Envisioning Population Health:  
Working Together to Achieve Health Equity

**CONFERENCE AGENDA**

**Conference Objectives:**
1. Explore the Impact of Social Determinants on Health Disparities within Populations
2. Engage Community Members as Co-creators of Solutions to Improve Population Health
3. Recognize Economic Challenges to Achieving Health Equity

8:00-8:30 Registration and check-in

**(Banquet Room 2)**
8:30 –9:00 Poster Presentations
9:00 -9:15 Welcome: Dr. Sue Schmidt, Director of the Center for Population Health
9:15-10:15 Keynote: Health Equity and the Future of Population Health

**Speaker:** Billy H. Oglesby, PhD, MBA, MSPH, FRSPH, FACHE  
Associate Dean for Academic & Student Affairs Thomas Jefferson University, College of Population Health

**Objectives:**
1. Describe the primary determinants of health outcomes in the US.
2. Identify current approaches to population health management.
3. Discuss the evolving roles of healthcare providers.
4. Hypothesize the scopes of practice and educational preparation of the future population health practitioner.

10:30-11:30 **Breakout 1:**

**(Banquet Room 1)**
CPC+, Ohio CPC, GenH Connect- An Overview of Regional CMS/CMMI Regional Demonstration Projects
Moderator: Kiana Trabue, MPH – Executive Director Gen-H, The Health Collaborative

**Objectives:**
1. Identify health equity components in each of 3 regional CMS/CMMI population health efforts
2. Describe practice and payer challenges to sustaining these pop efforts
3. Recognize community and stakeholder solutions to scaling population health efforts

Panel: Kate Haralson, MPH, CPM, CCRP – Sr Mgr Clinical Quality Improvement  
Tiffany Mattingly, MSN, RN – Director, Quality Improvement

**(Conference Room 1 and 2)**
Impact of Employers on Social Determinants of Health (National Workforce Solutions)

**Speaker:** Janis Urbanik, BS

**Objectives:**
1. Design a talent development strategy that helps operations and social determinants of health

*(Social Work Continuing Education does not apply to this breakout)*
Facilitating Inter-professional Groups: What works, what does not?

Speaker: Jill Boone, PharmD

Objectives:
1. Identify unique challenges in facilitating groups with inter-professional participants
2. Discuss approaches for enhancing the experience of inter-professional groups
3. Working in teams, discuss and apply strategies of inter-professional facilitation through case scenarios

Telehealth Closing the Gap in Healthcare

Speaker: Dietra Watson, MSN, RN

Objectives:
1. Define the benefits of telehealth care
2. Distinguish the 3-telehealth current modalities used in healthcare
3. Describe telehealth-specialty care services in the community
4. Differentiate between traditional and remote disease management

Keynote Introduction: Rev. Michael Graham, SJ, Xavier University President

12:00-1:00 Lunch & Keynote 2: The Missing Link: Addressing Health Related Social Needs

Speaker: Kiana Trabue, MPH – Executive Director Gen-H, The Health Collaborative

Objectives:
1. Understand the role health related social needs (HRSN) play in overall health status
2. Describe ways to leverage technology to establish successful communication between clinical and social service providers
3. Determine best practices for implementing HRSN screenings in the clinical setting

Breakout 2

CPC+, Ohio CPC, Gen-H Connect – An Overview of Regional CMS/CMMI Regional Demonstration Projects

Moderator: Kiana Trabue, MPH – Executive Director Gen-H, The Health Collaborative

Objectives:
1. Identify health equity components in each of 3 regional MS/CMMI population health efforts
2. Describe practice and payer challenges to sustaining these population health efforts
3. Recognize community and stakeholder solutions to scaling population health efforts
Panel: Kate Haralson, MPH, CPM, CCRP - Sr Mgr Clinical Quality Improvement
Tiffany Mattingly, MSN, RN – Director, Quality Improvement

(Conference Room 1 and 2)
Impact of Employers on Social Determinants of Health (National Workforce Solutions)

Speaker: Janis Urbanik, BS

Objectives:
1. Design a talent development strategy that helps operations and social determinants of health

(Social Work Continuing Education does not apply to this breakout)

(Conference Room 5)
Facilitating Inter-professional Groups: What works, what does not?

