

Philanthropic Endeavors

a roundtable discussion about charitable giving

Defining Philanthropy: the desire to promote the welfare of others, expressed especially by the generous donation of money to good causes.

Q: What are some successful philanthropies you've seen or experienced?

Q: What are some charitable organizations that align with the mission of your group?

Steps to charitable giving

1. Finding an organization that aligns with your mission
2. Determining an activity that will motivate and inspire your members while also raising money
3. Communicating with the charitable organization – expanding to a partnership (or collaboration)
4. Educating your members on the cause – deepening the passion and concern
5. Developing a strategy to promote what you're doing
6. Planning the event
 - a. Reserving space / submitting event form
 - b. Creating promotions
7. Hosting the event
8. Evaluating success
 - a. Tracking the money
9. Issuing the payment and closing the loop
 - a. Writing "the letter"
 - b. Uploading the letter and W-9



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