Place Matters
2019 Year-End Report

March 2020
Data collection and reporting from lead organizations occurred in January and February of 2020. Concurrent to the writing of this report, in March of 2020, the U.S. is experiencing the early weeks of the coronavirus pandemic.

By all accounts, the pandemic will challenge the foundation of our economy and test our health care system. We do not know when it will be over, and we do not yet know the total impact of the crisis.

As of this writing, all schools have been closed (with the exception of day cares), all bars and restaurants have been reduced to carry-out only, and all non-essential work outside of homes will effectively cease this coming week. Workers in the region are being told to stay home. Each day brings a new announcement, a new demand to curtail economic activities for the sake of health in an effort to stop the spread of the virus. We are living in truly unprecedented times.

Place Matters is an initiative focused in communities with great opportunities and assets. Professionally staffed lead organizations bring together partners and resources to creatively respond to community priorities. Families are engaged and resilient. Schools that have strong leadership and community connections continue to improve. Housing markets and commercial markets are being stabilized. New investment has come to all of the Place Matters communities.

These communities also face challenges. Economic hardships, health disparities, and housing insecurity make our Place Matters communities especially vulnerable to the economic downturn that is already playing out from the coronavirus pandemic.

From a recent New York Times story:

The pandemic is widening social and economic divisions that also make the virus deadlier, a self-reinforcing cycle that experts warn could have consequences for years to come...

As the coronavirus spreads across the globe, it appears to be setting off a devastating feedback loop with another of the gravest forces of our time: economic inequality.

In societies where the virus hits, it is deepening the consequences of inequality, pushing many of the burdens onto the losers of today’s polarized economies and labor markets. Research suggests that those in lower economic strata are likelier to catch the disease.

They are also likelier to die from it. And, even for those who remain healthy, they are likelier to suffer loss of income or health care as a result of quarantines and other measures, potentially on a sweeping scale.

As Coronavirus Deepens Inequality, Inequality Worsens Its Spread, Updated March 16, 2020 (Max Fisher and Emma Bubola)

Workers face job losses. “According to the Ohio Department of Job and Family Services, 139,468 unemployment claims were filed from Sunday, March 15 through Thursday, March 19. That was up from 4,815 claims during the same time period the previous week.” (https://www.news5cleveland.com/news/coronavirus/unemployment-claims-in-ohio-rise-dramatically)

Parents face maintaining their children’s education outside of the school building.

Many residents are especially vulnerable to the virus and the number of uninsured is rising. In the most recent Community Health
Status Survey (Interact for Health), roughly one in five adults report having a chronic health condition (like asthma or diabetes). According to the World Health Organization, it appears these conditions makes people more vulnerable to becoming severely ill with the virus (https://www.who.int/emergencies/diseases/novel-coronavirus-2019/advice-for-public/myth-busters). The Community Health Status Survey also found that number of residents with a usual source of health care has gone down in recent years, following national trends (according to the Census Bureau: https://www.vox.com/policy-and-politics/2019/9/10/20858938/health-insurance-census-bureau-data-trump).

Even before the coronavirus pandemic, Place Matters lead agencies faced a number of challenges. Leadership and staff capacity have challenged the capacity of several lead organizations. All organizations except ReNewport have lost staff over the past few years. Newport’s part-time (and only staff member) has become full-time.

During strategic planning sessions held in January and February of 2020, many of the lead organizations expressed the challenges that staff face, both personally and professionally. Personally, low wages sometimes mean they qualify for the services that they are providing. This work also includes evening and weekend meetings, which pulls people away from their families, but in many cases does not offer fair compensation. Professionally, staff are on the front lines working with those in poverty and working to address systems that sustain inequality. They do this hard work with a growing set of funding pressures.

With so much uncertainty, there are a few things we know for sure:

• The Place Matters lead organizations and their partners know how to engage with their communities, the very communities that are likely to be hit the hardest by this crisis.

• The need for Place Matters lead organizations will be greater than ever. They share information, they convene community members, and they rally resources and partners to solve problems. These skills are going to be needed more than ever.

• The networks and social connections supported through Place Matters will be important during recovery from the crisis. Especially during times of economic hardship and uncertainty, these connections and the support they provide for individuals and families is what will help people deal with the crisis and its impacts.

• The Place Matters communities have suffered from economic inequality for decades. The economy that was (and is now being intentionally stalled to stop the spread of a virus), was not working for so many members of our communities. Could this crisis be used as an opportunity to reshape the economy into a more equitable one, especially for those that are currently most vulnerable? We need to maintain and build on the public support and good will currently being directed to front line health workers, day care providers, grocery store clerks, and delivery drivers. They are the ones needed to keep the economy moving during this crisis.

• A COVID-19 Regional Response Fund has been established by the Greater Cincinnati Foundation and the United Way to help collect donations and connect philanthropy and business partners with families impacted by the coronavirus pandemic crisis.
As we look forward to 2020 and beyond, we must set fair expectations for Place Matters that reflect their capacity and resources. Strategic planning sessions facilitated by the Community Building Institute with most of the lead organizations identified three to five year strategic priorities. Place Matters lead organizations anticipate a continued reduction in funding, even as these organizations need more support to confront the challenges ahead. We must now take a hard look at the existing capacity of each lead organization, their strategic priorities, and emerging demands in order to set reasonable expectations for what they can achieve.

Finally, in reading this report please take note of the bright spots, and the challenges, but know that the data reported was collected prior to the coronavirus pandemic. While many things have changed and continue to change daily, the report offers insights into those communities already facing challenges, and where focused intervention will be needed when we reach the end of this crisis. It also highlights the community assets that will need to be marshalled in response to this crisis.
Volunteers

4,080 volunteers engaged in all Place Matters communities

Partners

246 existing partners
121 new partners

Leverage

Total Leverage: $48.5 Million

Volunteers, partners, and leverage are all critical to magnifying the impact of lead organization staff capacity and resources.
**Poverty**

**131,092** in the Place Matters network*

- **70,618** are **not** self-sufficient
- **60,474** are self-sufficient

* Population with poverty status determined; total population is 135,527. The United Way of Cincinnati and other partners focus on families and individuals with incomes below 200% of the Poverty Level. An income of 200% and over the Poverty Level is needed to be financially self-sufficient. Source: US Census 2014 - 2018 ACS 5-year estimates (pulled using mySidewalk)

Place Matters households continue to face increasing economic challenges. More individuals and families were living in poverty or near poverty when compared to 1990, 2000, and 2010. See Place Matters 2018 Year-End Report for changes in each community.

Additional data and information on sources is included in the Appendix.

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**Place Matters Poverty Status Summary**

54% are **not** self-sufficient  
46% are self-sufficient

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**Poverty Status of Population, by Community**

- **Covington**: 39,283
- **Price Hill**: 30,963
- **Newport**: 13,876
- **Bond Hill + Roselawn**: 13,233
- **Avondale**: 11,805
- **Madisonville**: 9,315
- **West End**: 6,508
- **Walnut Hills**: 6,109

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* Place Matters Poverty Status Summary numbers total 131,093 (not 131,092) due to rounding.
## Financial Problems as reported in Summer 2019

### 2019: Top financial problems facing your family today

<table>
<thead>
<tr>
<th>Problem</th>
<th>Avondale</th>
<th>Covington</th>
<th>Madisonville</th>
<th>Price Hill</th>
<th>Walnut Hills</th>
<th>West End</th>
<th>Newport</th>
<th>Bond Hill + Roselawn</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lack of money/low wages</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Cost of owning/renting a home</td>
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<td>●</td>
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<td>●</td>
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<td>Too much debt/not enough money to pay debts</td>
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<td>●</td>
<td>●</td>
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<tr>
<td>Taxes</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<tr>
<td>High cost of living/inflation</td>
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<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Lack of savings</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<tr>
<td>College expenses</td>
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<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Retirement</td>
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<td>●</td>
<td>●</td>
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<tr>
<td>Unemployment/loss of job</td>
<td></td>
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<td>●</td>
<td>●</td>
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<td>●</td>
</tr>
<tr>
<td>Energy costs/oil and gas prices</td>
<td>●</td>
<td></td>
<td>●</td>
<td>●</td>
<td>●</td>
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</tr>
</tbody>
</table>

Updated March 23, 2020
Labor Force and Employment

106,286 in the Place Matters network that are 16 and Over
- 40,848 are not in the labor force
- 6,598 are unemployed
- 58,840 are employed

Labor Force Participation and Employment (16 and Over)

<table>
<thead>
<tr>
<th>Community</th>
<th>Not In Labor Force</th>
<th>In Labor Force: Unemployed</th>
<th>In Labor Force: Employed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Madisonville</td>
<td>32%</td>
<td>3%</td>
<td>65%</td>
</tr>
<tr>
<td>Price Hill</td>
<td>34%</td>
<td>8%</td>
<td>57%</td>
</tr>
<tr>
<td>Covington</td>
<td>35%</td>
<td>6%</td>
<td>59%</td>
</tr>
<tr>
<td>Place Matters Network</td>
<td>38%</td>
<td>6%</td>
<td>55%</td>
</tr>
<tr>
<td>West End</td>
<td>42%</td>
<td>8%</td>
<td>50%</td>
</tr>
<tr>
<td>Avondale</td>
<td>43%</td>
<td>9%</td>
<td>48%</td>
</tr>
<tr>
<td>Newport</td>
<td>43%</td>
<td>3%</td>
<td>53%</td>
</tr>
<tr>
<td>Walnut Hills</td>
<td>45%</td>
<td>8%</td>
<td>47%</td>
</tr>
<tr>
<td>Bond Hill + Roselawn</td>
<td>48%</td>
<td>5%</td>
<td>47%</td>
</tr>
</tbody>
</table>

The population in the labor force includes the civilian labor force, which includes both employed and unemployed, and the Armed Forces. The population not in the labor force are the remaining people age 16 and over.

