

**HESA 599 CAPSTONE COURSE IN SPRING 2020 SEMESTER**

A signature course our second-year MHA students take during their final semester on campus is HESA 599, Integrative Seminar in Health Services Administration, or the “Capstone Course” as it’s simply known. **Mr. Dee Ellingwood**, teaching professor, is the lead faculty member bringing together a broad array of variables so that this course can integrate the specialized discipline and knowledge gained from the previous HESA courses. This is accomplished through an extensive case analysis which examines strategic change and the alignment of health services organizations functioning in their environments. The students work in teams on the projects and are guided by MHA faculty members. Faculty members along with community experts challenge students to develop strategies and business plans to address the case opportunities for these organizations.

Here are the spring 2020 Capstone projects by second year MHA students who soon leave us for administrative residencies:

<p><b>1. RETT Syndrome: Business Plan for Telehealth Capability:</b> Business plan, financial projections, implementation. <b>Libby Bjork '21M, Zach Etzler '21M, Jacob Hopgood '21M, Nick Maglic '21M</b></p> <p>Organization Rep: <b>Melissa Kennedy</b> Faculty Advisor: <b>Mr. Tom Ruthemeyer</b></p>	<p><b>2. St. Aloysius Assessment of Outpatient Services:</b> Competitive services, market positions, strategic assessment for success. <b>Lucas Bustelo '21M, Ericson Imarenezor '21M, Alexis Kent '21M, Tricia Welch '21M</b></p> <p>Organization Rep: <b>Karen Swedersky '85M</b> Faculty Advisor: <b>Dr. Lin Guo</b></p>
<p><b>3. TriHealth: Transitioning from Fee for Service to Risk Based Contracting</b> Recommendations about pricing based on market demands, gov't pressures, payer direction. <b>Ama Sarfo Agyeman '21M, Graham Hawley '21M, Annie Pham '21M, Alex Wolfred '21M</b></p> <p>Organization Rep: <b>Tamara Ward</b> Faculty Advisor: <b>Dr. Peter Mallow (MS-HECOR Director)</b></p>	<p><b>4. HealthSource: Marketing Plan for Reaching Young Adults with New Models of Care</b> Patient population research/focus groups and developing a marketing plan. <b>Adam Marini '21M, Ryan Megyesi '21M, Kyle Michelfelder '21M, Taylor Lazas '21M,</b></p> <p>Organization Rep: <b>Lisa Jackson</b> Faculty Advisor: <b>Mr. Dee Ellingwood</b></p>
<p><b>5. The Christ Hospital: Market Analysis for Musculoskeletal Services</b> Patient and physician practice research, travel distance sensitivity plus competitor analysis. <b>Sara Friedmann '21M, America Muller '21M, Adam Press '21M, Meghan Werft '21M</b></p> <p>Organization Rep: <b>Candice Young</b> Faculty Advisor: <b>Dr. France Weaver</b></p>	<p><b>6. St. Elizabeth's: Health System's Role in Improving Social Determinants of Health</b> Identify health needs and gaps; research patient connection tool; innovative solutions. <b>Laurelle Kinga Bakienga '21M, Cayla Hurst '21M, Jasmine Moore '21M, Savannah May '21M</b></p> <p>Organization Reps: <b>Sara Giolando &amp; Rosanne Nields '87M</b> Faculty Advisor: <b>Dr. Eddie Hooker</b></p>

**NOTE:** There will be no HERALD next week due to Xavier's Easter break from April 10-13, 2020. The next HERALD will be on Tuesday, April 21, 2020. May you have a holy and blessed Easter.

**Men and Women for Others: Thinkers, Inspirers, and Leaders in Health Services Administration**

Your email update from:

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