

D'Artagnan Summer Business Academy — Results Brief

What high school students told us about a week of college classes, company visits and professional networking.

2025 · June 2026 · July 2026 cohorts · 61 students surveyed

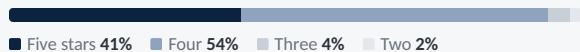
AT A GLANCE

A week that changes what students think is possible

Each summer, high school students live on campus at Xavier, take a college-level business course, visit Cincinnati companies, and build a professional network. We ask them what they expect before they arrive, and what they got on the last day.

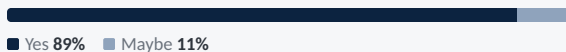
4.33/5

Average rating of the Academy



89%

Left more interested in studying business



81%

Will definitely spread positive word of mouth



55%

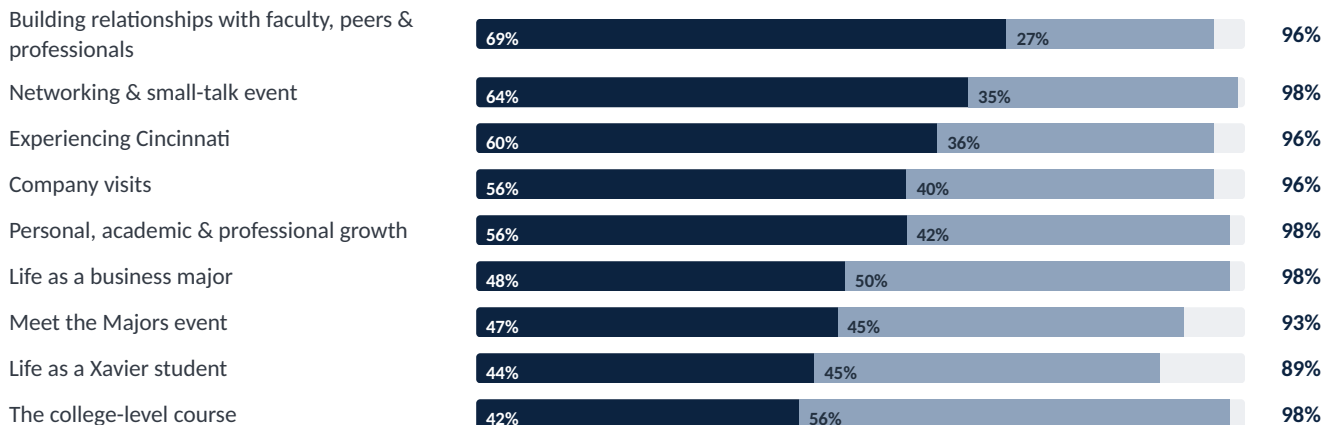
Left more interested in attending Xavier



Did we deliver?

On the final day, students rated nine elements of the Academy against what they expected coming in. Every one was met or exceeded by at least 89% of students.

■ Exceeded expectations ■ Met expectations



IN THEIR OWN WORDS

What students told us

I was not expecting to grow as much as I did during this week. The opportunities to network proved to be the most helpful — I potentially have a new job!

ACADEMY STUDENT, JUNE 2026

Between my first tour, and getting to actually live here for a week, I ended up finding it to be the right amount of being away from home... I found the campus to be very beautiful and staff were all very friendly, and I felt that I made many genuine connections with some of them.

ACADEMY STUDENT, JULY 2026

I was already interested in business, but after talking to professors and companies I am extremely excited to study business in college.

ACADEMY STUDENT, 2025

Cohort by cohort

The Academy has run three times, and results are strong in every cohort.

COHORT	AVERAGE RATING	FOUR OR FIVE STARS	MORE INTERESTED IN BUSINESS	WILL DEFINITELY RECOMMEND
2025 n = 30	4.31	90%	86%	72%
2026 June n = 12	4.17	100%	100%	100%
2026 July n = 13	4.54	100%	85%	85%

Last two columns show the share answering *yes* and *definitely will*. Not every student answered every question — these figures reflect 54 of 55 post-program responses, since one student left them blank.

Support the next cohort

The Academy introduces high school students to business, to Cincinnati's employers, and to what a college classroom actually feels like — for many of them, the first time any of those doors has opened. Gifts fund scholarships, company visits and the residential week that students rate most highly.

All for one.

Source: pre- (n = 60) and post-program (n = 55) surveys, 2025–2026 cohorts. Rating, business-interest and recommendation figures reflect 54 of 55 post responses (one student left them blank). Williams College of Business, Xavier University.