The unemployment rate is calculated using the total population unemployed and the total population in the labor force. The unemployment rate does not reflect how many people are not in the labor force.

The unemployment rate for each community is included in the Appendix.

Labor force participation and employment status highlight:
- Lowest percent not in the labor force: Madisonville (32%, 2,486 people)
- Highest percent employed: Madisonville (65%, 4,995)
- Highest percent not in the labor force: Bond Hill + Roselawn (48%, 5,257)
- Highest percent unemployed: Avondale (9%, 861)

Additional data and information on sources is included in the Appendix.
15,959 (18% in the Place Matters network) over 25 years old do not have a high school diploma or equivalent

Population Age 25 and Over without High School Diploma or Equivalent

Place Matters has been tracking 3rd grade reading and math achievement since the 2007-08 school year. Achievement for schools range greatly, from just over 20% to over 80%. 2018-19 school year information is highlighted below:

- Lowest reading proficiency: 24% at Rees E. Price in Price Hill
- Highest reading proficiency: 85% at Rockdale Academy in Avondale
- Lowest math proficiency: 21% at Carson in Price Hill
- Highest math proficiency: 82% at Rockdale Academy in Avondale

Additional data and information on sources is included in the Appendix.
Health

Life Expectancy in Cincinnati (in years)


Life expectancy has improved in only two communities in the Place Matters network: Avondale had an increase in life expectancy of 0.7 years and the West End had an increase of 1.5 years.

Madisonville had the biggest decrease in life expectancy of any Cincinnati neighborhood (10.7 years). West Price Hill also had a dramatic decrease of 8.7 years.

While life expectancy has gone down in most communities, there are more adults reporting excellent or very good health in Avondale, Madisonville, Price Hill, and Walnut Hills.

After an increase in those reporting a usual source of care between 2010 and 2013, the Community Health Status Survey showed a decrease between 2013 and 2017. This corresponds with a national trend reported by the Census Bureau with fewer Americans covered by health insurance (https://www.vox.com/policy-and-politics/2019/9/10/20858938/health-insurance-census-bureau-data-trump).

Additional data and information on sources is included in the Appendix.
Residential Median Sale Prices
(Source: Multiple Listing Service)

Place Matters has tracked residential home sales for several years. This trend information highlights the growth in sale prices over the past five years. Sale prices include both single-family and condo sales. Following are highlights:

- The West End has maintained the highest median sales price from 2014 to 2019. The number of sales in both years was 27.
- Madisonville had the greatest percent increase in sale price (231%), from $46,000 in 2014 to $152,150 in 2019. The numbers of sales also increased dramatically from 108 in 2014 to 164 in 2019.
- With the exception of the West End and Walnut Hills (both of which have median sales well above the Cincinnati average), all Place Matters communities experienced a percent change increase in median sale prices that exceeded the City of Cincinnati overall.

<table>
<thead>
<tr>
<th></th>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>Madisonville</td>
<td>$106,150</td>
<td>231%</td>
</tr>
<tr>
<td>Walnut Hills</td>
<td>$20,000</td>
<td>12%</td>
</tr>
<tr>
<td>Avondale</td>
<td>$111,250</td>
<td>178%</td>
</tr>
<tr>
<td>Price Hill</td>
<td>$47,220</td>
<td>208%</td>
</tr>
<tr>
<td>Bond Hill</td>
<td>$58,377</td>
<td>164%</td>
</tr>
<tr>
<td>Roselawn</td>
<td>$77,250</td>
<td>184%</td>
</tr>
<tr>
<td>City of Cincinnati</td>
<td>$45,989</td>
<td>39%</td>
</tr>
<tr>
<td>West End</td>
<td>$60,000</td>
<td>31%</td>
</tr>
<tr>
<td>Covington, KY</td>
<td>$31,050</td>
<td>46%</td>
</tr>
</tbody>
</table>

Source: Cincinnati MLS and Northern Kentucky MLS * West End change is from 2015 - 2019.

Additional data and information on sources is included in the Appendix.
Avondale

Top 3 2019 Accomplishments

• Approval of the Quality of Life neighborhood plan by the Cincinnati Planning Commission and City of Cincinnati Council, as the official neighborhood planning document for Avondale.

• Secured funding from Cincinnati Children’s Hospital for Avondale Home Improvement Program (Phase 4, REACH Avondale).

• Assisted 21 homeowners to resolve code violations through the Avondale Property Enhancement Program.

Top 3 2019 Challenges

• Sustainability of the Avondale Development Corporation due to non-performance budget cuts which drastically impact planned programs.

• Linking Uptown anchor institutions and residents with growing Avondale, due to residential apathy, trust and participation.

• Creation of an Avondale housing strategy and housing fund has been a challenge due to needing to align with Avondale Quality of Life housing and land use components.

2020 Strategic Planning Session Focus Areas

• Housing

• Youth (and Safety)

• Branding and Marketing

• Business District Revitalization

Top 5 Community Priorities

2019 social capital survey

See Appendix for community-level 2019 Social Capital Survey analysis.
**Top 3 2019 Accomplishments**

- **Rental (Section 8):** The Center became certified as a Section-8 landlord and brought four new affordable units into our inventory; developed a relationship with Welcome House and have had two formerly homeless people move into our units.

- **Economic Development:** Began construction on the Center’s first restaurant, which will be home to Olla Taqueria (a Chef Fellowship participant); signed an LOI with a coffee shop business for another of our buildings on the MLK corridor; pre-development for Site B.

- **Parks:** Led Covington’s Park Advisory group in partnership with the City of Covington and resident stakeholders, resulting in the completed redevelopment of Little People’s playground in Peaselburg, the final design of Barb Cook Park in Latonia (installation coming in 2020), and the beginning of an engagement process for Goebel Park/Goebel Pool/and Kenney Shields Park in Mainstrasse.

**Top 3 2019 Challenges**

- **FreshLo Fellowship:** In 2019, hosted our third and fourth cohorts of the FreshLo Fellowship and saw there was some confusion during recruitment because the name “FreshLo Fellowship” too closely resembles the name “FreshLo Chef Fellowship”. Participants were also too constrained by the program requirement to relate their leadership project to food and implement it within the Westside neighborhood (both requirements were due to funding opportunity). Both challenges were addressed by finding a new funding partner in The Mayerson Foundation to support a rebranded variation of the program called Covington Leads.

- **Site B:** The Center is the preferred developer on a parcel of vacant city-owned land located on the MLK corridor. It required a one-story commercial with some kind of large economic development grant to fill the gap. Applying for a HHS Economic Development Grant as well as looking at State New Market Tax Credits to build a 4,000 square foot structure to house a community kitchen and another white boxed space for a food tenant.

- **After three successful rounds of our Chef Fellowship with 18 chefs graduating from the program, we have lost the majority of them to Cincinnati for their permanent businesses because Covington has few affordable and available spaces. To address this issue, we are working on building out a community kitchen so that our chefs could rent the space one day a week as they are starting out with the idea that we establish them in Covington by getting them started in our community kitchen while we help find them permanent space that we possibly develop.**

**Top 5 Community Priorities**

2019 social capital survey

- **Covington (n=660)**

- **Safety**
- **Housing**
- **Appearance**
- **Engaged Citizens**
- **Jobs/ Employment**

See Appendix for community-level 2019 Social Capital Survey analysis.

**Strategic Planning**

The Center for Great Neighborhoods recently completed a strategic plan and will use it to inform their work.
Madisonville

Top 3 2019 Accomplishments

• Completed 5 new builds and all were sold. Assisted Ackermann with Phase I activity and Phase II. Affordable apartments in Phase I.

• Worked to assist Business Chamber in solidifying. Creation of joint board meetings with community council, business chamber, and MCURC.

• Continued success with Little Duck Creek Trail work and funding.

Top 3 2019 Challenges

• Transition with loss of Executive Director and the hiring of new one.

• Realization of community challenges that are a result of positive growth.

• Planning to meet the community’s needs with dwindling operational funding.

2020 Strategic Planning Session Focus Areas

• Strategic Planning

• Business District Management Program

• Address Affordability (residential and commercial)

See Appendix for community-level 2019 Social Capital Survey analysis.
Price Hill

Top 3 2019 Accomplishments

• Driven by needs expressed by neighborhood residents, Price Hill Will focused on mixed-use and commercial real estate in 2019; they have projects in all 3 Price Hills: Meiser’s Fresh Grocery & Deli and Outerspace in Lower Price Hill; Warsaw Avenue Creative Campus and Masonic Lodge in East Price Hill; 4022-4042 Glenway (restaurant/craft brewery) and 4964 Glenway daycare in West Price Hill.

• With partners such as Legal Aid, LISC, and WIN, PHW and SMCS figured out how to make our Homesteading pilot successful in 2019; raising additional funds for more Homesteading property acquisitions so we can continue our success.

