Nearly three decades ago, Gerald went to the Over-the-Rhine (OTR) community council to talk about planting trees there. This was long before OTR was what it is now. He said “you would have thought I was giving them solid gold.” More than any other neighborhood Gerald reached out to, OTR seemed to be the most receptive, the most captivated by the act of simply planting trees. Gerald added that “sometimes the neighborhoods with the longest police reports have the most outstretched arms.” Gerald is a believer that sustainability presents an amazing, and perhaps unprecedented, opportunity for solidarity within and among communities.