Speaker: Jill Boone, PharmD

Objectives:
1. Identify unique challenges in facilitating groups with inter-professional participants
2. Discuss approaches for enhancing the experience of inter-professional groups
3. Working in teams, discuss and apply strategies of inter-professional facilitation through case scenarios

(Banquet Room 2)
Telehealth: Closing the Gap in Healthcare

Speaker: Dietra Watson, MSN, RN

Objectives:
1. Define the benefits of telehealth care
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3. Describe telehealth-specialty care services in the community
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(Banquet Room 2)
2:30-3:30 Keynote 3: We Can Do Better – Health Peace Prosperity for All Children of All Species for All Generations

Speaker: Victor F. Garcia MD, FACS, FAAP Founding Director, Trauma Services; Surgeon, CCHMC; Professor, UC Department of Surgery

Objectives:
1. Explore why achieving optimal health and well-being lies as much on factors identified by the behavioral, social, systems sciences as by the biological ones.
2. Why improving population health requires interdisciplinary partnerships that bring together the behavioral-social-ecologic models of multilevel “causes of causes” AND the molecular, cellular, and physiological bases of health and disease.
3. Explore the limitations of the biomedical, reductionist view of the causes and treatment of disease and why a complexity lens and a growing understanding of complex adaptive systems is necessary to address the most pressing public health challenges.

(Banquet Room 2)
3:30-4:00 Closing remarks
Speakers: Dr. Ted Wymyslo and Dr. Billy H. Oglesby
Speaker Bios

Keynotes:

Willie H. (Billy) Oglesby, PhD, MBA, MSPH, FRSPH, FACHE
Associate Dean for Academic & Student Affairs
Thomas Jefferson University, College of Population Health

Dr. Oglesby is the Associate Dean for Academic & Student Affairs in the Jefferson College of Population Health where he leads all academic functions of the College, including program growth and evaluation, enrollment management, faculty development and oversight, research expansion, alumni engagement, and student support services. He also works with key leaders across the growing Jefferson enterprise and with stakeholders locally, nationally, and globally to develop new academic initiatives that promote healthcare quality and patient safety, improve operational effectiveness and efficiency, and advance public and population health.

He has worked on a career total of more than $26M in external funding, including over $8M as PI or Co-PI in a variety of population health areas including substance abuse, sexual and reproductive health, lifestyle medicine, health system science, interprofessional practice, and others. This work has been supported by a variety of federal agencies, state and local governments, foundations, and non-governmental organizations. He is a reviewer for several leading scientific journals in his field, including serving on the Editorial Board of Population Health Management. He is also a former policy consultant to the National Academies of Practice, former Trustee of the Ohio Conference of the American Association of University Professors, and he currently serves on the Board of Directors for the Association of Prevention Teaching and Research.

Dr. Oglesby is also active in the community. He is a Court Appointed Special Advocate and Guardian Ad Litem where he advocates for abused, neglected, and dependent children in juvenile and family courts and in the foster care system. He is also a Lifetime Member of the National Association for the Advancement of Colored People (NAACP).

Kiana R. Trabue, MPH
Executive Director, Gen-H

Kiana R. Trabue currently serves as Executive Director for The Health Collaborative where she leads Greater Cincinnati/NKY’s population health agenda, Gen-H. In this role she provides leadership, strategic direction and oversight for Gen-H which is focused on activating data driven solutions to reduce the impact of chronic disease and build a care system that’s healthy by design. Her ultimate goal is to make Greater Cincinnati the most equitable and healthy region in the country.

Kiana also serves on the Mill Creek Alliance Board, The Children’s Home of Cincinnati’s Young Professionals Board, Cradle Cincinnati’s Advisory Board, Cincinnati Children’s Hospital Community Advisory Council, Health Policy Institute of Ohio’s Health Equity Advisory Group, Ohio Diversity Council’s Cincinnati Advisory Board, Mill Creek Alliance Board and Hamilton County Public Health’s Public Health Advisory Council. She also serves as a mentor for Public Allies Mentoring Program and The Ohio State University’s Buckeyes Fellowship Program.

Kiana was recognized by the YWCA of Greater Cincinnati as a 2017 Rising Star. She also received Lead Tribune Media Group’s 2017 Healthcare Leadership Award and was a finalist for Legacy Leadership’s 2017 Next Generation Leader Award. She is a graduate of the Urban League of Southwest Ohio’s 2016 Urban Leader’s Institute. She is also a graduate of

Dr. Oglesby completed his Master of Science in Public Health and PhD degrees at the University of South Carolina and completed an MBA program in healthcare management at the Kent State University College of Business Administration. He is a Fellow of the Royal Society for Public Health (UK) and a Fellow of the American College of Healthcare Executives. Dr. Oglesby can be reached at Billy.Oglesby@Jefferson.edu.
the Center for Clinical and Translation Science and Training’s 2017 Community Leaders Institute.

In 2018 she was one of four alumni who were selected to be inducted into Delta Omega Honorary Society in Public Health at Wright State University. In addition, she was honored as one of Cincinnati’s 2018 Forty Under 40 by the Cincinnati Business Courier.

