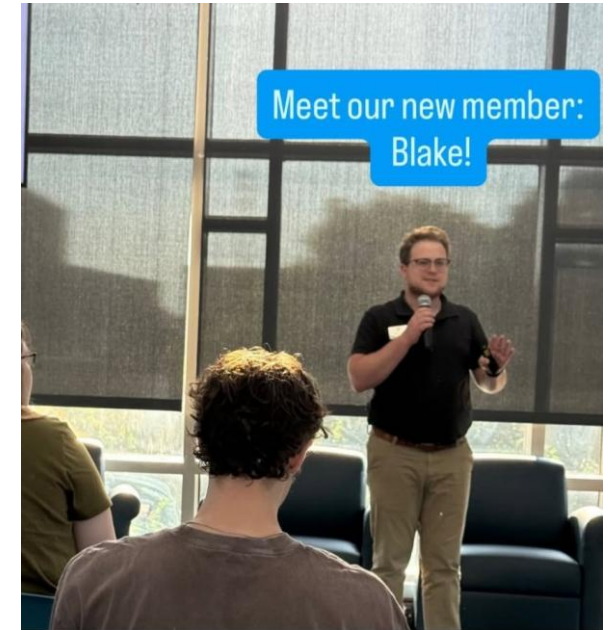




Why Clubs Matter

Blake Girdler (him/him) ('23)
Student Involvement Coordinator

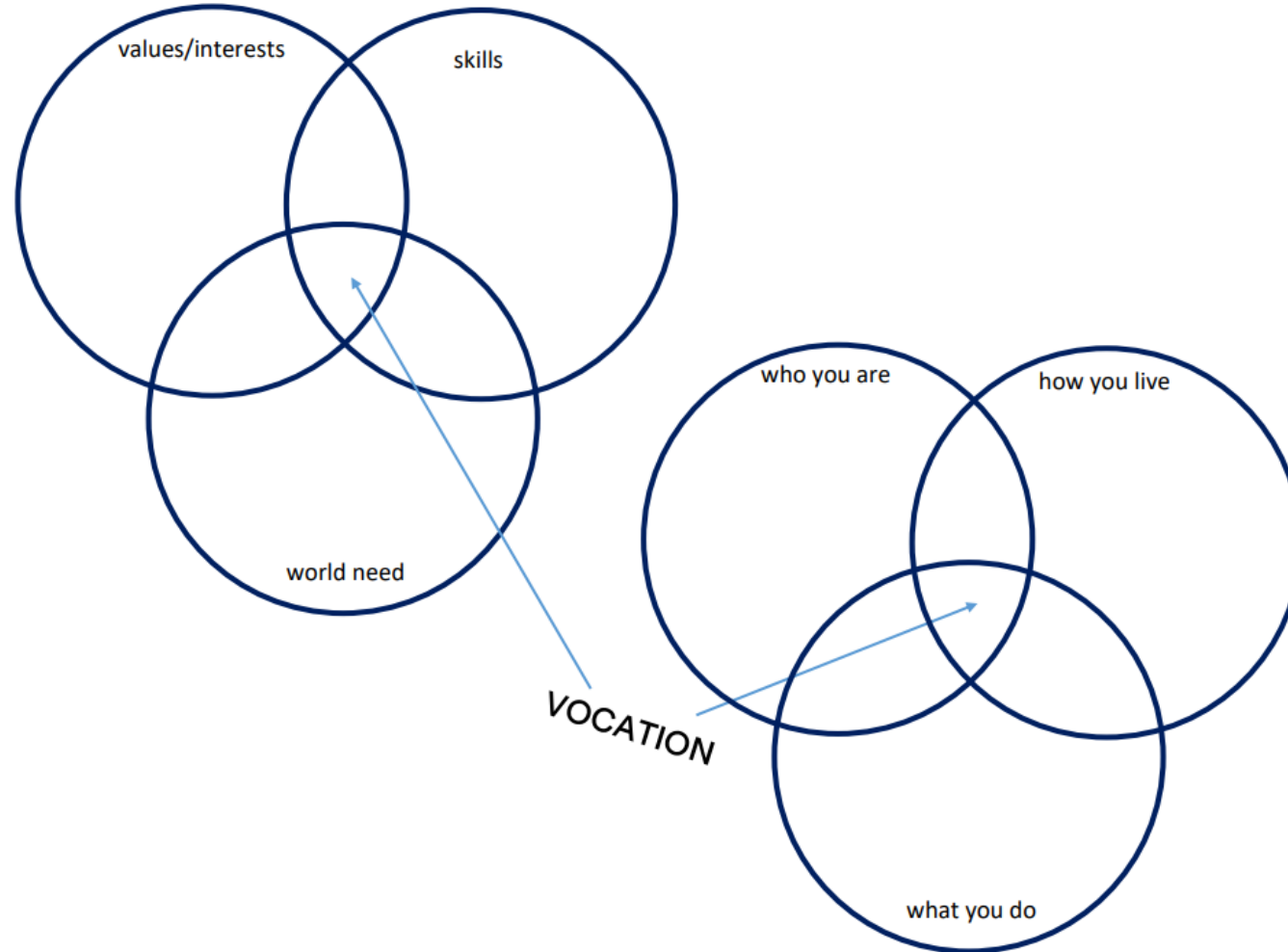
Who Am I?



