



Sedler Xavier Center for Experiential Learning (XCEL) in Business

May 2025 Newsletter

Sedler XCEL is where students discover relevant real-world business experiences that complement and amplify classroom learning. We are experiential learning in action!

We're student-led, student-run, in-service to students - and work under the direction of our Executive Director, **Ann Mooney**. We currently have three student-run ventures run through the Center: 1) Sedler XCEL, 2) Xavier Element, and 3) Better Blend Xavier (BBX).

Sedler XCEL in Business is responsible for putting on all of the Experiential Learning programs, events, and trips. Xavier Element is a student-run digital marketing agency. BBX is a student-run healthy food venture on Xavier University's campus.

In all we do, we're committed to providing students with relevant, real-world business experiences that complement and amplify their classroom learning.



Letter from the President

When I first joined the Sedler Center at the end of my sophomore year, I had no clue what I was stepping into—but looking back, it turned out to be one of the most significant moments of my Xavier journey. I owe a special thank you to Maggie Pryor for nudging me toward the Center and introducing me to Ann Mooney, Executive Director, and Dayton Ward, our very first student President, who took a chance on me and brought me on-board as Chief Operations Officer. That role, and the mentorship I received from Olivia Pendleton, previous President, not only taught me about budgets and endless emails but genuinely shaped my understanding of leadership, teamwork, and real-world business.



Since our relaunch in 2022, the Sedler Center has blossomed into a vibrant, fully student-run hub, launching ventures like Xavier Element and Better Blend Xavier (BBX). We've had the privilege of hosting unforgettable experiences—from our semesterly P&G Shadow Days to visiting the inspiring operations at Flyer Enterprises in Dayton and embarking on an immersive business tour in Charlotte, North Carolina. Each of these opportunities brought the classroom to life, empowering students to grow their skills, build their confidence, and establish invaluable professional connections.

While graduating and leaving the Center is bittersweet, I'm thrilled about the future. I'm especially excited to pass the torch to Adam Fowler, Class of 2026—the energetic, innovation-driven leader who somehow knows everyone on campus. Adam, I have no doubt you'll take Sedler to exciting new heights (just don't forget to eat lunch occasionally!).

As I reflect on these experiences, what I cherish most are the incredible transformations I've witnessed among my peers. Seeing students confidently engage with industry leaders, overcome challenges, and mature into capable professionals has been genuinely inspiring. Thank you, Sedler Center, for the remarkable memories, invaluable lessons, and lifelong friendships. Keep making experiences meaningful, stay authentic, and yes—don't forget to reserve the meeting room.

Max Prok, Class of 2025

Meet the 2025-2026 Student Leads



ADAM FOWLER
PRESIDENT



MADDIE MORGAN
EVENTS COORDINATOR



CHARLIE KING
OPERATIONS ASSISTANT



GRAHAM LELLE
CO-FINANCIAL COORDINATOR

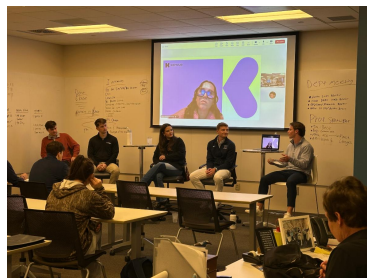


LIESEL LONG
CO-FINANCIAL COORDINATOR



XAVIER UNIVERSITY
SEDLER XAVIER CENTER
FOR EXPERIENTIAL LEARNING
IN BUSINESS

Student-led, Student-run Center for Experiential Learning in Business



Spring 2025 Semester Wrapped

In just a short 15-week semester, we have been able to provide students with a wide variety of ways to get involved and build their networks and experiences - beyond the classroom. Let's take a look at the last semester:

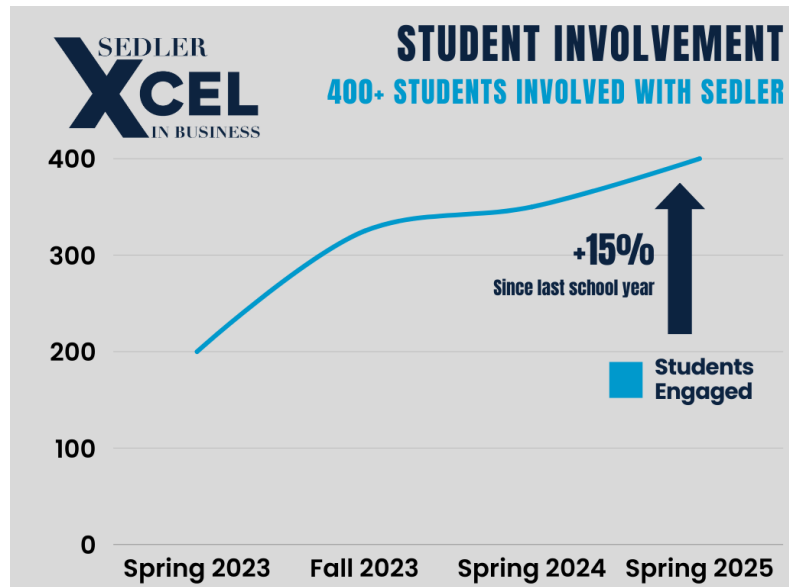
33+
Events
Hosted

400+
Student
Engagements

35
Collabs &
Partners

Spring 2025 Programming:

- 7 Community Events
- 20 Campus Collaborations
- 2 Social Events
- 5 Panels
- 3 Workshops
- 8 Company Visits
- 20 Guest Speakers
- 1 Trip



Follow Us on Socials!

Connect with
Sedler XCEL!



Connect with
Xavier Element!



Connect with
BBX!



Company Visits

84.51

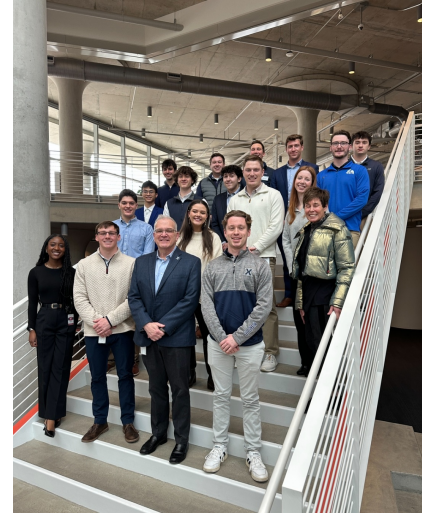
Spring semester students had the exciting opportunity to tour the headquarters of 84.51°, Kroger's innovative data analytics company located in downtown Cincinnati.

Students engaged in a variety of interactive sessions, including round table discussions, presentations, and open Q&A panels with professionals from multiple departments. These conversations provided insight into the wide range of roles within the company, as well as the real-world applications of data-driven strategy.

From customer segmentation and predictive modeling to marketing optimization and product development, the visit revealed how data fuels nearly every aspect of 84.51°'s operations.

Will Postler, who is the outgoing President of Xavier Element, has accepted a job at 84.51° in part by the work he has done at Xavier Element and the networking opportunities provided by visits like these.

A huge thank you to Xavier Alum and current Business Analyst at 84.51°, **Olivia Pendleton ('24)**, for her incredible effort in helping plan and execute this visit. Her coordination ensured a smooth and enriching experience for all attendees.



P&G Tide Services

Students had the opportunity to visit the corporate offices of **Procter & Gamble**, where they connected directly with professionals from the Tide Services team. The visit offered a dynamic and engaging look into one of the world's leading CPG companies.

The experience kicked off with an interactive Q&A session led by CEO **Andrew Gibson**, where each student was encouraged to ask three thoughtful questions. A special shoutout to **Jonathan Mason**, who was recognized for asking the best question and received exclusive Tide swag as a prize!

Following the Q&A kick-off, students heard from a range of employees who presented on topics including finance, analytics, brand management, HR, and more. To wrap up the visit, students toured the company's Archives and explored

P&G's rich history, gaining a deeper understanding of the legacy and innovation behind its portfolio of brands.

Annual Spring Trip

Louisville, Kentucky

Each year, the Sedler Family Center for Experiential Learning in Business offers Xavier students the opportunity to connect classroom learning with real-world business experiences through immersive trips to cities across the region.

This year's trip to Louisville, Kentucky, focused on building meaningful connections with local alumni and business professionals across a variety of industries. Students toured **GE Appliances** and **FirstBuild**, gained insight into global branding at **Brown-Forman**, explored the entrepreneurial journey at **Clayton and Crume**, and participated in a dynamic panel at **Story Louisville** featuring local innovators. A visit to **Churchill Downs** offered a unique perspective on tradition, tourism, and business operations. Throughout the trip, students engaged in impactful conversations, expanded their professional networks, and returned with a deeper understanding of potential career paths and opportunities.