In September 2018 she was appointed as a Council Member for the Village of Woodlawn where she will work on behalf of her neighbors to keep “Beautiful Woodlawn” beautiful.

Prior to her current role she served as Executive Director of Community Health for the YMCA of Greater Cincinnati from 2012-2017.

Kiana is a proud graduate of Princeton High School class of ‘97. She received her Bachelor of Arts from The Ohio State University and her Master of Public Health from Wright State University. Kiana is a member of Zeta Phi Beta Sorority, Incorporated. At home, she is a loving and devoted mother to two children, Jayla and Jaxon. Her favorite scripture is Luke 12:48: For unto whomsoever much is given, of him shall be much required.

Victor F. Garcia MD, FACS, FAAP
Founding Director, Trauma Services; Surgeon, CCHMC; Professor, UC Department of Surgery

Victor Garcia MD is a full-time pediatric surgeon at Cincinnati Children’s Hospital Medical Center and Professor of Surgery and Pediatrics, at the University of Cincinnati School of Medicine.
He received a Bachelor of Science from the United States Military Academy in 1968 and his Doctor of Medicine with honors from the University of Pennsylvania School of Medicine in 1974. He completed his residency training in pediatric surgery at Children’s Hospital of Philadelphia under C Everett Koop MD, former Surgeon General of the United States in 1981. He served 20 years in the U.S Army, retiring from the military in 1988 as Chief of General Surgery and Pediatric Surgery Services at Walter Reed Army Medical Center.

He is on the Board of Cincinnati Public Radio CNET and has served on the Board of the Cincinnati Partnering Center, Cincinnati United Way, and Mount St Joseph College. Vic is the author or co-author of nearly 100 publications focusing on childhood injuries, pediatric obesity, and community-based interventions to prevent childhood and adolescent injury and illness. He founded and until 2010 directed the Southwest Ohio’s only Level I Pediatric Trauma System. He also led the effort to establish the first children’s hospital-based Center for Adolescent Weight Loss Surgery and was the Center’s initial Director. Most recently, he is focused on applying the principles of ‘systems thinking,’ ‘learning organizations,’ and ‘Theory U’ to address the social determinants of the increasingly complex, interrelated and self-reinforcing health and social disparities in the urban core.

For his work in the community, Vic has received numerous awards and commendations. He has twice been awarded the Martin Luther King Humanitarian Award and was invited by the National Council of Juvenile and Family Court Judges to be the keynote speaker for the 36th National Conference on Juvenile Justice in 2009. He was awarded the National Jefferson Award for Outstanding Community Service for his central role in the development and implementation of the Cincinnati Initiative to Reduce Violence. Working directly with an eclectic group of urban sociologists, criminologists, experts in systems dynamics and complex adaptive systems, Vic introduced a new way of thinking about social and health disparities, the ‘context and the content’ of violence, going beyond the individual and addressing the ‘systems’ at work and the social ecology (environment) that drives and enables violence and the related thinking and behaviors. Vic has an uncompromising belief in the human spirit and the ability of individuals and communities to solve the seemingly most intractable problems we face as a society through and with the disciplined application of new insights into how ‘systems thinking’ and ‘theory U’ can offer essential insights on how to bring about profound and sustained change in complex adaptive human systems. It is a personal belief that is empirically based and personally witnessed.
Breakout Speakers:

Kate Haralson, MPH, CPM, CCRP
Sr. Mgr. Clinical Quality Improvement

Kate spent the early years of her career working with women and children through both direct service provision and clinical research in the areas of domestic violence, child maltreatment, and childhood development. After several years of thinking she was quite virtuous for working so selflessly to improve the lives of others, she had an experience (or many) that challenged this self-image. Since then, she has embarked on two parallel journeys: one, to share with others the virtues of a quality improvement culture in truly transforming individual and community health through initiatives such as the Ohio Perinatal Quality Collaborative, Aligning Forces for Quality, and Comprehensive Primary Care Plus; and two, to learn as much as she can about her own biases and privilege, and to confront them by living with vulnerability and relentless curiosity.

Tiffany Mattingly, RN, MSN
Director, Clinical Quality Improvement and Director, CPC+ Region Faculty at The Health Collaborative

Tiffany has over 15 years of health sector leadership including clinical expertise with special focus on maternal and newborn health. She’s led diverse, interdisciplinary teams in the acute hospital setting, and she has executed clinical quality improvement projects using Lean, IHI, and proven evidence-based quality improvement methodologies. Serving as Director, Clinical Quality Improvement and Director, CPC+ Region Faculty at The Health Collaborative, she helps lead the Ohio/Northern Kentucky region in practice transformation, health policy reform, data aggregation and health equity. In addition to her many volunteer efforts, she serves on the Diversity Council for the Mason Community School District.