Who are you?



Vocational Discernment



Challenge of Leadership

- The struggle is real...
 - Varying levels of group engagement
 - Members who join in name only
 - Lack of clarity about what your group should do
 - Lack of time
 - Lack of resources
- In short... It's not easy to lead organizations!



Reality of Organizational Membership

- Members Join...
 - During the rush of Club Day (before classes get complicated)
 - Because a friend thought it sounded fun
 - Because they wanted to try something new

- Because....?



Reality of Organizational Membership

- Leaders Lead....
 - Because someone needed to run the group (necessity)
 - Because everyone else graduated (obligation)
 - Because we wanted to be in charge (desire)
 - Because we wanted to expand our resume (ambition)

- Because....?



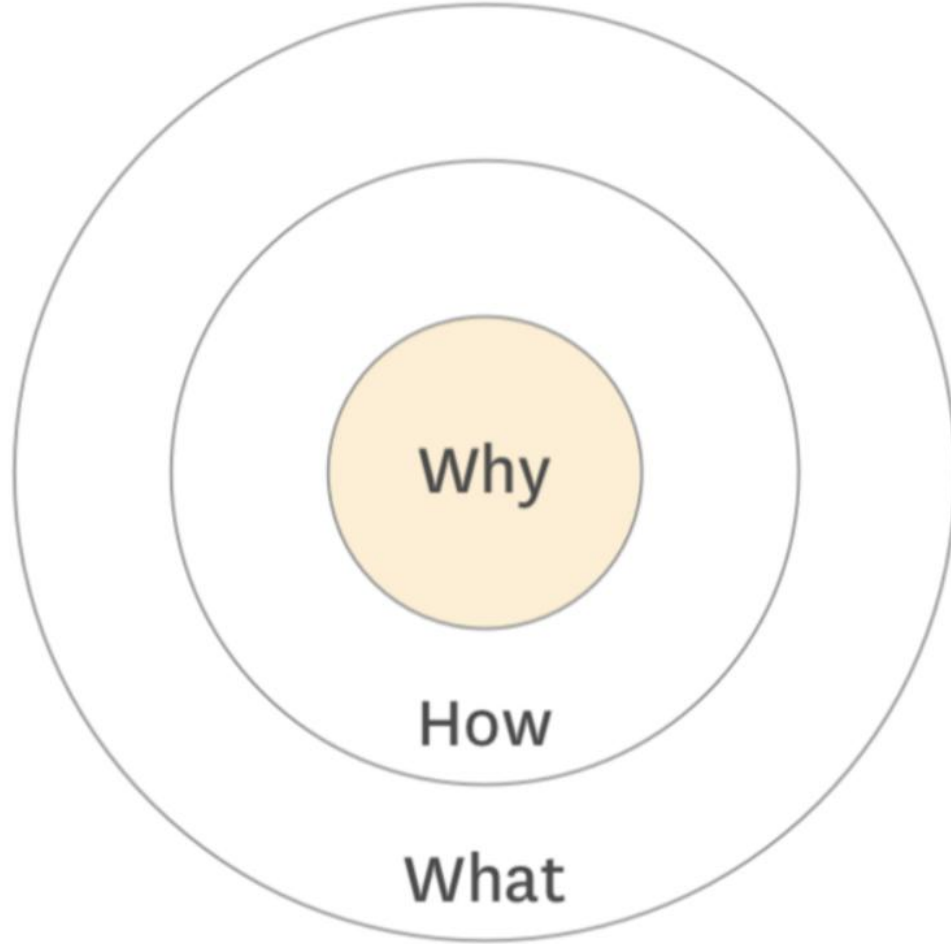
What about the WHY?

Missing the WHY

“The best organizations are inspired by **WHY** they do what they do rather than what they do”

-Simon Sinek





Why - Your Purpose

What is your cause? What do you believe?

How - Your Process

Specific actions taken to realise your Why.

What - Your Process

What do you do? The result of Why. Proof.

WHAT: Having meetings, going on trips, hosting events

HOW: Reserving space, EngageXU, submitting forms

WHY:?



WHY: Passion, Legacy, Community

HOW: Discovering your resources and learning how to use them

WHAT: The limit is your imagination!



As club leaders, you ARE:

- THE Xavier Community
- THE Life of Campus
- THE leaders of tomorrow
- THE discoverers of the new
- THE innovators
- THE reason someone else loves being at Xavier



Questions?

