

SHELLY E. WEBB

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Education

University of Kentucky	Finance	1989-1993	Ph.D.
University of Kentucky	Economics		
	Latin American Studies	1982-1986	B.A.

Experience

Xavier University	Professor	2009-present
Xavier University	Chair, Department of Finance	2007-2010
Xavier University	Associate Professor	1998-2009
Xavier University	Assistant Professor	1992 -1998
Xavier University	Director, CBA European Summer Study Program	1996 -1998
Wirtschaftsuniversitat Wien Vienna, Austria	Visiting Researcher	Summer 1994
University of Kentucky	Teaching Assistant	1988 - 1992
University of Kentucky	Research Assistant	Spring 1988

Publications

Patricia Hatfield and Shelly Webb, forthcoming, "The Role of Gender in Academic Finance Journals: An Exploratory Study," *American Journal of Business Education*.

Timothy Kruse, Michael Webb, and Shelly Webb, 2011, "Foreign Firms Listing In The U.S.: Signaling Commitment To The U.S. Market," *International Business & Economics Research*, V(10) 12, December 2011, pp. 1-10.

Sandra Richtermeyer and Shelly Webb, 2010, "Aligning Technology with Strategic Performance Measurement," *Journal of Corporate Accounting and Finance*, V(21) 3, March/April, pp. 41-45.

Patricia Hatfield and Shelly Webb, 2010, "Sunbeam Corporation: A Forensic Analysis," *Journal of Business Case Studies*, V6 (1), January/February, pp. 63-74.

Shelly E. Webb, Emre Alpargun, Rebecca Brattain, and Jonathan Koopman, 2007, "Procter & Gamble: Country Cost of Capital," *Journal of Applied Case Research*, V (7).

Julie Cagle, Amit Sen, and Shelly Webb, 2004, "Corporate Governance and the Valuation Effects of Layoffs for Financial Institutions," *Journal of Business and Economic Perspectives*, (30)1.

Greg Filbeck and Shelly E. Webb, 2001, "Information Asymmetries, Managerial Ownership, and the Impact of Layoff Announcements on Shareholder Wealth," *Quarterly Journal of Business and Economics*, (40)2, Spring.

Shelly E. Webb, Brian E. Boyd and Dennis Officer, 2001, "A Test of Integrated International Equity Markets Using ADRs," *International Securities: Volume I, The International Library of Critical Writings in Financial Economics*, Editors: George Philippatos and Gregory Koutmos, Elgar Publishing.

Greg Filbeck and Shelly E. Webb, 2000, "Executive MBA Education: Using Learning Styles for Successful Teaching Strategies," *Financial Practice and Education*, (10)1, Spring/Summer.

Julie A. B. Cagle, James Pawlukiewicz, and Shelly E. Webb, 2000, "The Temporal Behavior of Risk and Required Return Following Leverage-Changing Security Transactions," *Journal of Financial and Strategic Decisions*, (13)1.

D. Michael Long, Michael Schinski, and Shelly E. Webb, 1998, "The Effect of Institutional Ownership on Firm Value: The Case of Financially Distressed Firms," *Journal of Accounting and Finance Research*, (5)1, Spring.

L. Paige Fields and Shelly E. Webb, 1997, "An Investigation of Preferred Stock Financing by Bank and Non-Bank Financial Institutions," *Journal of Financial Research*, (20) 3, Fall, pp. 343-353.

Julie A. B. Cagle, Priscilla O'Clock, Cynthia Rooney, and Shelly E. Webb, 1997, "Bridging the Theory-Practice Gap: A Teacher/Scholar/Mentor Program," *Journal of Financial Education*, (23) 2, Spring, pp.64-69.

Patricia A. Chadwell and Shelly E. Webb, 1996, "The Information Effects of Restructuring Activities Used By Poor Performers: An Examination of Selloffs Versus Layoffs," *Southern Business and Economic Journal*, (19)2, January, pp.148-159.

Shelly E. Webb, Brian Boyd and Dennis Officer, 1995, "A Test of Integrated International Equity Markets Using ADRs," *Journal of Business Finance and Accounting*, (22)3, April, pp.415-430.

Working Papers

Patricia Hatfield, Sandy Richtermeyer, and Shelly Webb, "Incorporating Nonprofit Analysis into a Financial Statement Analysis Course"

"The Impact of Permanently Restricted Assets and Revenue Diversification on Asset Investments for Nonprofit Organizations" with Patricia Hatfield and Sandy Richtermeyer.

