

# INDUTRY ANALYSIS, IBQ

## Industry Analysis

- IBQ

Menu Msg:BB ALERT

**BLOOMBERG INDUSTRY ANALYSIS** Page 1/2

Industry Region : **United States**

<b>Consumer, Cyclical</b>	<b>Basic Materials</b>	<b>Energy</b>
1) Airlines	18) Chemicals	37) Coal
2) Apparel	19) Forest Products & Paper	38) Energy-Alternate Sources
3) Auto Manufacturers	20) Iron/Steel	39) Oil and Gas Producers
4) Auto Parts & Equipment	21) Mining	35) Oil and Gas Services
5) Distribution/Wholesale		36) Pipelines
6) Entertainment	<b>Consumer, Non-Cyclical</b>	
7) Food Service	22) Agriculture	<b>Financial</b>
8) Home Builders	23) Beverages	37) Banks
9) Home Furnishings	24) Biotechnology	38) Savings and Loans
10) Housewares	25) Commercial Services	39) Diversified Financial
11) Leisure Time	26) Cosmetics/Personal Care	40) Insurance
12) Lodging	27) Food	41) Investment Companies
13) Office Furnishings	28) Health Care-Products	42) Real Estate
14) Retail	29) Health Care-Services	
15) Storage/Warehousing	30) Household Products	<b>Industrial</b>
16) Textiles	31) Pharmaceuticals	43) Aerospace/Defense
17) Toys/Games/Hobbies		44) Building Materials
		45) Elec Component/Equipment

Australia 61 2 9777 8600 Brazil 5511 3048 4500 Europe 44 20 7330 7500 Germany 49 69 9204 1210 Hong Kong 852 2977 6000  
Japan 81 3 3201 8900 Singapore 65 6212 1000 U.S. 1 212 318 2000 Copyright 2008 Bloomberg Finance L.P.  
H250-668-0 11-Aug-2008 15:21:44

- Use Industry Region: to look up industry analysis for US, Europe, and Pacific Rim

## Industry in a sector:

- Example: Pharmaceuticals

Page Equity IBQ

**INDUSTRY ANALYSIS** Page 1/2

**Pharmaceuticals**

1) DES Sector Index Description	5) Industry Summary	7) Websites
BUSPHRM Index BBG US PHARMACEUTICAL IX	6) GPO BUSPHRM Index	
Last Price 72.9201-Day Chge -0.110		
YTD %Return -10.72%1-Day Chge% -0.151%		

2) MRR Industry Members	Ticker	YTD%Ret
APP PHARMACEUTIC	APPX	128.72
VALEANT PHARMACE	VRX	63.32
IMCLONE SYSTEMS	IMCL	48.95
SYNUTRA INTERNAT	SYUT	45.36
HEALTH EXTRAS INC	HLEX	34.39

3) EVNT Industry Events

No Data Available.  
No Data Available.  
No Data Available.  
No Data Available.

4) TNI DRG TOP Most Recent Top Stories

BN 14:39 Fresenius to Sell as Many as 5.5 Million Shares for Takeover  
BN 14:04 Cardiome Falls After U.S. Doesn't Approve Heart Drug (Update1)  
BN 13:48 Gottlieb Sees Move to Public Health Care Under Democrats: Video  
BN 12:25 Nestle, Kellogg Struggle to Pass on Rising Food Costs (Update2)  
BN 12:24 Sanofi-Aventis Sues Apotex Over Taxotere Patents (Update1)

Australia 61 2 9777 8600 Brazil 5511 3048 4500 Europe 44 20 7330 7500 Germany 49 69 9204 1210 Hong Kong 852 2977 6000  
Japan 81 3 3201 8900 Singapore 65 6212 1000 U.S. 1 212 318 2000 Copyright 2008 Bloomberg Finance L.P.  
H250-668-0 11-Aug-2008 15:25:51

