

Collaborating Purposefully

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STUDENT INVOLVEMENT
GALLAGHER STUDENT CENTER
COMMUTER SERVICES

Collaboration Speed Round

- Your Name
- Your Organization
- What/when was the last time you collaborated with another group?

Types of Collaboration

- Intra-Club Collaboration
 - Within your own group (officers, committees, volunteers)
- Inter-Club Collaboration
 - Working with other student organizations
- External Collaboration
 - With departments, faculty, businesses, or community organizations

Ways to Collaborate



Co-Hosting Events



Resource Sharing



Cross-Promotion



Joint Projects

discover
DEVELOP | LEAD

Co-Hosting Events

- Shared audience and/or shared resources
- Example: College Democrats and Physics Club cohost a speaker with experience at NASA and with Democratic organizations and leaders



Resource Swapping

- Borrowing gear, spaces, or volunteers
- Example: College Republicans share their American flags with History Club for a 9-11 Memorial Event



Cross-Promotion

- Promoting and supporting each other's events
- Example: HOLA cross promotes Black Student Association's Antonio Johnson Gala and BSA promotes HOLA's Carne Asada



Joint Projects or Campaigns

- Shared mission and goals (e.g., sustainability, mental health)
- Example: Women In Politics coordinates a voter registration drive with all political and advocacy related organizations



What Makes or Breaks Collaboration

- Pillar 1: Clear Communication
 - Set expectations early
 - Shared tools, clear messages
- Pillar 2: Shared Ownership
 - Define roles, share wins
 - Involve all voices
- Pillar 3: Psychological Safety
 - Safe to speak up and share ideas
 - Build trust, not tension

Steps For Successful Collaboration

- Decide who to work with
 - Explore the club list, academic departments, university offices and centers
- Meet and discuss goals
- Brainstorm opportunities
- Develop event objectives
- Distribute responsibilities
- Divide financial responsibilities
- Develop a collaborative agreement
 - Get specific about who will do what
- Plan the event or experience
- Market the event
- Host the event
- Meet to discuss and evaluate

Small Group Activity

- Gather in small groups
- Complete the “Quick Collaboration Planning” Worksheet
 - What’s the idea?
 - Which method(s) would you use?
 - What’s the mutual benefit?
 - First step?
- Share 2–3 ideas

Takeaways

- What is one small collaboration you could set in motion this week?
- Reminders
 - ☒ Have a clear shared goal
 - ☒ Define roles early
 - ☒ Communicate regularly
 - ☒ Celebrate and evaluate after



Thank you for attending!

Take everything with you and check your schedule to
decide where you want to go next.