Philip Glasgo and Shelly Webb, "Transit Authority of Northern Kentucky (TANK)."

Philip Glasgo, Vanessa Holmes, and Shelly Webb, "Teaching Working Capital Management with a Structured Case."

Selected Presentations of Research

Patricia Hatfield, Sandy Richtermeyer, and Shelly Webb, "Incorporating Nonprofit Analysis into a Financial Statement Analysis Course," IABR, Las Vegas, September, 2013.

"The International Listing Decision for Foreign Firms on U.S. Exchanges" with Michael Webb, International Applied Business Research meeting, January 2010.

"Tri-County Sports Authority vs. Wilson Holdings, Inc." with Philip Glasgo, North American Case Research Association, November 2009.

"Sunbeam Corporation: A Forensic Analysis" with Patricia Hatfield, College Teaching and Learning Conference, October 2009.

"The International Listing Decision for Foreign Firms on U.S. Exchanges" with Michael Webb, Global Business Development Institute meeting, March 2009.

"Tri-County Sports Authority vs. Wilson Holdings, Inc." with Philip Glasgo, Financial Education Association, September 2008.

"Sunbeam Corporation: A Forensic Analysis" with Patricia Hatfield, Southwest Case Research Association, March 2008.

"Procter & Gamble: Global Cost of Capital," with Emre Alpargun, Rebecca Brattain, and Jonathan Koopman, Southwest Case Research Association, March 2006.

"Multicolor Corporation," North American Case Research Association, November 2006.

Special Session, "Technology in the Classroom: from E-Mail to Distance Learning," with Phil Glasgo, Julie A.B. Cagle, and James Pawlukiewicz, Midwest Finance Association, March 2000.

“The Impact of Managerial Ownership on Layoff Announcements,” with Greg Filbeck, Southern Finance Association, November 1999.

“The Valuation Effects of Bank Layoff Announcements: The Role of Managerial Ownership,” with Julie A.B. Cagle, Southern Finance Association, November, 1998.

“The Relationship Between Stock Returns and Trading Volume: Option Listing and the Costly Short Sales Hypothesis,” with Michael Long and Michael Schinski, Southern Finance Association, November, 1998.

“Executive MBA Education: Using Learning Styles For Successful Teaching Strategies” with Greg Filbeck, Southern Finance Association, November 1997.

“Integrating Measures of Value Added Into the Classroom: Economic Value Added (EVA)” with Julie A. B. Cagle and Philip Glasgow, Southern Finance Association, November 1997.

“Bridging the Theory-Practice Gap: A Teacher/Scholar/Mentor Program” with J.Cagle, P. O’Clock, and C. Rooney, Southern Finance Association Meetings, November 1996.

"The Temporal Behavior of Risk and Required Return Following Leverage-Changing Security Transactions" with J. Cagle and J. Pawlukiewicz, Eastern Finance Association Meetings, Charlotte, March, 1996.

"The Behavior of the Risk and Return Of Common Stock Following Security Sales, Repurchases, and Exchanges" with J. Cagle and J. Pawlukiewicz, 1995 Southern Finance Association Meetings, Sarasota, November, 1995.

"An Examination of Institutional Ownership In Financially Distressed Firms" with Michael Long and Michael Schinski, Midwest Finance Association Annual Meetings, Cincinnati, March, 1995.

"An Examination of Institutional Ownership In Financially Distressed Firms" with Michael Long and Michael Schinski, Eastern Finance Association Annual Meetings, Hilton Head, March, 1995.

Areas of Interest

Corporate Finance

Corporate Restructuring, Control, and Governance

Pedagogical Issues in Business Education

International Financial Management, International Business

Courses Taught

Undergraduate:	Business Finance Financial Statement Analysis Financial Management Cases and Problems in Finance International Finance International Business
MBA-level:	Corporate Finance Managerial Finance Applied Corporate Finance Multinational Financial Management International Business (Executive MBA) Doing Business in Asia (Executive MBA) Managerial Finance (Executive MBA)

Selected Academic Honors

Xavier Women in Business (XWIB), Inspiring Woman, Spring 2014
 Dean's Award, Spring 2010
 Dean's Service Award, Spring 2007
 Downing Teacher/Scholar/Mentor Program at Xavier University, 2004-06.
 Downing Teacher/Scholar/Mentor Program at Xavier University, 1998-00
 Dean's Scholarship Award, Spring 1999.
 Awarded a competitive Research Sabbatical for Spring 1997, Xavier University.
 Downing Teacher/Scholar/Mentor Program at Xavier University, 1998-00.
 Downing Teacher/Scholar/Mentor Program at Xavier University, 1994-95.
 "Teacher of the Year" Award, College of Business Admin., Xavier University, 1993-94.
 Finance Doctoral Student Seminar at the 1991 Financial Management Association Annual Meeting, Chicago.

