BLOOMBERG PORTFOLIO SET UP

Setting up a Portfolio

A user can set up a stock or fixed-income portfolio on Bloomberg. Once the portfolio is loaded, the user can obtain current market information and apply Bloomberg analytics to analyze the portfolio.

Steps for Creating Portfolios

- 1. **Step 1: PRTU**: PRTU displays a list of portfolios. To create a portfolio using PRTU:
 - Type PRTU
 - On PRTU Screen, click the "Create New" button. This will bring up a three-page screen for inputting information:
 - Page 1: Name of your portfolio, Asset Class (Equity, fixed income, balanced), and Benchmark (e.g., S&P 500)
 - Page 2: Screen for inputting securities by their identifiers (Note: A helpful way to load securities is to go to the index and find the securities of interest; then drop and drag the security)
 - Page 3 identifies the defaults
 - Once the portfolio is loaded, hit the menu key. The name you have given to the portfolio will then be displayed on the PRTU Screen.

The exhibit shows page 1 and 2 of the PRTU Screens from loading a four-security energy stock portfolio, named Energy Stock Portfolio: Conoco Phillips, Exxon Mobile, Marathon Oil, and Royal Dutch Shell. This portfolio is evaluated relative to the American Stock Exchange Oil Index XOI = identifier)).



The exhibits are reprinted with the permission of Bloomberg Inc, via Bloomberg Copyright Clearance Center, 2007. All rights reserved worldwide.

2. **Step 2: PER**: Type PER to run the portfolio, then hit 1 <go>. The PER function accesses the stocks and their current values and sends the information to a report file.

3. Step 3: RPT:

- Type RPT for a listing of reports
- Click the one just completed (See exhibit)
- 4. **Step 4: PMEN**: With the portfolio loaded, type PMEN to access a menu of functions to apply to the portfolio: Display and Valuation, Equity Analytics, News and Research headlines. For example, clicking the "News and Research" function (NPH) for the Energy Stock Portfolio displays current news listings for each stock in the portfolio (see Exhibit E.5-3).



Austrolia 61 2 9777 6000 Brazil 5511 3048 4500 Europe 44 20 7330 7500 Seraanj 49 69 930410 Hong Kong 552 2977 6000 Japan 81 3 3201 8900 Singapore 65 6212 1000 U.S. 1 212 318 2000 Copyright 2007 Blockerg L.P. Portfolio ID#: 3 JAMES PAULUKIELIICZ – XAVIER UNI Australia 61, 2077 8000, Japan 81 5 311 2011 2019 6500 1000 (Japan et al. 2010) Hang Kang Kar 2000 2000 Japan 81 5 311 2010 1000 (Japan et al. 2012 1000 000), Japan et al. 2010 1000 1000 1000

The exhibits are reprinted with the permission of Bloomberg Inc, via Bloomberg Copyright Clearance Center, 2007. All rights reserved worldwide.