**Big Idea: A Ready Workforce**

United Way is supporting educational and training partners in creating and carrying out solutions that connect individuals with resources and support that eventually lead to steady employment that can support financial stability for families.

**Big Idea: Developing Leadership**

The United Way and Dearborn County Chamber of Commerce are working together to create a program that will help educate and introduce new leaders to Dearborn County. The program will increase the overall talent pool available to community and economic development organizations while also educating and building the capacity of new leaders and their commitment to Dearborn County community-wide initiatives.

**Big Idea: Substance Abuse Prevention and Support**

The United Way supports community-driven efforts to tackle substance abuse and prevention.
Dearborn County Big Ideas

**Big Idea** (definition): A key issue area that no single organization or business or person can tackle on their own; it is an area that can influence outcomes for community-wide initiatives.

To land on the three Big Ideas, we talked to more than 40 individuals representing schools, libraries, non-profits, social service providers, philanthropy, churches, economic development and business, health, government, criminal justice, and media. We heard what was going really well in the county, where there were challenges that needed to be confronted, and where there were gaps, or needs, that were not being addressed that might be limiting growth.

**How can you get involved with a Big Idea?**

Dearborn County Big Ideas is an implementation strategy developed by the local United Way Action Council in partnership with the community. For more information on how you can get involved and make a difference, please contact your local United Way.