## INDUSTRY ANALYSIS

Page 2/ 2

### Pharmaceuticals

1) RV Relative Value

Short Name	Ticker	Last Trade	Current Market Cap	Price to Earnings Ratio	Price to Sales Ratio	Price to Book Ratio	Year to Date Tot Return %
------------	--------	------------	--------------------	-------------------------	----------------------	---------------------	---------------------------

## Sector Index

BBG US PHARMACEU	BUSPHRM	72.92	686.1BLN	21.51	1.50	3.18	
------------------	---------	-------	----------	-------	------	------	--

## Industry Members

PFIZER INC	PFE	19.85	133808.70	8.86	2.76	2.01	-8.5284
ABBOTT LABS	ABT	58.72	90,519.63	19.13	3.27	4.77	6.5305
MERCK & CO	MRK	35.86	76,829.12	10.85	3.21	3.79	-37.1275
WYETH	WYE	43.35	57,804.27	12.32	2.52	2.93	.0666
ELI LILLY & CO	LLY	49.13	55,858.36	13.21	2.72	3.79	-6.2021
BRISTOL-MYER SQB	BMY	22.39	44,323.61	14.42	2.12	4.10	-12.0441
SCHERING-PLOUGH	SGP	20.46	33,259.61	13.37	2.04	3.76	-22.4179
MEDCO HEALTH SOL	MHS	48.80	24,678.08	24.52	0.53	4.15	-3.7475
CARDINAL HEALTH	CAH	53.82	19,206.36	14.13	0.21	2.47	-6.3346
EXPRESS SCRIPT	ESRX	73.53	18,134.56	26.84	1.00	28.89	.7260
ALLERGAN INC	AGN	57.21	17,592.75	24.45	4.03	4.47	-10.7919
FOREST LABS INC	FRX	38.08	11,609.28	10.40	3.15	3.11	4.4719
BARR PHARMACEUTI	BRL	66.99	7,290.49	24.72	2.73	3.36	26.1582
AMERISOURCEBERGE	ABC	42.90	6,798.00	14.90	0.10	2.50	-4.0539
HOSPIRA INC	HSP	38.77	6,181.90	17.28	1.72	3.04	-9.0760

Australia 61 2 9777 8600 Brazil 5511 3048 4500 Europe 44 20 7330 7500 Germany 49 69 9204 1210 Hong Kong 852 2977 6000  
 Japan 81 3 3201 8900 Singapore 65 6212 1000 U.S. 1 212 318 2000 Copyright 2008 Bloomberg Finance L.P.  
 H250-668-0 11-Aug-2008 15:28:55

Feature of the Page:

### 1. Sector Index Description:

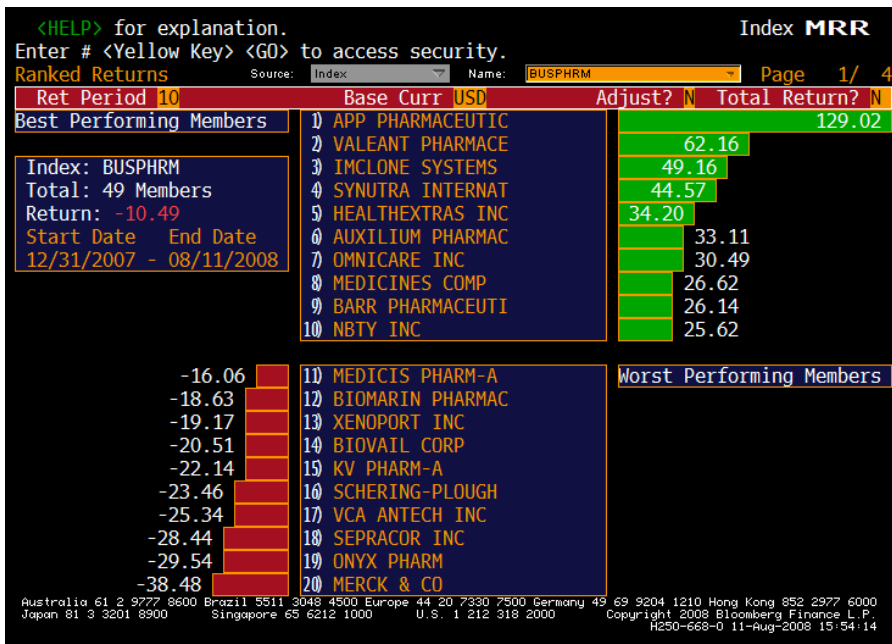
BUSPHRM ↑72.93 - .10				Index DES	
At 15:30 Op 73.03 Hi 73.55 Lo 72.64					
INDEX DESCRIPTION PAGE				Page 1/ 4	
Bloomberg					
BUSPHRM - BBG US PHARMACEUTICAL IX					
The Bloomberg United States Pharmaceuticals Index is a capitalization-weighted index of the leading pharmaceuticals stocks in the United States. The index was developed with a base value of 100 as of December 31, 1998. The parent index is BWORLDUS.					
1)GIP Prices	Value	% Chg	Net Chg	No Industry Groups	
Year_to_Date	81.68	-10.713	-8.75	4)MEMB	49 Members 132 ↓17 -0
2)TRA 52 Weeks Ago	81.04	-10.007	-8.11	5)MOV	Today's Movers by Index Pts
3)GPO 52 Week High	86.35	on 12/10/07		6)	ELI LILLY & CO +.075
52 Week Low	67.42	on 06/26/08		7)	SYNUTRA INTERNAT +.036
Trading Hours	09:30-16:15		Local	8)	EXPRESS SCRIPT +.023
Fundamental Information				9)	BRISTOL-MYER SQB +.017
Price/Earnings	21.51	Ex-Dvd	-.0397	10)	ABBOTT LABS -.065
Dividend Yield	3.03	on 08/11/08		11)	WYETH -.059
Index Information				12)	SCHERING-PLOUGH -.033
Currency	USD			13)	MERCK & CO -.021
Volume	167,988,080 on 08/08/08			14)CN	News on Today's Movers
Market Cap	686.1BLN			No Futures Available	
Divisor	9394.16716351			No Options Available	
Index value calculated by Bloomberg every 5.0 min.					
Australia 61 2 9777 8600 Brazil 5511 3048 4500 Europe 44 20 7330 7500 Germany 49 69 9204 1210 Hong Kong 852 2977 6000 Japan 81 3 3201 8900 Singapore 65 6212 1000 U.S. 1 212 318 2000 Copyright 2008 Bloomberg Finance L.P. H250-668-0 11-Aug-2008 15:33:39					

