

Concentrations and Electives

General Business – 3 courses

Any MBA electives may count for the General Business concentration, including, but not limited to

BUAD 603:	MBA Internship
BUAD 611:	Workforce Diversity Issues
SHRM 600:	Introduction to Human Resource

Business Intelligence -3 courses

INFO 655:	Business Intelligence
INFO 674:	Database Management
INFO 680:	Intro Data Mining for Managers

Finance - 4 courses

FINC 602:	Investment Management
FINC 621:	Options & Futures Markets
FINC 632:	Multinational Financial Management
FINC 640:	Purchase, Sale, Valuation of Closely Held Firms
FINC 645:	Mergers & Acquisitions
FINC 651:	Money & Capital Markets
FINC 663:	Fixed Income & Debt Management
FINC 675:	Real Estate Finance
FINC 684:	Financial Modeling
BUAD 694:	Bond Portfolio Management

Innovation/Change/Entrepreneurship - 3 courses

Choose 1:

ENTR 605/	
MGMT 605	Strategic Innovation
ENTR 631:	Corp Entrp & Innovation

Choose 1:

MGMT 646:	Change Management I
MGMT 647:	Change Management II

Choose 1:

ENTR 611:	New Venture Planning
ENTR 668:	Small Business Consulting

BUAD 691: Global Strategic Thinking as Capstone

Supply Chain Management - 3 courses

MGMT 633:	Global Supply Chain
MGMT 635:	Sourcing Strategy & Procurement
MGMT 654:	Project Management

International Business - 3 courses

ECON 627:	International Economics (Required)
<u>Choose 2:</u>	
BUAD 640:	Emerging Markets
BUAD 680:	Doing Business in Asia trip
BUAD 681:	Doing Business in Europe trip
BUAD 684:	Doing Business in S. America trip
BUAD 688:	Doing Business in Israel trip
FINC 632:	Multinational Finance
MGMT 625:	Multinational Management
MKTG 626:	Multinational Marketing
MKTG 667:	International Sales & Negotiations

Marketing - 3 courses

MKTG 602:	Marketing Research (Required)
<u>Choose 2:</u>	
MKTG 621:	Entrepreneurial Marketing
MKTG 626:	Multinational Marketing
MKTG 629:	Integrated Marketing Communications
MKTG 630:	Service Marketing
MKTG 640:	Consumer-Centric Category Management
MKTG 662:	Strategy & Tactics of B to B Pricing
MKTG 667:	International Sales & Negotiations
MKTG 668:	New Product Planning & Development
MKTG 670:	Ethical Issues in Marketing

Pricing Strategy - 3 courses

ECON 640:	Empirical Analysis for Pricing Strategy
ECON 650:	Managing Pricing Strategy
MKTG 662:	Strategy and Tactics of B to B Pricing

Values Based Leadership - 3 courses

BLAW 609:	Business Ethics Through Film
BUAD 604:	Spirituality and Leadership
BUAD 681:	Doing Business in Europe: International Ethics
MGMT 616:	Leadership & Ethics
MGMT 621:	Corporate Citizenship- Sustainability
MKTG 670:	Ethical Issues in Marketing
BUAD 690:	Corporate Governance required as Capstone

Master of Business Administration

Foundation Skills – 6 credit hours*

ACCT 500: Foundations of Financial Accounting
STAT 500: Business Statistics

Core – 27 credit hours

ACCT 550: Managerial Accounting
BLAW 550: Business Ethics and Law
BUAD 550: International Business
ECON 550: Managerial Economics
FINC 550: Fundamentals of Finance
INFO 550: Business Information Systems
MKTG 550: Marketing Strategy
MGMT 550: Strategy & Organizations
MGMT 551: Operational Analysis

Electives – 9 credit hours (see reverse for options) **

Capstone – 3 credit hours; Choose one of the following:

BUAD 690: Corporate Governance
BUAD 691: Global Strategic Thinking
BUAD 694: Bond Portfolio Management

*Prerequisites may be waived if the course was taken at the undergraduate level no more than 5 years from MBA admission and a grade of "B" or better was earned OR via waiver exam. If not, courses must be taken as part of the program.

**Students who choose to pursue an MBA concentration are subject to the requirements of the concentration. The finance concentration requires 12 hours of electives. Contact an MBA advisor with any questions or concerns.