## Fundraising

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STUDENT INVOLVEMENT GALLAGHER STUDENT CENTER COMMUTER SERVICES

#### Fundraising

- Student Organizations are required to register all fundraising activities
  - Sales to members (t-shirts or club apparel)
  - Sales to individuals outside of the club (including those outside of Xavier)
  - Letter-writing campaigns
  - Dues Collection
  - Working an event in an effort to generate revenue (such as concessions at a game)
  - Collected donated items for charity (such as disaster relief or food donations)
- Student groups are prohibited from selling homemade baked goods.
- When fundraising for charitable/philanthropic purposes, the organization needs to carefully track any funds raised and is responsible for processing the entire donation as a payment to the charity through the university.
- Dues can be easily collected through EngageXU. Contact Dustin if you're interested in setting up online dues payments.



#### **Donating Funds & Scholarships**

- Student Activity Fee dollars can not be donated, which includes disbursing these dollars to others as a scholarship.
- Groups interested in donating funds to a charitable organization need to fundraise those dollars and deposit fundraised dollars into your student organization fund.
- Treasurers (or fundraising chairs) are responsible for tracking these dollars separately and noting what amount in your group's balance is eligible to donate.
- Scholarships also must be fundraised in order to be given to any recipient.
  - March Gladness is a great time each spring to consider a focused campaign on this fundraising!





#### Sales to Members & Individuals Outside of your Club

- Club Apparel / Spirit Wear Sales
  - T-shirts, sweatshirts, jackets etc.
- Dues collection
  - Collect dues from members
- Ticket Sales
  - Purchasing tickets for different activities
- Yankee Candle
- Sticker & Button Sales



## **Fundraising Ideas**

- Trivia Nights
- 5k Run/Walk
- 3 v 3 Basketball Tournament
- Pie a person
- Dunk Tank
- Working Concessions
  - Reds
  - Bengals
  - FC Cincinnati
  - Cyclones
  - Cintas Basketball games





## **Fundraising Ideas Continued**

#### Holiday Fundraisers

- Angel Tree
- Trick-or-treat Fundraiser
- Valentine's Day Flower Sale
- Candy Grams
- Thanksgiving Food Drive
- Turkey Bowl
  - Flag football tournament

#### • Fundraisers around Cincinnati

- Chipotle
- Stones
- Currito
- Chick-fil-A
- Canes





# Thank you for attending!

Stop by and see us any time in Gallagher 210