GE Appliances and FirstBuild

Students kicked off their Louisville experience with an exciting visit to **GE Appliances**, a Haier company. The visit offered a comprehensive look into the company's operations, culture, and innovative product development.

Students were welcomed with presentations from three employees, who shared insights on company structure, daily responsibilities, skill-building, and career advice. These discussions gave students a clearer picture of what it's like to work in a global appliance company and the various paths available within the industry.

In between sessions, students toured GE Appliances' headquarters. They explored different departments, saw a wide variety of appliances and innovations up close, and even got to sample chicken wings prepared using the company's award-winning smoker at **FirstBuild**, a makerspace in Louisville created by GE Appliances to rapidly design and prototype new home appliances — an unexpected and delicious surprise! Thank you to **Rick Hasselbeck, Todd Getz, Jess Hawa, and Mary Putman** for making this visit possible!

Brown-Forman

Next, students had the opportunity to tour the campus of **Brown-Forman**, one of the largest American-owned spirits and wine companies, headquartered in Louisville, Kentucky. The visit offered a behind-the-scenes look at the company's history, operations, and the craftsmanship that goes into producing world-renowned bourbon.

The experience included walking tours of the company's campus and HQ facilities, where students learned about the aging process, explored tasting and testing labs, and saw firsthand the intricate methods involved in crafting high-quality spirits. From learning about heritage brands to seeing the barrel-aging process up close, students

gained an appreciation for the blend of tradition and innovation that defines **Brown-Forman**.

The visit concluded with engaging presentations from three incredible employees who generously shared their time and stories. **Robert Rixman**, **Shannon Taylor**, and **Phanida Bradley** offered insights on climbing the corporate ladder and provided tips & advice for students entering the job market.



Clayton and Crume

Later, the students visited **Clayton & Crume**, a Louisville-based leather goods company known for its craftsmanship, brand identity, and commitment to quality. Co-founders **Jose Cuarda** & **Tyler Jury** met in college and launched C&C out of their dorm room and have since built a company of ~65 employees. The visit offered students a close-up look at how a small business can thrive through a strong culture, attention to detail, and a unified vision.

The experience began with an impressive panel and Q&A featuring 10 employees from across the company, each sharing insights into their specific roles and how different departments work together to deliver exceptional products and service. From operations and marketing to design and sales, students got a well-rounded view of the business.

Following the presentation, students toured the retail store downstairs, where they had the chance to feel the texture and quality of Clayton & Crume's leather goods firsthand. The store's atmosphere highlighted the company's commitment to aesthetic and brand experience. As a special gesture, each student was gifted a customized leather item to take home—a memorable and generous way to end the visit.



**Entrepreneurship Panel @
Story Louisville**



On Saturday, students had the unique opportunity to engage with Louisville's vibrant entrepreneurial ecosystem during a visit to **Story Louisville**, a dynamic co-working space and innovation hub. Thank you to **Natalia Bishop** for hosting us and **Larry Horn, Dan Ross-Li, and Meagan Turner** for helping curate the panels!

The event featured three insightful panel discussions, each spotlighting startups at different stages: early-stage ventures, mid-stage companies, and established businesses with significant venture backing.

Nine entrepreneurs shared their journeys, offering candid insights into the challenges and triumphs of building and scaling a business. The diversity of experiences provided students with a holistic understanding of the startup lifecycle, from initial ideation to securing funding and achieving growth.

Churchill Downs

Lastly, students had the unique opportunity to visit **Churchill Downs Incorporated**, home of the legendary **Kentucky Derby** and one of the most iconic venues in American sports. As the final stop on their Louisville trip, the visit offered a dynamic conclusion to a weekend filled with immersive learning experiences.

Students toured both the historic horse racing tracks and the corporate offices, gaining valuable insight into the operations behind one of the world's most recognized sporting events. The visit also included presentations covering the company's history, event planning, brand management, and the wide array of career paths available within the organization.



Trip Takeaways & Student Testimonials



"This experience helped me grow my network, get real-world experience, and explore some of the most exciting industries shaping the future. This unforgettable experience has inspired me to continue seeking opportunities to bridge the gap between classroom learning and the real world, and I cannot wait to see where Sedler takes me next."