Professional Activities

Selected Journal Referee

Financial Review
Financial Management
Managerial Finance
Southern Business and Economic Journal
Financial Services Review
Mid-American Journal of Business
Quarterly Review of Economics and Finance
Financial Services Research
Journal of Applied Case Research

Selected Professional Development

Ivey School, week-long seminar on case writing, April 18-25, 2009
 Southwest Case Research Association, Seminar on Case Development, March 2007.
 North American Case Research Association, Seminar on Case Development, October 2006.
 Southwest Case Research Association, Seminar on Case Development, March 2006.
 Southwest Case Research Association, Seminar on Case Development, March 2000.
 AJCU Deans of Adult and Continuing Education, "Distance Learning," March 2000.
 GE Technology Workshop, Xavier University, 1998-99.
 Financial Management Association, "Bridging the Gap Between Academics and Practitioners,"
 October 1999.
 Harvard University, "The Art and Craft of Discussion Leadership," February, 1999.
 Faculty, European Summer Study Program in Maastricht, the Netherlands, Williams College of
 Business, Summer 1997 and 1998.
 Faculty Development in International Business Seminar, "International Management", at the
 American Graduate School of Management, Thunderbird, January, 1997.
 Xavier University Executive MBA International Component: Asia. Course entitled "Doing
 Business in Asia," Faculty-in-Training, Summer 1995 and Instructor, Summer 1996.
 Global Finance Association Meetings, May 1995.
 "The Cultural Aspects of Doing Business in Eastern and Central Europe", faculty development
 program sponsored by the Center for International Business at the University of
 Kentucky, Vienna, Austria, July 16-17, 1993.
 University of South Carolina Faculty Development in International Business in "International
 Financial Management" and "International Finance: An Introduction," June 1993.

Service Activities

Selected Professional Activities

Program Committee, Financial Education Association, 2011
 Roundtable, "Advisory Boards," Financial Education Association, 2011
 Conference track co-chair, Southwest Case Research Association, 2008
 Conference discussant, Southwest Case Research Association, 2008
 Program Committee, Southwest Case Research Association, 2007
 Discussant, Southwest Case Research Association, 2006
 Session Chair, Southern Finance Association, 1999
 Discussant, Southern Finance Association, 1999
 Discussant, Midwest Finance Association, 1998
 Program Committee, Southern Finance Association, 1997
 Program Committee, Eastern Finance Association, 1997
 Program Committee, Southern Finance Association, 1996, 1994
 Program Committee, Eastern Finance Association, 1996, 1995, 1994, 1993
 Coordinator of Special Session, Southern Finance Association, 1995
 Session Chair, Southern Finance Association, 1995
 Session Chair and Discussant, Eastern Finance Association, 1993

Awards Committee, Financial Management Association, 1994

Selected University Service Activities

University Board of Graduate Studies, Fall 2010-Spring 2013
University Alter Hall Renovation Committee, Summer 2013 – present
University Graduate School Steering Committee, Fall 2012 – Spring 2013
Commitment to Justice in Jesuit Higher Education, Creighton University, Summer 2013
Executive MBA Refresh Committee, Spring 2013 – present
College (WCB) Associate Dean Search Committee, Fall 2013
College (WCB) Dean Search Committee, Fall 2011 – Spring 2012
University Disabilities Services Advisory Board, Fall 2008-Spring 2010
University Academic Technology Committee, Fall 2006-Spring 2009
University Faculty Development Committee, Fall 2004-Spring 2007
Chair, University Faculty Development Committee, Fall 2006 - Spring 2007
University Board of Graduate Studies, Fall 2005-Spring 2008
University Committee on the Status of Women, Fall 2005-Spring 2008
Chair, College Undergraduate Curriculum Revision Task Force, Fall 2006-Spring 2008
College (WCB) Curriculum Committee, Fall 2003-Fall 2008
Chair, College (WCB) Curriculum Committee, 2005-2006
Finance Department Recruiting Committee, Fall 2005
Finance Club Advisor, Fall 2005 – Spring 2008
Finance Department Recruiting Committee, Fall 2003

References

Available on request.