• Santa Maria continued to make major progress in focusing on a family-centered, two-generation approach to working holistically with families. They continue to integrate our programs internally, cross-training staff to assist families with budgeting and financial stability regardless of whatever else we are doing with the family. They were able to bump our annual goal from 50 to 80 families with whom we worked closely and monitored their progress. One new resource we’ve brought to Price Hill this year is Project LIFT--special funding through the Child Poverty Collaborative intended to address barriers to employment and financial stability.

Top 2019 Challenges

• The changing funding world - particularly Place Matters, United Way, and SC Ministry - was challenging in 2019. Santa Maria saw a 20% cut in funding from United Way going into 2019, which meant some early retirements, elimination of the Family Child Care program and other reductions in service.

• Out-of-town investors have purchased and mostly vacated several long-time problematic apartment complexes in East Price Hill, resulting in the loss of a large number of naturally occurring affordable housing.

• PHW’s traditional CDC team has the smallest number of staff we’ve had in years, while carrying a very large workload. Santa Maria also had to shrink its number of employees in early 2019.

• Santa Maria is implementing the family-centered model across the organization, but we still do not have the ability to capture financial and other family demographic data comprehensively. Lack of support staff and database are key challenges.

Top 5 Community Priorities

2019 social capital survey

Price Hill (n=835)

Safety
Housing
Jobs/ Employment
Neighborhood Business Dist.
Appearance

See Appendix for community-level 2019 Social Capital Survey analysis.

2020 Strategic Planning Session Focus Areas

Price Hill Will

• Homesteading
• MYCincinnati
• Put equity at core
• Volunteer program
• Establish more/better internal income sources (including real estate)

Santa Maria

• Branding and Marketing
• Increase Funding
• Staff (and Board) Development
• Data Management
• Capital Campaign

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Walnut Hills

Top 3 2019 Accomplishments

• Food Access: Launched Food Forest in the neighborhood, expanding their services to include SNAP/EBT and Produce Perks; building out and expanding urban agriculture network to seven gardens, including resurrecting Beecher Garden and Taft Garden; beginning process of connecting Food Forest with fresh hyper-local produce from the urban agriculture network.

• Leveraging Partnerships: Maximized impact with limited staff capacity by working with partners - working with Milhaus on Poste and Poste 2; Model Group on Paramount, Durner, former Kroger site; Pennrose on Lincoln Gilbert; Noir Market and Yard & Co on Kroger activation; as well as working with Freestore Foodbank, Food Forest, Frederick Douglass Elementary, Regional Food Policy Council, UC Family Medicine, and more.

• Expanding Outreach: Held 69 community engagement events including pop-up produce stands, smoothies giveaways, and community dinners.

Top 3 2019 Challenges

• Funding
• Staff Capacity
• Organizational disruption from leadership changes and staff layoffs due to unexpected loss of income

2020 Strategic Planning Session Focus Areas

• Communication, community perception, and engagement with residents and businesses is essential
• The WHRF needs to define its role in development and with developers
• The WHRF needs to stabilize before pushing forward

See Appendix for community-level 2019 Social Capital Survey analysis.
Newport

Top 3 2019 Accomplishments

• Working with the neighborhood association, planted 100 trees throughout West Newport.
• Completed fundraising ($120,000) and construction of Newport’s first Public Fitness Court at Buena Vista Park.
• Formed a new Education Task Force and completed a resident created strategic plan for Newport Schools.

Top 2019 Challenges

• Continuing to take on several large projects with limited resources.
• Some community partners not being as welcoming or cooperative to community members as we had hoped.

2020 Strategic Planning Session Focus Areas

• Business façade improvement program
• Establish an office/home (physical space)
• Find operating funding
• Update website
• Volunteer recruitment (including to taskforces)
• Implement education taskforce recommendations by 2025

Top 5 Community Priorities

2019 social capital survey

Newport

<table>
<thead>
<tr>
<th>Engaged Citizens</th>
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<tbody>
<tr>
<td>Appearance</td>
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<tr>
<td>Education</td>
</tr>
<tr>
<td>Housing</td>
</tr>
<tr>
<td>Safety</td>
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</tbody>
</table>

See Appendix for community-level 2019 Social Capital Survey analysis.
West End

Top 3 2019 Accomplishments

• Properties placed in holding agreement with the Port on properties to be used for a future LIHTC deal and a single family home on Baymiller. The single-family home will be an affordable home ownership opportunity for a West End family that is currently renting in the West End. Partnered with Port on a City NOFA and received funds which will provide affordable rental opportunities on 3 multi-families.

• Made new partnerships to help work toward accomplishing Goals.

• Served Community through Home Improvement Fund (6 families) and Eviction assistance (88 families).

Top 3 2019 Challenges

• Securing funding to start development projects.

• Partnerships not resulting in much action in development.

• Grow support for schools and youth in community for programs and mentoring.

2020 Strategic Planning Session Focus Areas

• Sharing Impact (outcomes and communication)

• Fundamentals

• Doing the Work (development, family support, partnerships)

See Appendix for community-level 2019 Social Capital Survey analysis.
Appendix
### Volunteers

<table>
<thead>
<tr>
<th>Location</th>
<th>Volunteers</th>
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<tbody>
<tr>
<td>Avondale</td>
<td>390</td>
</tr>
<tr>
<td>Madisonville</td>
<td>90</td>
</tr>
<tr>
<td>Walnut Hills</td>
<td>27</td>
</tr>
<tr>
<td>West End</td>
<td>307</td>
</tr>
<tr>
<td>Price Hill</td>
<td>1266</td>
</tr>
<tr>
<td>Bond Hill</td>
<td>1446</td>
</tr>
<tr>
<td>Roselawn</td>
<td>260</td>
</tr>
<tr>
<td>Covington, KY</td>
<td>1446</td>
</tr>
<tr>
<td>Newport, KY</td>
<td>260</td>
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### Partners

<table>
<thead>
<tr>
<th>Location</th>
<th>Existing Partners</th>
<th>New Partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Avondale</td>
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<td>2</td>
</tr>
<tr>
<td>Walnut Hills</td>
<td>68</td>
<td>12</td>
</tr>
<tr>
<td>West End</td>
<td>13</td>
<td>6</td>
</tr>
<tr>
<td>Price Hill</td>
<td>66</td>
<td>22</td>
</tr>
<tr>
<td>Bond Hill</td>
<td>66</td>
<td>22</td>
</tr>
<tr>
<td>Roselawn</td>
<td>69</td>
<td>30</td>
</tr>
<tr>
<td>Covington, KY</td>
<td>69</td>
<td>30</td>
</tr>
<tr>
<td>Newport, KY</td>
<td>21</td>
<td>12</td>
</tr>
</tbody>
</table>

Source: Data collected by lead organizations. 2019 was not reported for Bond Hill and Roselawn.
### Leverage Reported by Lead Organizations

<table>
<thead>
<tr>
<th>Direct Place Matters Leverage</th>
<th>$14,847,716</th>
</tr>
</thead>
<tbody>
<tr>
<td>Avondale</td>
<td>$361,059</td>
</tr>
<tr>
<td>Madisonville</td>
<td>$82,500</td>
</tr>
<tr>
<td>Walnut Hills</td>
<td>$930,451</td>
</tr>
<tr>
<td>West End</td>
<td>$178,250</td>
</tr>
<tr>
<td>Price Hill</td>
<td>$11,916,622</td>
</tr>
<tr>
<td>Bond Hill</td>
<td></td>
</tr>
<tr>
<td>Roselawn</td>
<td></td>
</tr>
<tr>
<td>Covington, KY</td>
<td>$1,185,100</td>
</tr>
<tr>
<td>Newport, KY</td>
<td>$193,734</td>
</tr>
</tbody>
</table>

Direct Place Matters Leverage: Leverage that directly supports Place Matters activities (as stated in lead work plans). Includes grants and awards, in-kind support/donations, and fundraising to leads and to other collaborators that are working to support your work plan.

<table>
<thead>
<tr>
<th>Outside Place Matters Leverage (Major Projects)</th>
<th>$33,686,100</th>
</tr>
</thead>
<tbody>
<tr>
<td>Avondale</td>
<td>$0</td>
</tr>
<tr>
<td>Madisonville</td>
<td>$0</td>
</tr>
<tr>
<td>Walnut Hills</td>
<td>$0</td>
</tr>
<tr>
<td>West End</td>
<td>$0</td>
</tr>
<tr>
<td>Price Hill</td>
<td>$6,100,000</td>
</tr>
<tr>
<td>Bond Hill</td>
<td>$6,100,000</td>
</tr>
<tr>
<td>Roselawn</td>
<td></td>
</tr>
<tr>
<td>Covington, KY</td>
<td>$27,576,100</td>
</tr>
<tr>
<td>Newport, KY</td>
<td>$10,000</td>
</tr>
</tbody>
</table>

Outside Place Matters Leverage: Leverage of major residential, commercial, transportation/infrastructure, and education capital investment (public and private).