Mark DeBlasio, Class of 2027



"I learned great advice that included taking the opportunities given even if you are not sure because that can open the door for other opportunities. I will keep all the advice I learned in the future not just professionally but also personally, thanks to this opportunity."

Brianna Adebayo, Class of 2027



"Being exposed to a wide range of companies, from start-ups to big corporations, gave me a new perspective of where I might see myself in the future... Hearing professionals share their journeys, transitioning across different fields, climbing the ladder, was insightful and reassuring as it reminded me to take risks and explore opportunities while I'm still young."

Christina Tamorria, Class of 2027

Notable Collaborations

XCEL | BBX Wellness Workshop

This past semester, students attended an engaging **Wellness Workshop** hosted by the Sedler Center and BBX, featuring Isaac Hamlin, Co-founder and CEO of **Better Blend**. The event offered students a chance to explore the intersection of nutrition, personal well-being, and entrepreneurial leadership.

Isaac shared his journey in founding Better Blend, reflecting on the personal experiences and passions that inspired him to launch a health-focused brand. He discussed the challenges and milestones along the way, offering authentic insight into what it takes to build a mission-driven business from the ground up.

Students walked away with both inspiration and tangible wellness tips—plus delicious smoothie bowls provided by BBX! The session left a lasting impression, connecting students with the importance of health as both a lifestyle and a business opportunity.



Cintas Site Visit - Xavier NEXT Sales Track Collaboration

In conjunction with the **Xavier NEXT Sales Track program**—a professional development initiative designed to prepare students for successful careers in sales and business leadership—students had the unique opportunity to visit the corporate offices and warehouse facilities of Cintas Corporation. This collaboration between **NEXT Sales Track**, **Sedler XCEL**, and **Cintas** provided an inside look at how the company delivers industry-leading solutions that keep businesses clean, safe, and professional.

The visit began with a warm welcome and lunch, followed by an in-depth overview of Cintas' operations and business model. Students then toured the Milford facility, where they



observed firsthand how Cintas services its clients—from uniform delivery to safety supply management—highlighting the logistical precision and customer-centric approach that define the brand.

To conclude the day, students engaged with a panel of Xavier alumni currently on the Cintas Sales Track. The panelists shared their career journeys, offered insights into Cintas' company culture, and provided valuable advice for succeeding in sales and leadership roles. Special thanks to **Jorge Selva**, the Xavier NEXT Sales Track, and the Cintas Corporation for organizing such an inspiring and educational experience!

Full Circle Leadership: Former Center Student President Returns to Sedler XCEL as Assistant Director



Sedler XCEL is thrilled to welcome back one of its most visionary leaders—this time in a professional capacity. **Dayton Ward** will be rejoining the Center in the newly created role of **Assistant Director**, bringing the same passion, innovation, and student-focused mindset that defined his undergraduate leadership.

As the inaugural student President of Sedler XCEL, Dayton played a pivotal role in shaping the direction and future of the Center. Tasked with spearheading the Center's re-launch in 2022, he worked closely with the Executive Director, Ann Mooney, to create and implement the mission, vision, and strategic plan that positioned XCEL as a transformative resource for Xavier students.

Perhaps most notably, Dayton was the driving force behind making the Center student-led and student-run—a philosophy that has become a cornerstone of the Center's culture and success. Under his leadership, a four-person student team was assembled, and the operational foundation was built from the ground up. The result was a scalable infrastructure that continues to serve as a model for experiential learning initiatives across campus.

In his new role as Assistant Director, Dayton will focus on day-to-day operations of the Center and student engagement. Dayton brings not only an intimate knowledge of the Center's inner workings but also a unique perspective shaped by both professional experience in higher education and a deep-rooted connection as a Xavier alum. Dayton's return marks a full-circle moment—an opportunity to continue advancing the Center's mission while directly mentoring and empowering the next generation of student leaders.

With a proven track record of collaboration with WCB offices, campus resources, and external partners, Dayton is well-positioned to expand the Center's reach and impact. His journey from Student President to Assistant Director exemplifies the power of experiential learning and the kind of transformational leadership Sedler XCEL strives to cultivate.

The future of Sedler XCEL is now brighter than ever—with the addition of a leader who helped ignite the initial spark.

Xavier Element

Gen-Z Marketers. Real-World Impact.



