

Marketing								
	Freshman Year	Credits	Sophomore Year	Credits	Junior Year	Credits	Senior Year	Credits
Fall Semester	CORE 100: First Year Seminar	3	ECON 201 - Macroeconomic Principles	3	BLAW 300 - Legal Environment	3	BLAW 400 – Regulatory Environment of Business	3
	Mathematical Perspectives: MATH 140	3	POLI 347 – Supreme Court on Civil Liberties	3	ECON 315 – History of Economic Thought	3	ECON 370 – Economic Theory and Applications in Public Policy	3
	PHIL 100 - Ethics as Intro to Philosophy	3	ACCT 200: Introductory Financial Accounting	3	THEO 111: Theological Foundations	3	Scientific Perspective	3
	CLAS 205 - Classical Literature and Moral Imaginations	3	STAT 210: Business Statistics I	3	INFO 220: Management of Info Tech	3	MKTG 302: Marketing Research	3
	Foreign Language I	3	ENGL 101: English Composition	3	MKTG 370: Consumer Behavior	3	MKTG Elective	3
	CORE 101 - First year Co-Curricular	0	MGMT 301: Managerial Communications (Oral Communicat	2	BUAD 301: The Business Profession III	0	BUAD 401: The Business Profession IV	0
	BUAD 101: The Business Profession I	0	BUAD 201: The Business Profession II	0				
	<b>Total Semester Credits</b>	<b>15</b>	<b>Total Semester Credits</b>	<b>17</b>	<b>Total Semester Credits</b>	<b>15</b>	<b>Total Semester Credits</b>	<b>15</b>
Spring Semester	PHIL 200+ - Philosophical Perspectives	3	ECON 300 - Int'l. Trade & Business Environment	3	ENGL 205: Literature and Moral Imagination	3	MGMT 302: Quality and Product in Operation	3
	Foreign Language II	3	FINC 300 - Business Finance	3	FINC 370 – Financial Markets and Institutions	3	MKTG 495: Marketing Planning & Analysis	3
	THEO 111: Theological Foundations	3	ACCT 201: Introductory Managerial Accounting	3	MKTG Elective	3	Natural Science Elective	3
	ECON 200 - Microeconomic Principles	3	STAT 211: Statistics For Business II	3	MKTG Elective	3	SHRM 200: Human Resources in a Diverse S (Diversity Elective)	3
	MKTG 300: Principles of Marketing	3	MGMT 300: Managerial Behavior	3	Business Elective or Internship	3	General Elective	3
	INFO 120: Intro to Business Tech	1	BUAD 202: The Business Profession II	0	BUAD 302: The Business Profession III	0	CORE 499	0
	CORE 102 - First year Co-Curricular	0					BUAD 402: The Business Profession IV	0
BUAD 102: The Business Profession I	0							
	<b>Total Semester Credits</b>	<b>16</b>	<b>Total Semester Credits</b>	<b>15</b>	<b>Total Semester Credits</b>	<b>15</b>	<b>Total Semester Credits</b>	<b>15</b>
Summer Semester			PHIL 339 - Humanities Elective	3				
			ARTS 111 - Creative Perspectives	3				
			<b>Total Semester Credits</b>	<b>6</b>	<b>Total Semester Credits</b>			