

Collaboration

Why collaborate?

- 1) Do more with less (share resources)
- 2) Leverage diversity of group to create a more dynamic program
- 3) Broaden audience
- 4) Learn new approaches and skill sets
- 5) Build connections

Types of Collaboration

- 1) _____
 - Work together to bring attention to an idea/cause or a number of events with similar goals
 - Leads to more people hearing about programs because each group's members are hearing and sharing information about the partnership

- 2) _____
 - Groups working together to create an event where each group shares in the ownership and success
 - Different ways to 'co-sponsor'
 - (i) _____
 - (ii) _____
 - (iii) _____

- 3) _____
 - Organizations, departments, or businesses that contribute to the program, but do not engage in planning or execution of event

Who will collaborate with us?

- 1) University Departments
- 2) University Centers
- 3) Local Businesses
- 4) Other Student Organizations

Collaboration

Steps for successful collaboration

- 1) _____
- 2) _____
- 3) _____
- 4) _____
- 5) _____
- 6) _____
- 7) _____
- 8) _____
- 9) _____
- 10) _____
- 11) _____

Brainstorming Collaboration