Founded in January 2023, **Xavier Element** is an award-winning student-led, student-run digital marketing agency and consultancy housed within the Sedler Center. Our mission is simple: connect clients with passionate student consultants who solve business challenges with a bold Gen-Z perspective.

With **44 active student consultants**—including 21 in Marketing, 14 in Creative, 7 in Leadership roles, and 2 on our Finance/Operations team—our agency continues to grow. To date, we've paid over **\$139,000 in student wages**, worked with **70+ clients**, and helped students turn classroom knowledge into real-world impact. Our own Element marketing efforts have also seen strong results: **13.3K accounts reached**, a **163%+ increase in engagement**, a **5.1%+ increase in followers**; and over **27,000+ views** in December 2024 alone.

To keep up with this momentum, 2025 brought structural growth. We introduced the **Internal Marketing Lead** and three **Strategy Lead** roles to support both internal operations and external client delivery. These roles allow our executive team—President, Marketing Lead, and Creative Lead—to focus on strategy and long-term agency development. While entirely student-run, Element thrives under the guidance of **Ann Mooney** (Sedler XCEL Executive Director) and faculty coordinators **David Houghton** and **Jonathan Gibson**, who

Meet the 2025-26 Xavier Element Leadership Team



President – Kyla McWhorter (2026)

A first-generation student and long-time Element team member, Kyla has contributed to consultant training, operations, and strategy. As incoming President, she leads with a focus on client success and team culture—skills she'll take to Conagra Brands as a Foodservice Marketing Intern. Outside of work, she enjoys planning outings with friends and reading romance novels.

Marketing Lead – Keith Miller (2026)

Keith started as a Marketing Consultant before serving as Internal Lead. Now, he leads client strategy and business development, and oversees client marketing initiatives and agency operations while preparing for his Sales Analytics Internship at The J.M. Smucker Co. He also serves as President of Xavier's AMA chapter. In his free time, he enjoys golfing and is always up for his next travel adventure.

Creative Lead – Nadia Namyar (2027)

Nadia leads our Creative Consultant team while fostering creative collaboration and agency culture. She brings artistic passion and organization to every project. When she's not at the Sedler Center, you'll find her making art, watching movies with family, or going on spontaneous adventures.

Internal Marketing Lead – Laura Congiunti (2026)

Laura leads internal strategy at Element, running point on new hire training, onboarding, and client assignments. She also manages marketing initiatives for internal clients. Outside of Element, she's involved in H.O.L.A., Italian Club, and Women's Club Soccer. This summer, she'll intern with D.C. United soccer-club in Marketing. A proud Italian and devoted F.C. Inter fan, Laura loves to travel—and never turns down a good bowl of pasta.

Strategy Lead – Maddie DuMais (2026)

Maddie is a Marketing major and former Marketing Consultant who brings thoughtful leadership and a strategic lens to her client teams. Outside of Element and Xavier Club Swimming, she

enjoys reading and baking.

Strategy Lead – Tyler Bush (2027)

Tyler is a Marketing & Entrepreneurship major who leads client strategy while also serving as VP of Competition for Xavier's DECA chapter. This summer, he'll intern at Cintrifuse supporting Cincinnati's entrepreneurial and innovation ecosystem. When he's not working, he's improving his golf game.

Strategy Lead – Kayla Zesaguli (2026)

Kayla joined Element as a Junior, quickly stepping into the newly established Strategy Lead role. She currently oversees four external clients and also interns with Pro Seniors as a Development and Communications intern. Outside of school, she enjoys reading, going on walks, and traveling.

Co-Financial Coordinator – Graham Lelle (2027)

Graham is a Finance major interning with ALO Property Group. At Element, he manages financials and budgeting and also serves as President of the Finance Association. He's an avid intramural sports player and enjoys staying active with friends.

Co-Financial Coordinator – Liesel Long (2028)

Liesel is a Finance and Accounting double major who oversees finances for both Element and the Sedler Center. She's involved in multiple business organizations and will be studying abroad in Rome this summer. In her downtime, she enjoys hiking, watching baseball, and spending time with friends.

Clients Leads Worked With



Xavier Element Client Highlight

Final 2%

As Xavier Athletics continues to grow on the national stage, Final 2% is leading the charge in empowering student-athletes to use their platform for good through Name, Image, and Likeness (NIL) opportunities. Final 2% connects Xavier student-athletes with community organizations across Greater Cincinnati, helping them create lasting impact while upholding the

values of the Xavier Way.

