

As social workers, Jim and Eileen Schenk began questioning why most people are not happy and found a disconnect between humans and the planet. In response, Jim and Eileen founded Imago to reconnect humans with the earth. Treating Earth as simply a resource is rapidly destroying not only the planet, but human life as well. For over 30 years, Jim and Eileen have been committed to sustainable living through Imago Earth Center, Enright Ridge Urban Ecovillage, and an urban community supported agriculture (CSA) program at Enright Ridge.

“The reality is that the earth is primary. We humans do things and economics is just one of the things we do. We need to change the view that economics is primary to the view that the earth is primary.”

“There’s a real dichotomy between the needs that we have as humans, which are really to be loved and cared about, and the demands of this culture, which are to have lots of stuff and money.”

–Jim Schenk