

STEVEN A. COBB

315 Miami Avenue
Terrace Park, Ohio 45174
513-745-3053 (W)
513-248-1079 (H)

1. Academic History

BA (Economics, *magna cum laude*), University of Vermont, 1969
PhD (Economics), Brown University, 1974

2. Awards

Phi Beta Kappa, University of Vermont, 1968
National Science Foundation Fellowship, Brown University, 1969
Faculty Development Award (Summer), Xavier University, 1985
Faculty Research Sabbatical Award (Spring), Xavier University, 1990
Williams College of Business Teacher of the Year (Delta Sigma Pi), 1998-1999
Williams College of Business Teacher of the Year (Dean's Award), 2000-2001
Williams College of Business Teacher of the Year (Student Award), 2003-2004
Xavier Student Government Association Outstanding Professor award, 2008-2009
Celebration of Honors invited keynote address, 2010
Xavier University Bishop Fenwick Teacher of the Year (Alpha Sigma Nu), 2013-2014

3. Work Experience

Instructor, Bryant College, 1972-1973
Research Associate, Rhode Island Health Services Research, 1973-1974
Economist, Division of Price and Index Number Research (US Bureau of Labor Statistics),
1974-1978, 1980-1984
Visiting Assistant Professor of Economics, Michigan State University, 1978-1979
Assistant Professor of Economics, Xavier University, 1984-1989
Associate Professor of Economics, Xavier University, 1989-present
Associate Director, Xavier University Center for Economic Research, 1992-1994
Director, Xavier University Center for Economic Research, 1994-2001

4. Academic Courses Taught at Xavier

Undergraduate

Microeconomic Principles (ECON200), Microeconomic Principles, Honors (ECON200)
Macroeconomic Principles (ECON201), Macroeconomic Principles, Honors (ECON201)
Money and Banking (ECON301)
Macroeconomic Analysis (ECON306)
Public Finance (ECON440)
Natural Resource Economics (ECON320)

Graduate

Microeconomic Analysis (ECON500)
Macroeconomic Analysis (ECON501)
Global Economic Environment (ECON901)
Business and Public Policy (ECON935)

5. Publications

- “Site Rent, Air Quality, and the Demand for Amenities”, *Journal of Environmental Economics and Management*, September, 1977
- “Amenities and Property Values in a Model of an Urban Area: a Comment” (with Tony Barkume and Perry Shapiro), *Journal of Public Economics*, February, 1978
- “More on the Interpretation of Property Value Change”, *Urban Studies*, June, 1978
- “The Impact of Site Characteristics on Housing Cost Estimates”, *Journal of Urban Economics*, January, 1984
- “The Political Economy of Political Philosophy: Discretionary Spending by Senators on Staff: a Comment” (with Bob Hagemann), *American Economic Review*, June, 1984
- “Interarea Cost of Living Measurement with Nonmarket Goods: a Demand Systems Approach”, *Journal of Urban Economics*, September, 1987
- “The Economic Impact of Tall Stacks: Cincinnati’s Bicentennial Celebration of its Riverfront Heritage” (with George Trebbi, Alex Tshionza, and David Weinberg), *Urban Resources*, Spring, 1989
- “Substitution Bias and Cost of Living Variability for Demographic Groups in the US”, *The American Journal of Economics and Sociology*, January, 1991
- “Importance of Import Substitution in Regional Economic Impact Analysis: Empirical Estimates from Two Cincinnati Area Events” (with David Weinberg), *Economic Development Quarterly*, August, 1993
- “Consumer Shows in the Promotion Mix: an Analysis of Perceptions of Consumer Show Attendees” (with George Trebbi, Mary Walker, and David Weinberg), *Journal of Promotion Management*, 1996 (v. 4)
- “The Economic Impact of Educational Institutions: Issues and Methodology” (with Melanie Blackwell and David Weinberg), *Economic Development Quarterly*, February, 2002
- “On-line and Telephone Surveys: the Impact of Survey Mode on Spending Estimates by Participants in a Major Urban Marathon” (with Doug Olberding), *ICHPER-SD Journal of Research*, Spring & Summer, 2007
- “The Importance of Import Substitution in Marathon Economic Impact Estimation” (with Doug Olberding), *International Journal of Sport Finance*, May, 2007
- “Shipping the Runners to the Race: a Sport Tourism Interpretation of the Alchian-Allen Theorem” (with Doug Olberding), *International Journal of Sport Finance*, November, 2010
- “Assessing the Economic Impact of a Special Event: a Reasonable Approach for Developing a Credible Estimate” (with Doug Olberding), in *Social Enterprise and Special Events: Market-Based Approaches to Mission-Driven Gatherings* (in press), New York: Routledge

6. Working Papers

- BLS Working Paper Series, Nos. 39, 43, 52, 53, 61, 125, 140
- “Can Import Substitution in Economic Impact Analysis be Reliably Estimated? A Case Study”, 2014 (with Doug Olberding and Bree Lang), 2016

7. Other Professional Activities

Referee: *Journal of Environmental Economics and Management*, *Journal of Public Economics*, *International Economic Review*, *Journal of Business and Economic Statistics*, *Growth and Change*, *The American Journal of Economics and Sociology*, *Economic Development Quarterly*

Paper presentations: Midwest Economics Association (1989, 1992, 1995, 1999, 2003, 2005, 2009), Kentucky Economics Association (1994), North American Society for Sport Management (2010)

Author: *Instructor's Manual for Economics* (William MacEachern), 1990 and 1993