**Total Leverage:** $48,533,816

Source: Data collected by lead organizations. 2019 was not reported for Bond Hill and Roselawn.
## Poverty

<table>
<thead>
<tr>
<th></th>
<th>Total Population</th>
<th>Population with Poverty Status Determined</th>
<th>People Below Poverty Level</th>
<th>Percent of People Below Poverty Level</th>
<th>People 100 - 200% of the Poverty Level</th>
<th>Percent of People Below 200% of Poverty Level</th>
<th>People 200% and over the Poverty Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL</td>
<td>135,527</td>
<td>131,092</td>
<td>41,745</td>
<td>32%</td>
<td>28,874</td>
<td>70,618</td>
<td>60,474</td>
</tr>
<tr>
<td>Avondale</td>
<td>12,386</td>
<td>11,805</td>
<td>5,899</td>
<td>50%</td>
<td>1,988</td>
<td>7,887</td>
<td>3,918</td>
</tr>
<tr>
<td>Madisonville</td>
<td>9,358</td>
<td>9,315</td>
<td>1,700</td>
<td>18%</td>
<td>1,781</td>
<td>3,480</td>
<td>5,835</td>
</tr>
<tr>
<td>Walnut Hills</td>
<td>6,275</td>
<td>6,109</td>
<td>2,599</td>
<td>43%</td>
<td>1,439</td>
<td>4,038</td>
<td>2,071</td>
</tr>
<tr>
<td>West End</td>
<td>6,508</td>
<td>6,508</td>
<td>3,321</td>
<td>51%</td>
<td>1,529</td>
<td>4,850</td>
<td>75%</td>
</tr>
<tr>
<td>East Price Hill</td>
<td>14,224</td>
<td>13,901</td>
<td>6,162</td>
<td>44%</td>
<td>2,991</td>
<td>9,153</td>
<td>66%</td>
</tr>
<tr>
<td>West Price Hill</td>
<td>16,352</td>
<td>16,219</td>
<td>4,099</td>
<td>25%</td>
<td>4,474</td>
<td>8,483</td>
<td>7,736</td>
</tr>
<tr>
<td>Lower Price Hill</td>
<td>863</td>
<td>843</td>
<td>610</td>
<td>72%</td>
<td>130</td>
<td>740</td>
<td>103</td>
</tr>
<tr>
<td>Bond Hill</td>
<td>6,826</td>
<td>6,675</td>
<td>1,293</td>
<td>19%</td>
<td>2,237</td>
<td>3,530</td>
<td>3,145</td>
</tr>
<tr>
<td>Roselawn</td>
<td>7,031</td>
<td>6,558</td>
<td>2,376</td>
<td>36%</td>
<td>1,022</td>
<td>3,398</td>
<td>3,160</td>
</tr>
<tr>
<td>Covington, KY</td>
<td>40,552</td>
<td>39,283</td>
<td>9,375</td>
<td>24%</td>
<td>8,477</td>
<td>17,852</td>
<td>21,431</td>
</tr>
<tr>
<td>Newport, KY</td>
<td>15,152</td>
<td>13,876</td>
<td>4,401</td>
<td>32%</td>
<td>2,806</td>
<td>7,207</td>
<td>6,669</td>
</tr>
</tbody>
</table>

Source: US Census 2014 - 2018 ACS 5-year estimates (pulled using mySidewalk)
### Price Hill Parochial Student Poverty Rates

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Holy Family</td>
<td>77%</td>
<td>78%</td>
<td>80%</td>
<td>86%</td>
<td>89%</td>
<td>86%</td>
<td>89%</td>
<td>90%</td>
</tr>
<tr>
<td>St. William</td>
<td>37%</td>
<td>44%</td>
<td>46%</td>
<td>53%</td>
<td>58%</td>
<td>58%</td>
<td>53%</td>
<td>53%</td>
</tr>
<tr>
<td>St. Lawrence</td>
<td>68%</td>
<td>70%</td>
<td>68%</td>
<td>83%</td>
<td>88%</td>
<td>87%</td>
<td>89%</td>
<td>90%</td>
</tr>
<tr>
<td>Resurrection</td>
<td>92%</td>
<td>90%</td>
<td>93%</td>
<td>92%</td>
<td>92%</td>
<td>94%</td>
<td>94%</td>
<td>93%</td>
</tr>
<tr>
<td>St. Teresa of Avilia</td>
<td>30%</td>
<td>35%</td>
<td>37%</td>
<td>24%</td>
<td>25%</td>
<td>31%</td>
<td>35%</td>
<td>30%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Holy Family</td>
<td>92%</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td>92%</td>
<td>191</td>
</tr>
<tr>
<td>St. William</td>
<td>67%</td>
<td>74%</td>
<td>66%</td>
<td>75%</td>
<td>89%</td>
<td>86%</td>
<td>238</td>
</tr>
<tr>
<td>St. Lawrence</td>
<td>75%</td>
<td>86%</td>
<td>84%</td>
<td>95%</td>
<td>94%</td>
<td>95%</td>
<td>322</td>
</tr>
<tr>
<td>Resurrection</td>
<td>94%</td>
<td>94%</td>
<td>95%</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td>182</td>
</tr>
<tr>
<td>St. Teresa of Avilia</td>
<td>39%</td>
<td>33%</td>
<td>66%</td>
<td>41%</td>
<td>48%</td>
<td>53%</td>
<td>224</td>
</tr>
</tbody>
</table>

Source: Catholic School Office, Archdioceses of Cincinnati

The poverty status of students at Parochial schools is one measure of household income.

As a measure of income, Place Matters previously collected free and reduced lunch information on students from school building data. Cincinnati Public Schools has moved to a Community Eligibility Provision under the USDA lunch program. As a result, schools with high numbers of students eligible for free and reduced lunch (based on income) are reported as 100%, limiting the current usefulness of the data.
## Labor Force and Employment

### Labor Force Participation and Employment

<table>
<thead>
<tr>
<th>Community</th>
<th>Population 16 and Over</th>
<th>People Not in Labor Force (16 and Over)</th>
<th>Percent Not in the Labor Force</th>
<th>Total In the Labor Force</th>
<th>Total Percent In the Labor Force</th>
<th>Total Employed</th>
<th>Percent Employed (Employed/Population 16 and Over)</th>
<th>Total Unemployed</th>
<th>Percent Unemployed (Unemployed/Population 16 and Over)</th>
<th>Unemployment Rate (Unemployed/In Labor Force)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Avondale</td>
<td>9,222</td>
<td>3,956</td>
<td>43%</td>
<td>5,266</td>
<td>57%</td>
<td>4,405</td>
<td>48%</td>
<td>861</td>
<td>9%</td>
<td>16%</td>
</tr>
<tr>
<td>Madisonville</td>
<td>7,692</td>
<td>2,486</td>
<td>32%</td>
<td>5,206</td>
<td>68%</td>
<td>4,995</td>
<td>65%</td>
<td>211</td>
<td>3%</td>
<td>4%</td>
</tr>
<tr>
<td>Walnut Hills</td>
<td>5,300</td>
<td>2,376</td>
<td>45%</td>
<td>2,924</td>
<td>55%</td>
<td>2,517</td>
<td>47%</td>
<td>407</td>
<td>8%</td>
<td>14%</td>
</tr>
<tr>
<td>West End</td>
<td>5,039</td>
<td>2,106</td>
<td>42%</td>
<td>2,933</td>
<td>58%</td>
<td>2,541</td>
<td>50%</td>
<td>392</td>
<td>8%</td>
<td>13%</td>
</tr>
<tr>
<td>East Price Hill</td>
<td>10,258</td>
<td>3,681</td>
<td>36%</td>
<td>6,577</td>
<td>64%</td>
<td>5,703</td>
<td>56%</td>
<td>874</td>
<td>9%</td>
<td>13%</td>
</tr>
<tr>
<td>West Price Hill</td>
<td>12,417</td>
<td>4,059</td>
<td>33%</td>
<td>8,358</td>
<td>67%</td>
<td>7,379</td>
<td>59%</td>
<td>979</td>
<td>8%</td>
<td>12%</td>
</tr>
<tr>
<td>Lower Price Hill</td>
<td>509</td>
<td>150</td>
<td>29%</td>
<td>359</td>
<td>71%</td>
<td>247</td>
<td>49%</td>
<td>112</td>
<td>22%</td>
<td>31%</td>
</tr>
<tr>
<td>Bond Hill</td>
<td>5,403</td>
<td>2,214</td>
<td>43%</td>
<td>3,189</td>
<td>57%</td>
<td>2,825</td>
<td>52%</td>
<td>264</td>
<td>5%</td>
<td>9%</td>
</tr>
<tr>
<td>Roselawn</td>
<td>5,584</td>
<td>2,943</td>
<td>53%</td>
<td>2,641</td>
<td>47%</td>
<td>2,358</td>
<td>42%</td>
<td>284</td>
<td>5%</td>
<td>11%</td>
</tr>
<tr>
<td>Covington, KY</td>
<td>32,298</td>
<td>11,317</td>
<td>35%</td>
<td>20,981</td>
<td>65%</td>
<td>19,203</td>
<td>59%</td>
<td>1,778</td>
<td>6%</td>
<td>8%</td>
</tr>
<tr>
<td>Newport, KY</td>
<td>12,564</td>
<td>5,460</td>
<td>43%</td>
<td>7,104</td>
<td>57%</td>
<td>6,668</td>
<td>53%</td>
<td>436</td>
<td>3%</td>
<td>6%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>106,286</strong></td>
<td><strong>40,848</strong></td>
<td><strong>38%</strong></td>
<td><strong>65,438</strong></td>
<td><strong>62%</strong></td>
<td><strong>58,840</strong></td>
<td><strong>55%</strong></td>
<td><strong>6,598</strong></td>
<td><strong>6%</strong></td>
<td><strong>10%</strong></td>
</tr>
</tbody>
</table>

Source: US Census 2014 - 2018 ACS 5-year estimates (pulled using mySidewalk)
## Education

