Get Involved!
1. Support and Share the Price Hill Plan
   - with your friends and neighbors
   - with your neighborhood council
   - at City Hall
2. Join an Implementation Team
3. Contact Sam at Sam@PriceHillWill.org or call 251-3800

Leadership
Work Team Co-Chairs
Jeff Cramerding  Housing
Sheila Rosenthal  Housing
Ann Andriacco  Arts and Culture
Isaac Selya  Arts and Culture
Danyetta Najoli  Community
Julie Hogan Tolbert  Community
Joe Hirth  Economic Development and Business Districts

Melissa Wegman  Economic Development and Business Districts
Alicia Hildebrand  Healthy and Safe
Kevin Necessary  Healthy and Safe
Tracy Power  Schools, Youth, and Teens
Eric Seligman  Schools, Youth, and Teens
Pete Witte  Transportation

Work Team Support
Price Hill Will
Community Building Institute
City of Cincinnati

Partners
BLOC Ministries
Cincinnati Christian University
Cincinnati Police Department - District 3
Cincinnati Public Schools
City of Cincinnati
Community Matters
East Price Hill Business Alliance

East Price Hill Improvement Association
LISC of Greater Cincinnati and Northern Kentucky
Lower Price Hill Community Council
Port Authority of Greater Cincinnati

Price Hill Will
Santa Maria Community Services
Southwest Ohio Regional Transit Authority (SORTA)
United Way of Greater Cincinnati
West Price Hill Civic Club
West Price Hill Merchant Association

Learn more at www.pricehillplan.com
Prepared January 2015
**What is the Price Hill Plan?**

The Price Hill Plan is the product of thousands of hours of volunteer work by dedicated community members. It is informed by input from over 750 local residents. This 9-month process brought together residents and stakeholders of all three Price Hill neighborhoods to identify strengths and define priorities for the continued revitalization of Price Hill. Work teams created action agendas around the seven priorities categorized most urgent by respondents. This document contains the results of their hard work. While the plan is complete, the work has only just begun to see East, West and Lower Price Hill realize their full potential as great Cincinnati neighborhoods of choice.

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**Planning Process**

**Defining the Plan:**
- > 335
gave input at kickoff meeting, community conversations, focus groups, and with surveys

**Setting Priorities:**
- > 350
help set priorities at workshop and with surveys

**Developing Recommendations:**
- 7 volunteer Work Teams (WT) met to develop recommendations from July - November 2014

**Feedback on Recommendations and Prioritizing Goals:**
- > 250 via workshop, open house, surveys

**Final Plan produced and reviewed**

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**Price Hill**

Located on the western side of Cincinnati, just north of the Ohio River, Price Hill is divided into three neighborhoods: Lower Price Hill, East Price Hill, and West Price Hill. A racially, ethnically, and socioeconomically diverse cluster of neighborhoods, Price Hill forms a significant portion of the land area and population of Cincinnati. Each neighborhood has its own community council, distinct land use patterns, and unique strengths and challenges.

After a decline between 2000 and 2010, Price Hill’s population is showing signs of growth once again, with a 6% increase between 2010 and 2012.

- **population:** 35,583 (11.9% of City)
- **area:** 5.8 sq. miles (7.3% of City)
- **3 distinct neighborhoods**
  - Lower Price Hill (pop. 1,277)
  - East Price Hill (pop. 16,215)
  - West Price Hill (pop. 18,091)

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**What We Know**

- **45** PHW home rehabs, 2007-2013
- **60 students** enrolled in MYCincinnati Youth Orchestra in 2014 (founded in 2011 with 11 students)
- **$6 million, 220-seat** Warsaw Federal Incline Theater under construction
- **1 in 3** children prepared for Kindergarten (up from 1 in 4 in 2006)
- **312 acres** of vacant land (equal to 424 football fields)
- **1 in 4** Price Hill households do not have a car
- **1.2 million** annual riders on Metro bus route #33 (2nd-highest in city)
- **Median age in Price Hill** (2 years younger than Cincinnati overall)
Future Land Use

Price Hill is made up of three contiguous neighborhoods, connected by busy transportation corridors and commercial districts. Lower Price Hill has a dense, urban residential center and contains a historically registered historic district of predominantly Italianate buildings. It also contains large areas used for manufacturing and industrial purposes. East and West Price Hill are primarily residential neighborhoods with nodes of commercial activity clustered along central thoroughfares. Future economic development should be concentrated at the Opportunity Clusters (marked in red), connected by Mixed Use corridors (marked in orange).

Goals

During the initial public input phase for this plan, residents and stakeholders were asked to identify the best things to happen in their neighborhood over the last few years, and their top 3 wishes for the future of the neighborhood. Responses were grouped into broad categories and their top 3 wishes for the future of the neighborhood. Responses were grouped into broad categories and these categories form the core of the Goals. These goals represent the priorities and desires of residents and stakeholders within Price Hill.

Economic Opportunity & Business District Development

Price Hill Neighborhood Business Districts (NBDs) and commercial nodes are areas of primarily single family, two-family, and undeveloped family, two-family, and residential development opportunity.

Price Hill is filled with open spaces and communal gathering spaces that are well-maintained, engaging, and safe.

Every school in Price Hill (public, parochial, charter, private) is an institution that is excelling in academics, serving the community with excellence for all who seek, for school age as well as adults (5 years).

Mentorships are available for all who seek, for school age as well as adults (5 years).

Parents are educated and knowledgeable about the benefits of, and have access to, early childhood education.

All early childhood education providers (public, parochial, charter, private) are engaged, offering services to achieve the 5-star rating for quality (3 years).

Price Hill is a community that is attractive to residents and customers who want to work without the use of a vehicle.

Price Hill is a community of rising property values that attracts investment and redevelopment.

Price Hill is a very neighboring, safe, and family-friendly community in which to live, work, and play.

Price Hill is very well connected and everyone knows what is going on.

There is a positive change in the reputation and image of the Price Hill area – it is known as a place to live, work, and play.

Price Hill is an arts destination.

The story of Price Hill is told effectively and positively outside of Price Hill.

Price Hill has efficient and convenient transportation options for accessing assets in all areas of the community.

Price Hill has an obvious and convenient connectivity to the primary regional job centers, as well as access to major rail lines, through the recently completed Cincinnati area.

Price Hill has a volunteer-led implementation steering committee, the active participation of County, city, and stakeholders is accompanied by specific Action Steps and Implementation Teams (available in a separate document).

With the oversight of a volunteer-led implementation steering committee, the active participation of businesses and institution, and the support of the City of Cincinnati and Price Hill, Price Hill is ready to move forward with a comprehensive approach to growth and improvement.

Implementation

The Price Hill Plan is designed to spur immediate action. Each of the 17 Goals is accompanied by specific Action Steps and Implementation Teams (available in a separate document). With the oversight of a volunteer-led implementation steering committee, the active participation of businesses and institution, and the support of the City of Cincinnati and Price Hill, Price Hill is ready to move forward with a comprehensive approach to growth and improvement.