

Dan Korman is a Cincinnati native who loves downtown Cincinnati. He is the founder and owner of Cincinnati's first green general store, Park + Vine. Park + Vine just celebrated its six year anniversary. Dan is equal parts sustainable living guru and savvy businessman. Where these two parts meet is not only in the general store but also in his passionate pursuit of local businesses, both in order to stock his store but also as a consumer in search

of a morning coffee. In addition, Dan is an avid vegan, bike rider, and environmentalist who, while in college, loved hanging out at the farmer's market in the mornings. This inspired him to create a place with a similar feel back home. Dan states, "I had a place I loved, Cincinnati, a part of my life I wanted to share, veganism, and sustainable living," and together they held "the possibility to live my life in a way that fulfilled my dreams."