<table>
<thead>
<tr>
<th></th>
<th>Population Over Age 25</th>
<th>Population Age 25 and Over Without High School Diploma or Equivalent</th>
<th>Percent of Population without a High School Diploma or Equivalent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Avondale</td>
<td>7,663</td>
<td>1,616</td>
<td>21%</td>
</tr>
<tr>
<td>Madisonville</td>
<td>6,928</td>
<td>565</td>
<td>8%</td>
</tr>
<tr>
<td>Walnut Hills</td>
<td>4,552</td>
<td>977</td>
<td>21%</td>
</tr>
<tr>
<td>West End</td>
<td>3,977</td>
<td>763</td>
<td>19%</td>
</tr>
<tr>
<td>East Price Hill</td>
<td>8,400</td>
<td>2,312</td>
<td>28%</td>
</tr>
<tr>
<td>West Price Hill</td>
<td>10,394</td>
<td>1,346</td>
<td>13%</td>
</tr>
<tr>
<td>Lower Price Hill</td>
<td>352</td>
<td>178</td>
<td>51%</td>
</tr>
<tr>
<td>Bond Hill</td>
<td>4,905</td>
<td>689</td>
<td>14%</td>
</tr>
<tr>
<td>Roselawn</td>
<td>4,766</td>
<td>949</td>
<td>20%</td>
</tr>
<tr>
<td>Covington, KY</td>
<td>28,285</td>
<td>4,442</td>
<td>16%</td>
</tr>
<tr>
<td>Newport, KY</td>
<td>10,726</td>
<td>2,122</td>
<td>20%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>90,948</strong></td>
<td><strong>15,959</strong></td>
<td><strong>18%</strong></td>
</tr>
</tbody>
</table>

Source: US Census 2014 - 2018 ACS 5-year estimates (pulled using mySidewalk)

### Population Age 25 and Over without High School Diploma or Equivalent

- **Walnut Hills**: 977 (21%)
- **Avondale**: 1,616 (21%)
- **Price Hill**: 3,836 (20%)
- **Newport**: 2,122 (20%)
- **West End**: 763 (19%)
- **Place Matters Network**: 15,959 (18%)
- **Bond Hill + Roselawn**: 1,638 (17%)
- **Covington**: 4,442 (16%)
- **Madisonville**: 565 (8%)
### 3rd Grade Reading Achievement

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Cincinnati Public Schools (district)</td>
<td>63.8%</td>
<td>60.3%</td>
<td>66.1%</td>
<td>70.2%</td>
<td>73.6%</td>
<td>75.9%</td>
<td>78.0%</td>
<td>73.5%</td>
<td>46.4%</td>
<td>60.7%</td>
<td>60.1%</td>
<td>66.4%</td>
</tr>
<tr>
<td>Rockdale Academy</td>
<td>40.5%</td>
<td>35.3%</td>
<td>64.5%</td>
<td>65.4%</td>
<td>62.0%</td>
<td>52.7%</td>
<td>77.5%</td>
<td>71.4%</td>
<td>53.9%</td>
<td>38.5%</td>
<td>66.7%</td>
<td>84.6%</td>
</tr>
<tr>
<td>South Avondale</td>
<td>63.3%</td>
<td>36.0%</td>
<td>50.0%</td>
<td>80.4%</td>
<td>91.7%</td>
<td>83.0%</td>
<td>97.7%</td>
<td>69.5%</td>
<td>12.6%</td>
<td>36.8%</td>
<td>39.1%</td>
<td>39.1%</td>
</tr>
<tr>
<td>Carson</td>
<td>34.1%</td>
<td>50.0%</td>
<td>44.2%</td>
<td>51.6%</td>
<td>63.2%</td>
<td>63.9%</td>
<td>73.4%</td>
<td>55.1%</td>
<td>24.8%</td>
<td>60.7%</td>
<td>46.0%</td>
<td>53.3%</td>
</tr>
<tr>
<td>Rees E. Price</td>
<td>37.7%</td>
<td>33.9%</td>
<td>39.9%</td>
<td>51.1%</td>
<td>64.5%</td>
<td>62.7%</td>
<td>61.9%</td>
<td>38.8%</td>
<td>13.6%</td>
<td>16.2%</td>
<td>15.6%</td>
<td>23.7%</td>
</tr>
<tr>
<td>Quebec (school closed)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Roberts</td>
<td>54.0%</td>
<td>46.5%</td>
<td>45.5%</td>
<td>46.5%</td>
<td>42.2%</td>
<td>45.3%</td>
<td>50.8%</td>
<td>63.0%</td>
<td>26.4%</td>
<td>20.0%</td>
<td>49.5%</td>
<td>40.0%</td>
</tr>
<tr>
<td>Oyler</td>
<td>50.0%</td>
<td>48.7%</td>
<td>48.1%</td>
<td>60.7%</td>
<td>48.3%</td>
<td>75.8%</td>
<td>57.1%</td>
<td>70.0%</td>
<td>35.8%</td>
<td>75.0%</td>
<td>56.3%</td>
<td>65.2%</td>
</tr>
<tr>
<td>John P. Parker</td>
<td>65.8%</td>
<td>61.2%</td>
<td>44.0%</td>
<td>74.5%</td>
<td>80.7%</td>
<td>76.2%</td>
<td>78.2%</td>
<td>85.8%</td>
<td>55.8%</td>
<td>75.0%</td>
<td>43.9%</td>
<td>61.6%</td>
</tr>
<tr>
<td>Frederick Douglass</td>
<td>31.6%</td>
<td>23.4%</td>
<td>29.1%</td>
<td>46.4%</td>
<td>57.5%</td>
<td>59.5%</td>
<td>77.0%</td>
<td>58.4%</td>
<td>25.0%</td>
<td>56.0%</td>
<td>31.3%</td>
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</tr>
<tr>
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<td>42.5%</td>
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<td>62.5%</td>
<td>87.6%</td>
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<td>79.4%</td>
<td>71.4%</td>
<td>80.9%</td>
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<td>53.5%</td>
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</tbody>
</table>

Source: Ohio Department of Education Ohio Report Cards and Strive Report Card. Percent of students at and above the proficient level.* Covington used the Kentucky Core Content Test (KCCT) between 2007-08 and 2010-11. The Kentucky Performance Rating for Educational Progress (K-PREP) replaced the KCCT beginning in the 2011-12 school year.

### 3rd Grade Math Achievement

<table>
<thead>
<tr>
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<td>40.6%</td>
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<td>50.0%</td>
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<tr>
<td>Hays-Porter</td>
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<td>40.9%</td>
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<td>50.0%</td>
<td>62.5%</td>
<td>51.7%</td>
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<tr>
<td>Newport</td>
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<td>9.0%</td>
<td>17.2%</td>
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<td>39.0%</td>
<td>31.9%</td>
<td>28.3%</td>
<td>22.9%</td>
</tr>
<tr>
<td>Covington Independent Public Schools (district)</td>
<td>60.8%</td>
<td>70.4%</td>
<td>64.7%</td>
<td>28.4%</td>
<td>22.6%</td>
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<td>49.2%</td>
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<td></td>
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</tbody>
</table>

Source: Ohio Department of Education Ohio Report Cards and Strive Report Card. Percent of students at and above the proficient level.* Covington used the Kentucky Core Content Test (KCCT) between 2007-08 and 2010-11. The Kentucky Performance Rating for Educational Progress (K-PREP) replaced the KCCT beginning in the 2011-12 school year.

### 3rd Grade Reading and Math Achievement

- **Percent of students at or above proficiency**
Health

Report having excellent, very good health
Bold Goal: 70%

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2013</th>
<th>2017</th>
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</thead>
<tbody>
<tr>
<td>Avondale</td>
<td>31%</td>
<td>44%</td>
<td>54%</td>
</tr>
<tr>
<td>Covington</td>
<td>40%</td>
<td>45%</td>
<td>42%</td>
</tr>
<tr>
<td>Madisonville</td>
<td>n/a</td>
<td>36%</td>
<td>48%</td>
</tr>
<tr>
<td>Price Hill</td>
<td>41%</td>
<td>44%</td>
<td>45%</td>
</tr>
<tr>
<td>Walnut Hills</td>
<td>n/a</td>
<td>50%</td>
<td>53%</td>
</tr>
</tbody>
</table>

Source: Community Health Status Survey (CHSS), Interact for Health

Report usual source of health care
Bold Goal: 95%

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2013</th>
<th>2017</th>
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<td>Avondale</td>
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<td>90%</td>
<td>65%</td>
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<td>65%</td>
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<tr>
<td>Madisonville</td>
<td>n/a</td>
<td>83%</td>
<td>72%</td>
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<tr>
<td>Price Hill</td>
<td>73%</td>
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<td>65%</td>
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<tr>
<td>Walnut Hills</td>
<td>n/a</td>
<td>85%</td>
<td>68%</td>
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</table>

Source: Community Health Status Survey (CHSS), Interact for Health

Chronic Conditions: 2017 - Adults diagnosed with...

