

STUDENT EMPLOYEE SPOTLIGHT



Mattie's recommendation to other Xavier students, "I would recommend to soak in every moment! The time goes so fast, and once you graduate, you will be happy you took an opportunity to make a memory."

Say Hello to Mattie Cieplak!

She is a Senior this year and majoring in Musical Theatre/Digital Media.

Mattie has worked for 9 months this year as a Marketing Intern for the Office of Marketing and Communications. Mattie describes her role this way "I help the University generate multimedia content that is relevant on-campus, locally in Cincinnati, and nationwide. This includes writing articles, creating videos, or taking photos."

Mattie shares skills and experience she has developed, "In this position, I have developed greater independence and agency when it comes to establishing connections. I have found a deeper passion for editorial writing, and have gained a greater understanding of a client's specific voice. I feel like I have also developed a true versatility when it comes to creating content for different platforms and understanding audience."

The accomplishment Mattie is most proud in her student employee position, "I am especially proud of my first piece I ever wrote for MarComm, which was about the Musketeer Meal Share. Overall, I love bringing an awareness to resources that Xavier provides, especially those that are unique to our school."

Congratulations to Mattie for being nominated for the 2025 Student Employee of the Year!