

Fundraising 101

Dustin Lewis
(he/him)
Senior Associate Director



What is Fundraising?

- Student Organizations are required to register all fundraising activities
 - Sales to members (t-shirts or club apparel)
 - Sales to individuals outside of the club (including those outside of Xavier)
 - Ticket Sales
 - Dues Collection
 - Working an event in an effort to generate revenue (such as concessions at a game)
 - Collected donated items for charity (such as disaster relief or food donations)
- Organizations request significantly more funding (in total) than what is actually available in the Student Activity Fee
- Fundraising helps you work toward your goals
- Fundraising also can be used like a program – your group working together, bonding, and can even be fun depending on the fundraiser!
- Some degree of fundraising may also be required for your organization, per new Baseline standards for Tier 1 and Tier 2 Clubs.



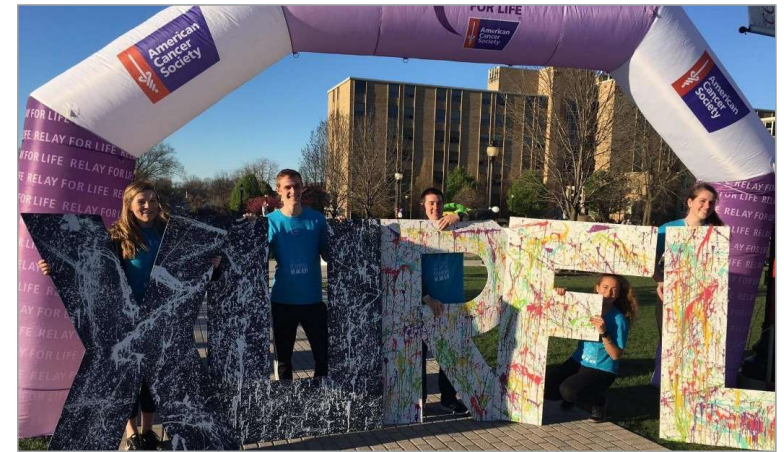


Fundraising

- Student groups are prohibited from selling homemade baked goods.
- Student organizations can work with some establishments that serve alcohol but the fundraiser itself cannot be generated from any alcohol sales
 - Stones fundraisers can only be generated from lane and shoe rentals as well as food sales
 - Cappy's or University Eatz could be a location that hosts an event but the organization cannot fundraise from any alcohol sales – likely an event with admission. The more the location operates as a bar, the higher the threshold for permission to be reached.
- When fundraising for charitable/philanthropic purposes, the organization needs to carefully track any funds raised and is responsible for processing the entire donation as a payment to the charity through the university.
- Dues or event registration fees can be easily collected through EngageXU. Contact Student Involvement if you're interested in setting up online dues payments.

Donating Funds & Scholarships

- Student Activity Fee dollars can not be donated, which includes disbursing these dollars to others as a scholarship.
- Groups interested in donating funds to a charitable organization need to fundraise those dollars and deposit fundraised dollars into your student organization fund.
- Treasurers (or fundraising chairs) are responsible for tracking these dollars separately and noting what amount in your group's balance is eligible to donate.
- Scholarships also must be fundraised in order to be given to any recipient.
 - March Gladness is a great time each spring to consider a focused campaign on this fundraising!





Sales to Members & Individuals Outside of your Club

- Club Apparel / Spirit Wear Sales
 - T-shirts, sweatshirts, jackets etc.
- Dues collection
 - Collect dues from members
- Ticket Sales
 - Purchasing tickets for different activities or galas
- Candy Grams
- Popcorn
- Yankee Candle

Fundraising Ideas

Tournaments

- Cornhole
- Basketball 3 v 3
- Pie a person
- Dunk Tank
- 5k Run/Walk
- Working Concessions
 - Reds
 - Bengals
 - FC Cincinnati
 - Cyclones
 - Cintas – Basketball games

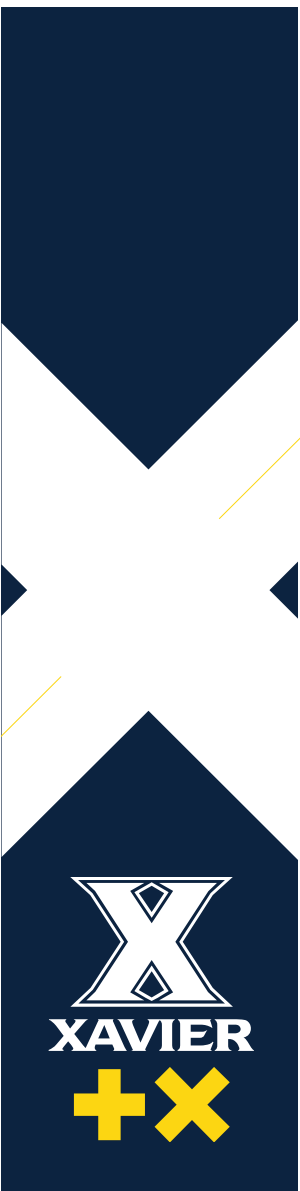


Fundraising Ideas Continued

- Holiday Fundraisers
 - Angel Tree
 - Trick-or-treat Fundraiser
 - Valentine's Day Flower Sale
 - Candy Grams
 - Thanksgiving Food Drive
 - Turkey Bowl
 - Flag football tournament
- Fundraisers around Cincinnati
 - Chipotle
 - Stones
 - Currito



Fundraising Resource Site



- [illegible]



End of Campus Programming

The cut off each semester for student events is on the Friday before finals week at midnight. Campus events can resume once finals have officially ended for the semester.

- 2025-2026 Dates:
 - Fall Semester: Friday, December 5
 - Spring Semester: Friday, May 1

Gambling Policy

In short, money cannot be exchanged for betting, split the pot, or cash prizes with a raffle. Students cannot receive cash as a prize.



Questions?

lewisd6@xavier.edu