

# Canva Free vs Canva Pro

| Feature                                                             | Canva Free                                                       | Canva Enterprise                                                  |
|---------------------------------------------------------------------|------------------------------------------------------------------|-------------------------------------------------------------------|
| Teams / Groups                                                      | ✗                                                                | ✓                                                                 |
| Templates                                                           | 250,000+                                                         | 600,000+                                                          |
| Elements & Photos                                                   | Limited library                                                  | 100+ million premium stock photos, videos, and graphics           |
| Brand Kit                                                           | 1 color palette only                                             | Multiple kits, palettes, upload fonts, logos                      |
| Background Remover                                                  | ✗                                                                | ✓                                                                 |
| Magic Resize                                                        | ✗                                                                | ✓                                                                 |
| Mockups                                                             | ✓                                                                | ✓                                                                 |
| Bulk Create                                                         | ✗                                                                | ✓ <i>(populates bulk designs with content from a spreadsheet)</i> |
| Magic Studio (AI tools like Magic Write, Magic Edit, Magic Animate) | Access with limitations <i>(restricted output quality, etc.)</i> | Full access                                                       |
| Expanding an Image (AI)                                             | ✗                                                                | ✓                                                                 |
| Multiple file types in one project                                  | ✓                                                                | ✓                                                                 |
| Transparent Background Exports                                      | ✗                                                                | ✓                                                                 |
| Folders                                                             | 2                                                                | Unlimited                                                         |
| Upload Fonts                                                        | ✗                                                                | ✓                                                                 |
| Content Planner / Scheduler                                         | ✗                                                                | ✓ <i>(Find this in Apps)</i>                                      |
| Version History                                                     | Limited                                                          | Full access <i>(under "File")</i>                                 |
| Collaboration Tools                                                 | Basic sharing                                                    | Advanced brand controls, team templates                           |
| Cloud Storage                                                       | 5 GB                                                             | 1 TB                                                              |

## Canva Design School

<https://www.canva.com/design-school/>

## Request a Group

[www.xavier.edu/digital-media-lab/resources/canva](https://www.xavier.edu/digital-media-lab/resources/canva)