

MAGIS

DEVELOPING CHAMPIONS

THE STRATEGIC PLAN FOR
XAVIER ATHLETICS

2014-19



MAGIS

Magis: (pronounced "màh-gis") is a Latin word that means "doing more" or "doing better."

It is taken from "Ad Majorem Dei Gloriam" meaning "For the greater glory of God."

Magis refers to the philosophy of doing more, for Christ, and therefore for others. It is a Jesuit ideal used to promote continuous growth and improvement.

Xavier Athletics must always strive for continuous growth and improvement, to do more and do better: for our student-athletes, for our University, for our alumni, for our community and for the Jesuit tradition that we represent.

VISION

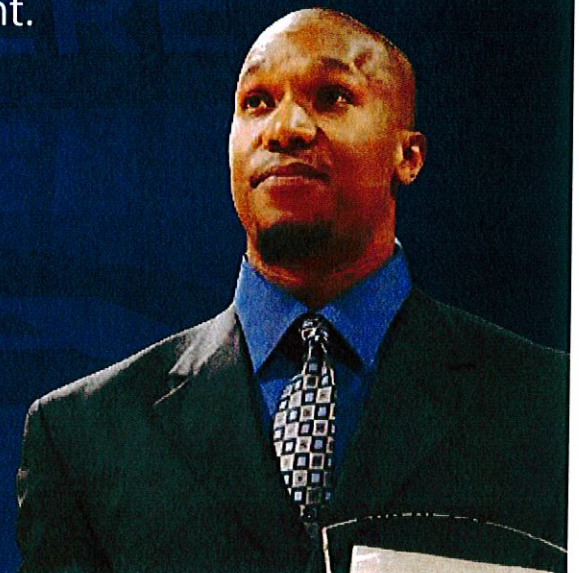
To enhance Xavier's identity, visibility and brand by building the premier athletics program in the BIG EAST.

MISSION

Xavier Athletics empowers student-athletes to excel academically, athletically and spiritually. Athletics serves as a platform for national exposure and a vehicle for student, faculty and staff, alumni and community pride and engagement.

"I wish I could talk to young people looking at colleges and tell them what a great place Xavier is. When you need help, key people all over the campus are always accessible to help you. The support you get makes this a much less stressful place to succeed. People here care about helping you excel."

DAVID WEST



JESUIT CORE VALUES

The vision and mission of Xavier Athletics are grounded in the University vision that all Xavier men and women become people of learning, reflection, integrity and achievement in solidarity for and with others. These Jesuit, core values are integrated into each annual goal outlined in the Athletic Strategic Plan – Student-Athlete Success, Athletic Success, Visibility and Branding, Engagement, Financial Sustainability and Integrity, Equity and Diversity.

LEARNING

We provide the guidance necessary for all student-athletes to pursue their academic area of interest and reach their academic goals. Concurrently, we embrace a culture of learning and continuous improvement by developing and deepening our knowledge and skills of our people throughout the University.

REFLECTION

We utilize intercollegiate athletics to enhance opportunities for individual reflection targeted toward personal development and individual growth of our students. We support and model behaviors that are in the spirit of Magis. As a corollary, we recognize our unique position as the window through which a significant number of people view our University. The image of Xavier that we reflect to the world is a responsibility that we fully embrace and will continually work to enhance.

INTEGRITY

Our unwavering commitment to integrity, honesty and accountability serves as the foundation for an environment conducive to long-term sustainable success. We demand successful programs that are fully aligned with Xavier's Mission and contribute to the success of the University.

ACHIEVEMENT

The goal is for each student-athlete to graduate and be prepared for a life of service and success. Measurable achievement is a driving force behind all of our efforts. Our primary purpose is three-fold; to educate student-athletes consistent with Xavier's Mission, to field quality teams that win championships and to promote all Xavier University programs.

SOLIDARITY FOR AND WITH OTHERS

Teamwork and collaboration create a better organization and improve results. As a component of Xavier University, we strive to build and maintain productive long-term relationships with the campus community, business partners, donors, alumni and fans.