## 2. BUSPHRM Index Bloomberg US Pharmaceuticals Index



## 3. Web sites and top news

## 4. MRR Industry Member: Use MRR to display the 10 best and 10 worst performing stocks of an index.



## 5. Industry Region: US, Europe, and Pacific Rim

### Pharmaceutical Europe

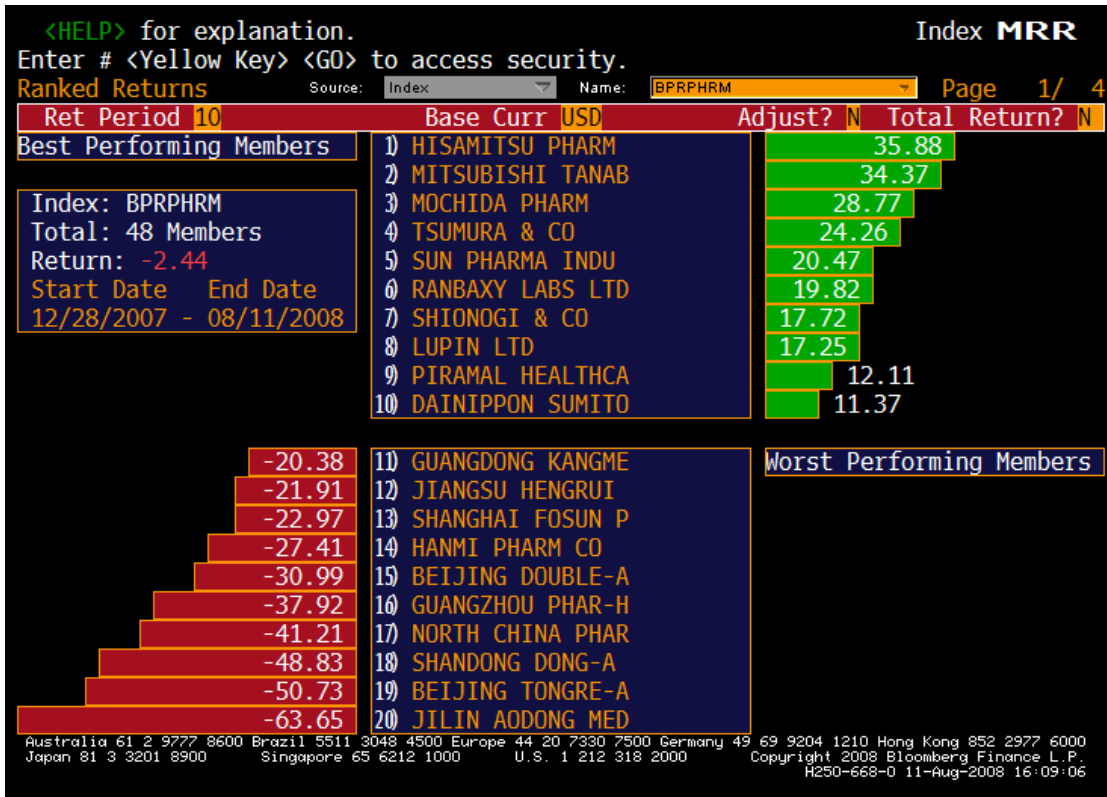
BUSPHRM ↑73.08 +.05				Index DES	
At 15:45 Op 73.03 Hi 73.55 Lo 72.64					
INDEX DESCRIPTION PAGE				Page 1/ 4	
BUSPHRM - BBG US PHARMACEUTICAL IX					
The Bloomberg United States Pharmaceuticals Index is a capitalization-weighted index of the leading pharmaceutical stocks in the United States. The index was developed with a base value of 100 as of December 31, 1998. The parent index is BWORLDUS.					
<b>IGIP Prices</b>	Value	% Chg	Net Chg	No Industry Groups	
Year_to_Date	81.68	-10.529	-8.60	MEMB	49 Members 29 118 +2
52 Weeks Ago	81.04	-9.822	-7.96	MOV	Today's Movers by Index Pts
52 Week High	86.35		on 12/10/07	0	ELI LILLY & CO +.065
52 Week Low	67.42		on 06/26/08	7	SYNUTRA INTERNAT +.035
Trading Hours	09:30-16:15 Local			0	EXPRESS SCRIPT +.015
Fundamental Information				0	VALEANT PHARMACE +.011
Price/Earnings	21.56	Ex-Dvd	-.0397	10	PFIZER INC -.091
Dividend Yield	3.02		on 08/11/08	11	WYETH -.077
Index Information				12	SCHERING-PLOUGH -.053
Currency	USD			13	ABBOTT LABS -.053
Volume	167,988,080		on 08/08/08	News on Today's Movers	
Market Cap	686.1BLN			No Futures Available	
Divisor	9394.16716351			No Options Available	
Index value calculated by Bloomberg every 5.0 min.					
Australia 61 2 9277 8600 Brazil 5511 3048 4500 Europe 44 20 7330 7500 Germany 49 69 9204 1210 Hong Kong 852 2977 6000 Japan 81 3 3201 8900 Singapore 65 6212 1000 U.S. 1 212 318 2000 Copyright 2008 Bloomberg Finance L.P. H250-668-0 11-Aug-2008 15:47:51					

