

Michael Murray

Interviewee
Xavier Economics and ECOS Major

My greatest takeaway from meeting with Dan is in how many areas he seeks to make himself an expert. He is not only a green advocate; for Dan that's not enough. He's made himself a savvy businessman, has developed a keen eye for marketing, and created a hub of community engagement. The combination of these skills makes Dan an absolute force who never stops working. Even while meeting with him, he is constantly thinking of ways for Park + Vine to be successful. At the same time his commitments to other small businesses and the Cincinnati green movement make him a sustainability hero.