<table>
<thead>
<tr>
<th></th>
<th>High blood pressure</th>
<th>Depression</th>
<th>High cholesterol or triglycerides</th>
<th>Asthma</th>
<th>Severe Allergies</th>
<th>Diabetes</th>
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<tbody>
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<td>36%</td>
<td>12%</td>
<td>22%</td>
<td>22%</td>
<td>16%</td>
<td>15%</td>
</tr>
<tr>
<td>Covington</td>
<td>30%</td>
<td>26%</td>
<td>26%</td>
<td>23%</td>
<td>14%</td>
<td>15%</td>
</tr>
<tr>
<td>Madisonville</td>
<td>34%</td>
<td>22%</td>
<td>26%</td>
<td>14%</td>
<td>19%</td>
<td>16%</td>
</tr>
<tr>
<td>Price Hill</td>
<td>32%</td>
<td>27%</td>
<td>23%</td>
<td>19%</td>
<td>20%</td>
<td>14%</td>
</tr>
<tr>
<td>Walnut Hills</td>
<td>33%</td>
<td>22%</td>
<td>17%</td>
<td>18%</td>
<td>21%</td>
<td>14%</td>
</tr>
</tbody>
</table>

Source: Community Health Status Survey (CHSS), Interact for Health; the top five are highlighted for each community

Oversample data reported where available.

<table>
<thead>
<tr>
<th></th>
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<tr>
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<tr>
<td>West End</td>
<td>69.8</td>
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<td>-8.7</td>
</tr>
<tr>
<td>Roselawn</td>
<td>75.1</td>
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<td>-3.1</td>
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</tr>
<tr>
<td>Bond Hill</td>
<td>73.0</td>
<td>72.4</td>
<td>-0.6</td>
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</tbody>
</table>

Source: Cincinnati Health Department; Life Expectancy (Years) in Cincinnati Neighborhoods, 2001-2009 and 2007-2015
## Housing

### Residential Sales and Median Sale Prices

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<tr>
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<tbody>
<tr>
<td>Madisonville</td>
<td>108</td>
<td>$46,000</td>
<td>132</td>
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<td>162</td>
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<td>$139,250</td>
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<td>$77,999</td>
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<td>$85,000</td>
<td>332</td>
<td>$98,550</td>
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<td>67500</td>
<td>384</td>
<td>$7,500</td>
<td>285</td>
<td>$71,842</td>
<td>368</td>
<td>$77,999</td>
<td>329</td>
<td>$85,000</td>
<td>332</td>
<td>$98,550</td>
</tr>
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<td>$120,000</td>
<td>186</td>
<td>$120,000</td>
<td>218</td>
<td>$156,750</td>
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<td>186</td>
<td>$120,000</td>
<td>218</td>
<td>$156,750</td>
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</table>

Source: Cincinnati MLS and Northern Kentucky MLS

Data not available for communities in years prior to joining the Place Matters network.

### Housing Affordability

<table>
<thead>
<tr>
<th>Year</th>
<th>Percent of Income Spent on Housing - Low Income Individuals</th>
<th>Median Selected Monthly Ownership Costs as a Percentage of Income - For all Households</th>
<th>Median Gross Rent as a Percentage of Income - For all Households</th>
<th>Median Home Value</th>
<th>Median Household Income</th>
<th>Median Home Costs as a Percentage of Income - with a Mortgage</th>
<th>Median Home Costs as a Percentage of Income - without a Mortgage</th>
<th>Median Home Rent</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008 - 2012</td>
<td>47% -20% 22% 36%</td>
<td>$94,173 27.0% $588</td>
<td>$122,000 21.3% $815</td>
<td>$135,000 24.4% $999</td>
<td>$21,440 13.4% $21,440</td>
<td>$29,137 14.7% $29,137</td>
<td>$71,842 19.7% $71,842</td>
<td>$120,000</td>
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<tr>
<td>2012 - 2016</td>
<td>67% 47% 22% 36%</td>
<td>$94,173 27.0% $588</td>
<td>$122,000 21.3% $815</td>
<td>$135,000 24.4% $999</td>
<td>$21,440 13.4% $21,440</td>
<td>$29,137 14.7% $29,137</td>
<td>$71,842 19.7% $71,842</td>
<td>$120,000</td>
</tr>
</tbody>
</table>

Social Capital Survey Results
2019: Things that need to change to make your neighborhood great

**Avondale (n=519)**
- Jobs/Employment
- Safety
- Housing
- Engaged Citizens
- Household Income Stabil.

**Avondale Renters (n=266)**
- Jobs/Employment
- Safety
- Engaged Citizens
- Housing
- Household Income Stabil.

**Avondale Owners (n=131)**
- Jobs/Employment
- Safety
- Housing
- Household income stabil.
- Education
## 2019: Things that need to change to make your neighborhood great

<table>
<thead>
<tr>
<th>Covington (n=660)</th>
<th>Covington Owners (n=351)</th>
<th>Covington Renters (n=197)</th>
<th>Households with Children Under 18 years old (n=246)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Safety</td>
<td>Appearance</td>
<td>Housing</td>
<td>Safety</td>
</tr>
<tr>
<td>Housing</td>
<td>Engaged Citizens</td>
<td>$ Household income stabil.</td>
<td>Housing</td>
</tr>
<tr>
<td>Appearance</td>
<td>Safety</td>
<td>Other</td>
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<tr>
<td>Safety</td>
<td>Housing</td>
<td>Appearance</td>
<td>$ Jobs/ Employment</td>
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<tr>
<td>Engaged Citizens</td>
<td>Housing</td>
<td>Jobs/ Employment</td>
<td>$ Household income stabil.</td>
</tr>
</tbody>
</table>

### White Respondents (n=510)

- Appearance
- Safety
- Engaged Citizens
- Housing
- Household income stabil.

### Black Respondents (n=89)

- Housing
- $ Jobs/Employment
- Education
- Household income stabil.
- Engaged Citizens

### Hispanic Respondents (n=18)

- Safety
- Housing
- $ Household income stabil.
- Neighborhood Business Dist.
2019: Things that need to change to make your neighborhood great

**Madisonville**

(n=246)

- Neighborhood Business Dist.
- Engaged Citizens
- Safety
- Appearance
- Neighborhood Social Oppts.

**Madisonville Renters**

(n=28)

- Neighborhood Business Dist.
- Safety
- Engaged Citizens
- Neighborhood Social Oppts.
- Housing

**Madisonville Owners**

(n=190)

- Neighborhood Business Dist.
- Safety
- Engaged Citizens
- Appearance
- Neighborhood Social Oppts.
### 2019: Things that need to change to make your neighborhood great

<table>
<thead>
<tr>
<th>Walnut Hills (n=382)</th>
<th>Walnut Hills Renters (n=138)</th>
<th>Walnut Hills Owners (n=152)</th>
<th>Black Respondents (n=143)</th>
<th>White Respondents (n=188)</th>
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</thead>
<tbody>
<tr>
<td>Safety</td>
<td>Safety</td>
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- **Important Note:** The table depicts the main issues (Safety, Neighborhood Business Dist., Housing, Jobs/ Employment, Appearance) and sub-issues (Safety, Neighborhood Business Dist., Housing, Jobs/ Employment, Appearance) identified by respondents from Walnut Hills, Renters, Owners, Black, and White groups. The icons represent the distribution of concerns among different groups.
2019: Things that need to change to make your neighborhood great

Newport (n=201)
- Engaged Citizens
- Appearance
- Education
- Housing
- Safety

Westside (n=56)
- Appearance
- Housing
- Safety
- Engaged Citizens
- Jobs/ Employment

Clifton (n=46)
- Engaged Citizens
- Appearance
- Education
- Safety
- Neighborhood Social Oppts.

East Row Historic (n=55)
- Education
- Engaged Citizens
- Neighborhood Business Dist.
- Arts and Culture
- Appearance

Income: $49,999 or less (n=55)
- Housing
- Safety
- Household income stabil.
- Education
- Jobs/ Employment

Income: $50K - $99,999 (n=60)
- Appearance
- Education
- Engaged Citizens
- Safety
- Housing

Income: $100K or more (n=55)
- Engaged Citizens
- Education
- Other
- Appearance
- Neighborhood Business Dist.
2019: Things that need to change to make your neighborhood great

West End Owners
(n=38)

Safety
Neighborhood Business Dist.
Housing
Appearance
Education

West End Renters
(n=116)

Housing
Jobs/Employment
Safety
Education
Neighborhood Business Dist.
Health

West End
(n=199)

Housing
Jobs/Employment
Safety
Education
Neighborhood Business Dist.
2019: Things that need to change to make your neighborhood great

**Bond Hill + Roselawn (n=94)**
- Neighborhood Business Dist.
- Jobs/Employment
- Safety
- Appearance
- Housing

**BH + R Owners (n=55)**
- Neighborhood Business Dist.
- Safety
- Jobs/Employment
- Engaged Citizens
- Appearance

**BH + R Renters (n=15)**
- Jobs/Employment
- Housing
- Neighborhood Business Dist.
- Education
- Appearance
- Arts and Culture
- Safety
Survey Question: All things considered, over the past 12 months would you say your street is getting better or getting worse?
Survey Question: All things considered, over the past 12 months would you say your neighborhood is getting better or getting worse?

Avondale

Bond Hill + Roselawn

Covington

Madisonville

Newport

Price Hill

Walnut Hills

West End
Business District Survey Questions

Avondale

Bond Hill + Roselawn

Covington

Madisonville

Newport

Price Hill

Walnut Hills

West End

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Place Matters 2019 Year-End Report
Housing Survey Questions
Survey Question: How safe do you feel in your neighborhood?