Xavier Element partners with Final 2% to strengthen and manage their digital presence—from creating strategy to building out content calendars and managing social media and storytelling. Our student consultants work closely with the Xavier Men's Basketball team to promote campaigns, events, and community engagement efforts, as well as nonprofit partnerships.

This collaboration has been especially meaningful for our consultants, who are applying both creative and strategic marketing skills in the NIL space—an area previously untapped by our agency. It's an exciting challenge that's pushing our team to think bigger, be bolder, and deliver real results in a fast-evolving landscape.



Element Consultant Highlight

Jack Farkas | Strategy Lead

Jack Farkas joined Xavier Element in February 2023 as a Marketing Consultant, quickly making an impact in the agency's sports and entertainment practice, notably with the **Cincinnati Reds**. Over time, he expanded his work to include fitness-tech client **Plankk**, the **Cincinnati Athletic Club**, and **Fowling Cincinnati**—building a diverse portfolio grounded in strategic thinking and marketing.



In summer 2024, Jack formally interned with Xavier Element, and helped develop the Strategy Lead role. By fall, he was overseeing strategy across all clients and driving integrated, results-oriented campaigns. In the Spring he helped onboard 3 new Strategists to help sustain Element's fast growth and serve client needs.

As his time at the agency concluded in early 2025, Jack led strategy for **Final 2%**, Xavier's NIL initiative, where he managed full-scale campaigns and teams for **XU Men's Basketball**—marking it as his most fulfilling strategic leadership role to date.



Better You. Better Us.

Better Blend Xavier (BBX) is the latest student-run business launched out of the Sedler Center. BBX is a student-led healthy food venture at XU launched in partnership with Better Blend. BBX provides students a unique opportunity to run a business without the financial risk of franchise ownership.

BBX launched at the start of the Fall 2024 semester under the leadership of Co-Founders/Student GMs, Caleb Smith and Jackson Fry. Caleb and Jackson handled every aspect of the BBX launch – including plumbing and health inspections; and hiring and training 18 student team members in less than 2 weeks. They also led all aspects of ongoing day-to-day operations.

Caleb & Jackson were recognized for their work by the **Cincinnati Business Courier's on the 2024 INNO 5 Under 25 List**. They were pictured on the front page and featured in a full-page article detailing their BBX efforts and stories.

Sedler Center Executive Director Ann Mooney played a key role in partnering with Better Blend Founder/ CEO **Isaac Hamlin** and Franchisee **Britt Grubb** to bring this project to life. BBX was launched in under 16 months - from idea to launch. In its first 9 months, **BBX is exceeding expectations with over \$120K** in revenue, while generating revenue back to the Center to fuel future Experiential Learning initiatives.

This collaboration is nothing short of remarkable, as the BBX launch showcased a collective effort across various University departments, underscoring Xavier's commitment to advancing student success by inspiring innovation, experiential learning, and entrepreneurship.

Meet the New BBX Student GMs!

Melania Tymosch ('27) and Tyler Ochoa ('27) have been promoted to Co-GMs of BBX. They'll lead the Fall 2025 store re-opening and oversee day-to-day operations, building on BBX's successful first year with a focus on revenue growth, profitability, and a strong team culture. They'll also work to deepen BBX's connection to the Xavier community through outreach and partnerships with faculty, staff and student-led organizations. Key priorities include enhancing the customer experience, streamlining operations, and developing data-driven tools to support smarter promotions and offerings.

Melania Tymosch



Tyler Ochoa



Melania and Tyler play key leadership roles in managing the day-to-day operations of BBX. Melania oversees the Marketing, Outreach, and Human Resources departments, while Tyler leads the Data, Operations, and Finance teams. Together, they drive strategic initiatives that enhance store performance, improve customer experience, and cultivate a strong internal culture.

Melania is a dedicated student leader at Xavier, serving as the Senior Vice President of Delta Sigma Pi's Theta Lambda chapter. She is also a member of the WCB Dean's Student Advisory Board and an Ambassador for the Center for Women in Business and Leadership. This summer, she will be studying abroad in Maastricht, Netherlands, to broaden her global perspective.

Tyler, a sophomore majoring in Business Analytics with a minor in Computer Science, brings a data-driven approach to his leadership at BBX. He focuses on streamlining processes, managing financial reporting, and implementing innovative technology solutions. This summer, he is interning with Charlotte Anderson LLC, where he is building a data dashboard, gaining experience in cybersecurity, and shadowing Britt Grubb to further sharpen his business acumen and leadership skills.