Janice Urbanik
Senior Director of Innovation and Strategy for the National Fund for Workforce Solutions

Janice leverages her past experience as the Executive Director of Partners for a Competitive Workforce in Cincinnati to help other National Fund sites achieve their full potential. Janice also facilitates the Employer Roundtable of the Cincinnati Child Poverty Collaborative where employers learn from other employers about the policies and practices they can implement to improve recruiting, retention and advancement while also building competitive advantage in their industry. Janice and her work teams have been recognized nationally for their work in assisting under-represented populations attain and retain employment in growing industry sectors in the region. Janice also serves on the Boards or Leadership Councils for Womens Fund of the Greater Cincinnati Foundation, and Jostin Construction. She is a proud member of Leadership Cincinnati Class 40. Janice is also heavily involved in efforts to increase the number of women and girls in non-traditional careers, such as starting the Rosie’s Girls program in Cincinnati in 2007. Janice began her career at Procter & Gamble.
Jill Martin Boone, PharmD., FASHP  
Professor of Pharmacy Practice, Director of Interprofessional Education and Co-Curricular Coordinator at the James L. Winkle College of Pharmacy, University of Cincinnati.

Jill’s current practice focus is in chronic pain management and practice-based outcomes research. Prior to her current role, Dr. Boone had an ambulatory practice in transplantation, served as the Director of Transplant Outcomes at the University Hospital, and practiced in the inpatient setting as a Clinical Pharmacy Specialist in the areas of surgery and pain management. She received her BS and PharmD at the University of Kentucky and completed a Health Outcomes Fellowship at University of Cincinnati. She has been active on many local, state, national, and international committees addressing pharmacy, quality and outcomes issues. She has been recognized for sustained contributions to hospital pharmacy practice with the Ohio Society of Health-System Pharmacists Walter A. Frazier Award and inducted into the Pharmacy National Academies of Practice. Dr. Boone is Past President of the American Society of Health-System Pharmacists, Past Co-Chair of the International Pharmaceutical Federation Working Group on Collaborative Practice, and currently serves as FIP Work Development Hub Lead for Interprofessional Education.

Dietra Watson RN, MSN  
Director of Telehealth Services at a nationally known health care organization and the owner and founder of A.D.P.I.E consulting LLC.

Dietra serves as a Captain in the United States Air Force Reserves and serves as officer in command of a Behavioral Health Unit at the 445th Aeromedical Staging Squadron in Wright Patterson Air Force Base, Ohio. She has over 15 years of experience in Nursing and Executive Leadership roles. Previous positions include: Medical Surgical Nurse Manager, Behavioral Health Nurse, Substance Abuse Nurse Case Manager, and Director of Telehealth Services. She has been instrumental in ensuring more than five thousand patients receive telehealth care annually. Dietra has become an expert in managing Telehealth care across the health care continuum. She is consistently sought out by healthcare and education organizations as a subject matter expert. She has worked with multidisciplinary teams. She is a catalyst and has set into motion regional virtual care specialty programs and has been invited as a speaker at several national conferences. Dietra is an advocate for setting Telehealth standards that bridge the gaps between patients, families and providers. She works closely with community partners to educate telehealth connectivity through integration and adoption of new concepts. She received a Bachelor of Science in nursing from University of Cincinnati (2004) and earned a Masters in Nursing Informatics in 2014. She serves on several National and local steering committees as a consulting subject matter expert.
CME AND CEU INFORMATION

**Medicine**
This Live activity, Envisioning Population Health: Working Together to Achieve Health Equity, with a beginning date of 04/16/2019, has been reviewed and is acceptable for up to 5.50 Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Approval for AAFP CME credit does not imply authorization to use the AAFP logo on CME activity materials or to use AAFP’s name in any association with the activity other than the credit statement.

**Nursing**
Xavier University–Cincinnati is an approved provider of continuing nursing education by the Ohio Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation. (OBN-001-91) (OH- 195, 1/01/2019)

**Social Work**
Approved Provider No. RSX 090602 – Approved for social workers by the State of Ohio, Counselor, Social Worker and Marriage & Family Therapist Board.

**Counselor**
Approved Provider No. # URCX049112 – Approved for Counselor through the State of Ohio, Counselor, Social Worker and Marriage and Family Therapy

**Occupational Therapy**
CEU’s are available upon request through the AT/OT/PT Licensure Board