the Advisor

- Antonio Johnson Scholarship Gala
 - BSA
 - Full-tuition scholarship
 - SGA usually buys a table - \$400 for 10 people
- Tunnel of Oppression
 - Immersive walkthrough experience
 - Friday Night 5-9 in Cintas
- Board of Trustees Dinner
 - Check your emails
- Hanycz recap
 - Impressed by the level of questions for her last week
 - Access to photos this week - hopefully