Avondale

Bond Hill + Roselawn

Covington

Madisonville

Newport

Price Hill

Walnut Hills

West End
Survey Respondent Demographics: Total Respondents= 549
25% owners; 52% renters; 21% work in Avondale; 5% own a business in Avondale
28% have lived in community 10+ yrs.; 22% have lived in community 3 yrs. or less;
63% African American/Black; 26% White; 70% Annual Income $49.9k or less; 19%
Annual Income $50k-99.9k; 3% Annual Income over $100,000

2019: Things that need to change to make your neighborhood great

Avondale (n=519)
- Jobs/Employment
- Safety
- Housing
- Engaged Citizens
- Household Income Stabil.

Avondale Renters (n=266)
- Jobs/Employment
- Safety
- Engaged Citizens
- Housing
- Household Income Stabil.

Avondale Owners (n=131)
- Jobs/Employment
- Safety
- Housing
- Household income stabil.
- Education
Neighborhood Change

Avondale 2019 Results
Housing Conditions or Quality: Owners and renters reported significantly different perceptions of housing conditions or quality in Avondale. Almost 50% of renters reported that housing conditions or quality were “poor” and another 18% or renters reported that they were “terrible.” Only 25% of owners reported that conditions were “poor” or “terrible.”

Access to Affordable Housing: Owners and renters also reported significantly different perceptions of access to affordable housing. Collectively, 63% of renters reported that access was “poor” or “terrible”. Comparatively, only 29% of owners reported that access was “poor” or “terrible”.

Welcoming & Walkable NBDs: Owners reported more positive perceptions of Avondale’s business districts; 42% of owners reported that they at least somewhat agree that the districts are welcoming. Comparatively, 39% of renters reported that they “strongly disagree.”

I visit my NBD: Owners and renters show similar partners when asked whether they visit their neighborhood business district with 41% of renters reporting that they “strongly disagree.”
Top Financial Issues Facing Your Family:

- Lack of money/low wages
- High cost of living/inflation
- Energy costs/oil and gas prices
- Cost of owning/renting a home
- Too much debt/not enough money to pay debts

Safety

Avondale 2019 Results
Safety (cont.)

I feel safe in my community

- Strongly Disagree
- Somewhat Disagree
- Neither Agree nor Disagree
- Somewhat Agree
- Strongly Agree

Youth

Avondale 2019 Results
Survey Respondent Demographics:

Total Respondents = 112

- 58% owners; 19% renters; 23% work in Bond Hill/Roselawn; 5% own a business in Bond Hill/Roselawn; 59% have lived in community 10+ yrs.;
- 14% have lived in community 3 years or less
- 75% African American/Black; 20% White; 38% Annual Income $49.9k or less;
- 34% Annual Income $50k-99.9k; 16% Annual Income over $100,000

2019: Things that need to change to make your neighborhood great
Street Change

2019 Results

- Don’t know/no answer
- Getting worse
- Staying the same
- Getting better

Neighborhood Change

2019 Results

- Don’t know/no answer
- Getting worse
- Staying the same
- Getting better
Top Financial Issues Facing Your Family

- Lack of money/low wages
- Health care costs
- Cost of owning/renting a home
- Too much debt/not enough money to pay debts
- Taxes

Safety

Bond Hill + Roselawn 2019 Results
Community Involvement & Community Events

Just over 1 in 3 respondents (35%) reported participating in community events a few times a year and another 29% of respondents reported that they participate in community events at least once or twice a month. The top ways that respondents reported getting involved were the following:

1. Go to community events
2. Shop and eat at restaurants in my community
3. Walk in the neighborhood
4. Attend community council meetings
5. Participate in social gatherings or hang out with neighbors
### Survey Respondent Demographics:

**Total Respondents:** 688

- **54%** owners; **28%** renter; **27%** work in Covington; **8%** own a business in Covington.
- **53%** lived in Covington 10+ yrs.; **22%** have lived in Covington 3 yrs. or less.
- **81%** White; **14%** African American/Black; **3%** Hispanic or Latino; **44%** Annual Income $49.9k or less; **27%** Annual Income $50k-99.9k; **20%** Annual Income over $100,000.
- **38%** reported having children under 18 in the household.

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### 2019: Things that need to change to make your neighborhood great

<table>
<thead>
<tr>
<th>Covington (n=660)</th>
<th>Covington Owners (n=351)</th>
<th>Covington Renters (n=197)</th>
<th>Households with Children Under 18 years old (n=246)</th>
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</thead>
<tbody>
<tr>
<td>Safety</td>
<td>Appearance</td>
<td>Housing</td>
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<td>Housing</td>
<td>Engaged Citizens</td>
<td>Household income stabil.</td>
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<tr>
<td>Appearance</td>
<td>Safety</td>
<td>Appearance</td>
<td>Engaged Citizens</td>
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<tr>
<td>Jobs/Employment</td>
<td>Other</td>
<td>Jobs/Employment</td>
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<td>Household income stabil.</td>
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<td>Household income stabil.</td>
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</tbody>
</table>

#### White Respondents (n=510)

- Appearance
- Safety
- Engaged Citizens
- Housing
- Household income stabil.

#### Black Respondents (n=89)

- Housing
- Jobs/Employment
- Education
- Household income stabil.
- Engaged Citizens

#### Hispanic Respondents (n=18)

- Safety
- Housing
- Household income stabil.
- Household income stabil.
- Neighborhood Business Dist.
Neighborhood Change

Covington 2019 Results
Housing Conditions or Quality: Owners in Covington reported slightly more positive perceptions of housing conditions and quality when compared to renters. Almost 90% of owners reported that conditions were “average” or better compared with 75% of renters.

Access to Affordable Housing: Owners in Covington also reported slightly more positive perceptions of access to affordable housing. Just over 75% of owners reported that access was “average” or better compared with 58% of renters. Among renters 12% reported that access was “terrible.”

Welcoming & Walkable NBDs: Owners and renters reported similar perceptions of the neighborhood business districts being welcoming and walkable. Over 50% of owners and renters reported agreeing that the districts were welcoming.

I visit my NBD: Owners and renters also reported similar levels of agreement on visiting their business districts. Between 64% and 70% of renters and owners reported agreeing that they visit their business districts.
Top Financial Issues Facing Your Family

- Lack of money/low wages
- Cost of owning/renting a home
- Health care costs
- Too much debt/not enough money to pay debts
- Taxes

Safety

Covington 2019 Results
**Artists**

Respondents overwhelmingly reported that artists have a positive impact on the Covington community (88%), the following were the most common responses to how artists positively impact the community:

- Murals throughout the community
- Improve appearance and perception of the community
- Add vibrancy and brightens the community
- Help create beautiful spaces in the community
- Make the city inviting, appealing, beautiful and lively
- Attract outside visitors to have a more positive perception
- Create civic pride

**Housing Affordability**

Over half of respondents (57%), reported that they do not think Covington has enough high quality affordable housing, the following were the most common responses to why not:

- Rents are too high; families can’t afford units with the correct number of rooms for their family
- Affordable units are in bad condition, landlords do not keep up properties
- People working minimum wage jobs cannot find housing; people are living paycheck to paycheck
- Safety issues, including shootings, drugs, and other crime
- Rents are raised when units are rehabbed
- New apartments/housing going up are too expensive
- The requirements to meet historic neighborhood building codes are restrictive and cost prohibitive
- When rent and deposit are due at the same time that creates an additional barrier for people
Survey Respondent Demographics: Total Respondents = 263

78% owners; 11% renter; 10% work in Madisonville;
10% owner a business in Madisonville; 46% have lived in Madisonville 10+ yrs.;
30% have lived in Madisonville 3 years or less
76% White; 21% African American/ Black; 26% Annual Income $49.9k or less;
40% Annual Income $50k-99.9k; 25% Annual Income over $100,000

2019: Things that need to change to make your neighborhood great
Street Change

Neighborhood Change

Madisonville 2019 Results
Housing Conditions or Quality:
Owners reported more positive perceptions of housing conditions or quality when compared with renters. Only 32% of renters reported that housing conditions or quality were good compared to 41% of owners.

Access to Affordable Housing:
Owners reported more positive perceptions of access to affordable housing when compared with renters. Only 19% of renters reported that access to affordable housing was good compared to 29% of owners. In addition, 15% of renters reported that access to affordable housing was terrible, compared to only 2% of owners.

Welcoming & Walkable NBDs:
Renters reported more positive perceptions of Madisonville’s business districts being welcoming and walkable; 60% of renters reported that they at least “somewhat agreed” that the neighborhood business districts were welcoming compared to 35% of owners.

I visit my NBD:
Renters were also more likely to report visiting the neighborhood business districts on a regular basis; 65% of renters compared to 39% of owners at least “somewhat agreed” that they visit the NBD on a regular basis.
Top Financial Issues Facing Your Family

Safety

Madisonville 2019 Results
Desired Retail & Restaurants in Madisonville

Respondents were asked to indicate what types of retail, restaurants, and other services they were most interested in seeing in Madisonville’s Business Districts. The following were some of the most common responses:

- A grocery store
- Sit down restaurants (i.e. diner style, bar and grill, family owned)
- Independent, locally-owned restaurants
- Chain restaurants
- Ethnic food options
- Bars
- Black-owned businesses
- Boutiques
- Retail variety
- Coffee shop
Survey Respondent Demographics:

- Total Respondents = 212
- 73% owners; 18% renter; 16% work in Newport; 61% lived in community 10+ yrs.
- 95% White; 3% African American/Black
- 29% Annual Income less than $49.9k; 29% Annual Income $50k-99.9k; 30% Annual Income over $100,000
- Neighborhoods: Cote Brillante n=2; West Side n=58; East Row Historic District n=58; Clifton n=47; Taylor’s Landing n=4; Not Sure n=28

2019: Things that need to change to make your neighborhood great:

Newport (n=201)
- Engaged Citizens
- Appearance
- Education
- Housing
- Safety

Westside (n=56)
- Appearance
- Housing
- Safety
- Engaged Citizens
- Jobs/Employment

Clifton (n=46)
- Engaged Citizens
- Appearance
- Education
- Safety
- Neighborhood Social Oppts.