Recent Recognitions

AMA Cincinnati Pinnacle Awards

We are proud of all that we have accomplished in the last 2+ years at Element! It's especially thrilling to be acknowledged externally for the quality of our work—particularly by such an esteemed and credentialed organization.

Element's collaboration with fellow Sedler enterprise, BBX, was recognized at the **AMA Cincinnati Pinnacle Awards**, competing against major brands such as St. Elizabeth Healthcare and the Cincinnati Reds. Our team was excited to take home some *hardware*:

- **1st Place – Best Use of Social Media** (BBX strategy)
- **2nd Place – Best Brand Launch or Rebrand Effort** (BBX launch)



This joint achievement speaks to what's possible when you combine student creativity with real business challenges—and highlights the value of a fresh Gen-Z perspective.

Sedler Seniors in the Spotlight

As we reflect on the accomplishments of our graduating seniors, we are thrilled to highlight three exceptional leaders whose journeys through the Sedler Family Center for Experiential Learning in Business have left an indelible mark. **Caleb Smith, Max Prok, and Alton Jenkins**—each with a unique path—embody the core of what Sedler aims to offer: meaningful, student-driven experiences that shape professional readiness, personal growth, and lifelong impact.

These stories, recently featured by the University, capture the transformative power of Sedler XCEL and remind us of the importance of investing in experiential learning.

Caleb Smith

Unlike his peers, Caleb Smith's Sedler journey began later—just weeks before the end of his junior year. But his impact was nothing short of extraordinary! When the opportunity arose for **BBX**, Caleb stepped into the role of **Co-General Manager** with determination and vision. With a strong interest in entrepreneurship and innovation, he saw BBX not just as a role, but as a platform to build something from the ground up.

Launching BBX in Fall 2024, Caleb led with focus and creativity, quickly gaining traction in both student and business communities. His entrepreneurial mindset, strategic thinking, and ability to lead a team turned BBX into a



thriving venture. His work didn't go unnoticed—he was named to the **Cincinnati Business Courier's Inno 5 Under 25**, a prestigious list recognizing rising stars in the region's innovation ecosystem.

Caleb's story is a powerful reminder that it's never too late to make a difference—and when students are empowered with the right tools and trust, incredible things happen.

[Read Caleb's Full Story Here!](#)



Max Prok

Max Prok's story is one of self-discovery and bold leadership. Coming into Xavier, Max was highly involved but hadn't quite found the place where his skills and passions fully aligned. That changed when he joined Sedler. Starting as the **XCEL Operations Coordinator**, Max immediately saw the potential to improve processes, energize the team, and make a lasting impact.

His natural leadership and deep dedication to student success led him to become **President of Sedler XCEL**, where he took a solid foundation and infused it with new energy, structure, and vision. Under Max's leadership, the Center saw improved organization, a stronger team culture, and a renewed sense of purpose. His legacy is one of empowerment—he not only led by example but inspired others to take ownership and innovate. The Sedler Center that students know and love today owes much of its momentum and strength to Max's bold and strategic leadership.

[Read Max's Full Story Here!](#)

Alton Jenkins

Alton Jenkins has been a dedicated and consistent presence within the Sedler Center throughout his time at Xavier. Holding several roles on the **XCEL team**, Alton brought a thoughtful and mission-driven approach to every project he touched. His leadership extended beyond the Center as he became increasingly involved across campus. Despite his growing responsibilities, Alton remained deeply committed to Sedler, always ready to lend support, offer insight, and mentor peers.

One of his most impactful contributions was helping **relaunch the Sedler Ambassador program**—an initiative that connects students more directly with the Center and builds a pipeline of future student leaders. His ability to stay grounded in Sedler's values while fostering meaningful engagement made him a role model for others and a critical part of the Center's continued success.



[Read Alton's Full Story Here!](#)

Together, Caleb, Max, and Alton are shining examples of how Sedler's Experiential Learning approach can shape future leaders. Their achievements reflect the incredible impact that our programs—backed by donor and alumni support—can have on the lives of students.

We are so proud of their journeys and excited for what's next. These are the stories that continue to inspire us and demonstrate the true value of Experiential Learning. Congratulations, Sedler family Seniors!



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