### Pharmaceutical Asia

BPRPHRM ↑152.32 -.35				Index DES	
At 04:30 Op 152.48 Hi 153.50 Lo 151.94					
INDEX DESCRIPTION PAGE				Page 1/ 4	
BPRPHRM - BBG AP PHARMACEUTICALS					
The Bloomberg Asia Pacific Pharmaceuticals Index is a capitalization-weighted index of the leading pharmaceutical stocks in the Asian Pacific Region. The index was developed with a base value of 100 as of December 31, 1998. The parent index is BWORLDPR.					
<b>IGIP Prices</b>	Value	% Chg	Net Chg	No Industry Groups	
Year_to_Date	156.13	-2.440	-3.81	MEMB	48 Members 18 129 -1
52 Weeks Ago	162.17	-6.074	-9.85	MOV	Today's Movers by Index Pts
52 Week High	174.31		on 10/22/07	0	ASTELLAS PHARMA +.282
52 Week Low	135.84		on 03/19/08	7	EISAI CO LTD +.074
Trading Hours	18:00-04:30 Local			0	DAIICHI SANKYO +.046
Fundamental Information				0	SHIONOGI & CO +.033
Price/Earnings	20.07	Ex-Dvd	-1.776	10	TAKEDA PHARMACEU -.304
Dividend Yield	1.80		on 08/12/08	11	JILIN ADDONG MED -.156
Index Information				12	CHUGAI PHARMA CO -.136
Currency	USD			13	JIANGSU HENGRUI -.086
Volume	84,730,952		on 08/11/08	News on Today's Movers	
Market Cap	222.0BLN			No Futures Available	
Divisor	1459.04244536			No Options Available	
Index value calculated by Bloomberg every 5.0 min.					
Australia 61 2 9277 8600 Brazil 5511 3048 4500 Europe 44 20 7330 7500 Germany 49 69 9204 1210 Hong Kong 852 2977 6000 Japan 81 3 3201 8900 Singapore 65 6212 1000 U.S. 1 212 318 2000 Copyright 2008 Bloomberg Finance L.P. H250-668-0 11-Aug-2008 16:04:42					

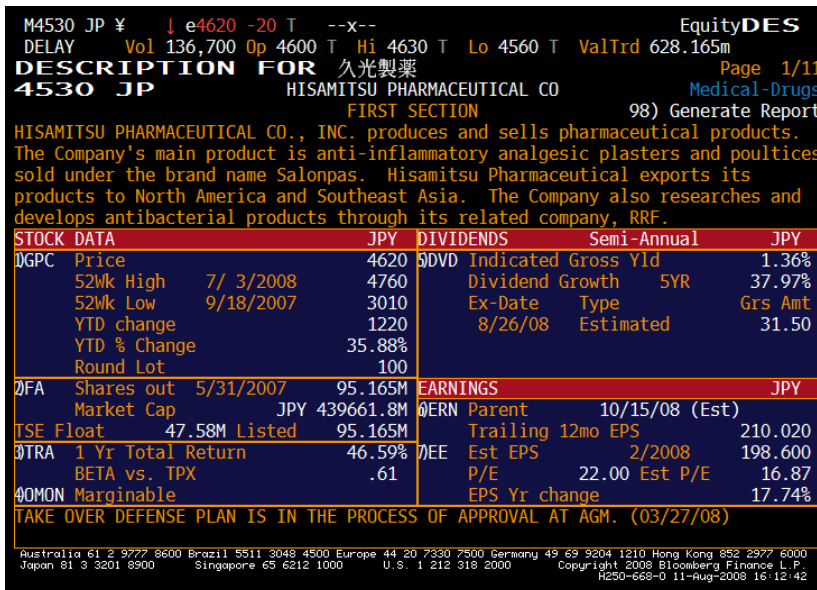
Note: This is a good way of identify foreign stocks

- Use MRR to find top performer



Example:

- The top performer is Hisamitsu
- If you click 1, Bloomberg will take you to the company's equity page
- You can then analyze the company.
- Below is the first of 11 pages from the Description page



- GP: Look at the stock prices over time. Here you may want to change the currency: JPY or USD