East Row Historic (n=55)
- Education
- Engaged Citizens
- Neighborhood Business Dist.
- Arts and Culture
- Appearance

Income: $49,999 or less (n=55)
- Housing
- Safety
- Household income stabil.
- Education
- Jobs/Employment

Income: $50K - $99,999 (n=60)
- Appearance
- Education
- Engaged Citizens
- Safety
- Housing

Income: $100K or more (n=55)
- Engaged Citizens
- Education
- Other
- Appearance
- Neighborhood Business Dist.
Neighborhood Change

Newport 2019 Results

Street Change

- Don’t know/no answer
- Getting worse
- Staying the same
- Getting better

Bar chart comparing 2017 and 2019 results.
Housing Conditions + Affordability

Newport 2019 Results
Top Financial Issues Facing Your Family:

- Lack of money/low wages
- Health care costs
- Cost of owning/renting a home
- Taxes
- College expenses

Safety

In 2019, the West Side neighborhood was the only Newport neighborhood with respondents reporting that they “never feel safe.”
Community Involvement & Community Events

Just under 1 in 3 respondents (32%) reported participating in community events a few times a year and another 41% of respondents reported that they participate in community events at least once or twice a month. The top ways that respondents reported getting involved were the following:

1. Shop and eat at restaurants in my community
2. Walk in the neighborhood
3. Go to community events
4. Participate in social gatherings or hang out with neighbors
5. Volunteer in my community
6. Garden
### Survey Respondent Demographics:

- **Total Respondents = 906**
- **38%** owners; **34%** renters; **25%** work in Price Hill; **5%** own a business in Price Hill
- **47%** lived in community 10+ yrs.; **26%** lived in Price Hill 3 yrs. or less; **55%** Annual Income $49.9k or less; **20%** Annual Income $50k-99.9k; **10%** Annual Income over $100k
- **66%** White; **18%** African American/Black; **12%** Hispanic/Latino
- **13%** Lower PH; **52%** East PH; **35%** West PH

### 2019: Things that need to change to make your neighborhood great

<table>
<thead>
<tr>
<th>Price Hill (n=835)</th>
<th>Price Hill Owners (n=314)</th>
<th>Price Hill Renters (n=278)</th>
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<tbody>
<tr>
<td>Safety</td>
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<td>Housing</td>
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<tr>
<th>East Price Hill (n=390)</th>
<th>West Price Hill (n=264)</th>
<th>Lower Price Hill (n=104)</th>
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Street Change

Don’t know/no answer
Getting worse
Staying the same
Getting better

Neighborhood Change

Don’t know/no answer
Getting worse
Staying the same
Getting better

Price Hill 2019 Results
Housing Conditions or Quality: Owners and renters in Price Hill reported similar perceptions of housing conditions/quality in the community; 30% of owners and 29% of renters reported that conditions were either “poor” or “terrible.” Slightly more renters (11%) reported that housing conditions were “excellent” compared with only 6% of owners.

Access to Affordable Housing: Renters were twice as likely to report that access to affordable housing was a challenge; 33% of renters compared with only 19% of owners reported that access to affordable housing was either “poor” or “terrible” in Price Hill.

Welcoming & Walkable NBDs: Renters reported more positive perceptions of the business districts in PH being welcoming and walkable; 52% of renters reported that they either “strongly agree or somewhat agree” that the business districts are welcoming and walkable compared with 42% of owners.

I visit my NBD: Homeowners and renters in PH reported similar perceptions of visiting the business districts on a regular basis; 2 out of every 3 owners (66%) and 3 out of every 5 (60%) renters reported strongly agreeing or somewhat agreeing that they visit the NBD on a regular basis.
Top Financial Issues Facing Your Family

- Lack of money/low wages
- Cost of owning/renting a home
- Health care costs
- Lack of savings
- Too much debt/not enough money to pay debts

Safety

Price Hill 2019 Results
Community Involvement & Community Events

Overall, 31% of respondents reported participating in community events a few times a year and another 1 in 3 respondents (33%) reported that they participate in community events at least once or twice a month. The top ways that respondents reported getting involved were the following:

1. Shop and eat at restaurants in my community
2. Walk in the neighborhood
3. Go to community events
4. Participate in social gatherings or hang out with neighbors
5. Volunteer in my community
**Survey Respondent Demographics:**

Total Respondents = 412

- 40% owners; 37% renters; 26% work in Walnut Hills; 16% Business Owners
- 33% have lived in community 10+ yrs.; 31% have lived in community 3 or less yrs.
- 53% White; 41% African American/ Black; 34% Annual Income $49.9k or less; 27% Annual Income $50k-99.9k; 27% Annual Income over $100,000

**2019: Things that need to change to make your neighborhood great**

<table>
<thead>
<tr>
<th>Walnut Hills (n=382)</th>
<th>Walnut Hills Renters (n=138)</th>
<th>Walnut Hills Owners (n=152)</th>
<th>Black Respondents (n=143)</th>
<th>White Respondents (n=188)</th>
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**Updated 3.23.2020**
Housing Conditions or Quality: Owners and renters did not report significant differences in perceptions of housing conditions or quality.

Access to Affordable Housing: Owners were slightly more positive about access to affordable housing than renters; 28% of renters reported that access to affordable housing in Walnut Hills was “poor” compared with 21% of owners. Only 40% of renters reported that access to affordable housing was “average” compared to 48% of owners.

Welcoming & Walkable NBDs: Owners and renters reported similar perceptions of the business districts being welcoming and walkable. However, owners were slightly more positive. With 67% of owners and 61% of renters reporting that they either “somewhat agree” or “strongly agree” that the Walnut Hills business districts are welcoming and walkable.

I visit my NBD: Significantly more owners (79%) than renters (66%) reported that they either “somewhat agree” or “strongly agree” that they visit the business district on a regular basis.
Top Financial Issues Facing Your Family

- Health care costs
- Taxes
- High cost of living/inflation
- Lack of money/low wages
- Cost of owning/renting a home

Safety

Walnut Hills 2019 Results

- Don't know/no answer
- Never feel safe
- Feel safe some of the time
- Feel safe most of the time
- Feel safe all of the time
Respondents were asked to describe the best things that have happened in Walnut Hills in the last year and the last five years. The following were the most common responses*:

- New businesses and restaurants opening
- New investment and redevelopment along McMillan/ Peebles Corner
  - The repaving and redevelopment of Woodburn Ave. was also mentioned
- Residents coming together at community events (back to school events, street food festival, etc.)
- Demolition or cleaning up of vacant/abandoned buildings
- Reductions in crime and drug sales, and the neighborhood feeling safer
- New, renovated housing (the Alms and Scholar House were mentioned)
- Green Man Twist, free ice cream

* Personal events and life changes were noted by several respondents. Those are not included in this list.
Survey Respondent Demographics:

Total Respondents = 205

19% owners; 57% renter; 17% work in West End; 7% West End Business Owners

46% have lived in community 10+ yrs.

75% African American/ Black; 19% White; 75% Annual Income $49.9k or less;

7% Annual Income $50k-99.9k; 7% Annual Income over $100,000

2019: Things that need to change to make your neighborhood great

West End (n=199)
- Housing
- Jobs/ Employment
- Safety
- Education
- Neighborhood Business Dist.

West End Renters (n=116)
- Housing
- Jobs/ Employment
- Safety
- Education
- Neighborhood Business Dist.

West End Owners (n=38)
- Safety
- Neighborhood Business Dist.
- Housing
- Appearance
- Education
- Health
Street Change

Neighborhood Change

West End 2019 Results
Housing Conditions + Affordability

West End 2019 Results

My business district(s) are welcoming and walkable
- Strongly Disagree
- Somewhat Disagree
- Neither Agree nor Disagree
- Somewhat Agree
- Strongly Agree

I visit my business district(s) on a regular basis
- Strongly Disagree
- Somewhat Disagree
- Neither Agree nor Disagree
- Somewhat Agree
- Strongly Agree
Top Financial Issues Facing Your Family

- Lack of money/low wages
- Unemployment/loss of job
- Health care costs
- Too much debt/not enough money to pay debts
- Lack of savings

Safety

West End 2019 Results
Communicating to the Community

Respondents were asked how community organizations can keep them better informed about events, meetings, and neighborhood news. The following were the most common responses:

- Email and email newsletters
- Flyers—mailed, posted around the community, hung in community businesses
- Social media
- Newsletters
- Word of mouth and door to door canvassing
- Mailings
- TV news stations and radio

Community Progress

Respondents were asked to describe the best things that have happened in the West End in the last year and the last five years. The following were the most common responses*:

- Renovation of old homes
- Nothing
- Remodeled or cleaned up parks in the community
- Crime decreasing, more police and people trying to keep the neighborhood safe
- Increased awareness of the community and investment in the community
- Increased interest in living in the community
- Community programs/ events (i.e. Ez Fest, talent show, skating rink, etc.)
- FC Cincinnati

*Personal events and life changes were noted by several respondents. Those are not included in this list.