

## STUDENT EMPLOYEE SPOTLIGHT



*Lauren's advice to other Xavier students, "Don't put too much pressure on yourself! Everything will happen when it's supposed to."*

### Meet Lauren Dale!

Lauren is a Senior, Marketing major.

Lauren has worked for 2 years as a Blob Squad Social Media Intern for the Office of Marketing and Communications. In her role she says, "I research, create, and post different types of content for our various social media platforms."

She lists the skills she has learned and developed in her position:

- I've improved my people skills through interviewing different types of people for various types of videos.
- I've improved my editing skills for photos and videos.
- I have developed better research skills for the content.
- I've had to go out of my comfort zone to try new things and meet new people.

Her most proud of accomplishments were, "I have loved partaking in the Blob Squad Tries videos and a more recent project has been the Blue Blob V-Day video! Blob Squad Tries is a video series that the group of interns do throughout the year. For example, last semester, I took part in the Blob Squad Tries Boxing video. I went to a boxing practice and learned a few things about the club boxing team. It's a series where we try different things, either food or clubs or different activities."

Congratulations Lauren for being nominated for the 2025 Student Employee of the Year!