December 3, 2013

To: Committee for Cintas Ethics Experiential Learning Grants

From: Paul Fiorelli, Professor of Legal Studies

Re: Request for Cintas Ethics Experiential Learning Grants

Dear Committee Members:

Please accept this letter as my request for a Cintas Ethics Experiential Learning Grant for the International Ethics (BUAD681) course in London and Paris, during the spring of 2014. This course has already been pre-approved as an MBA elective for the Values Based Leadership Concentration within the MBA program.

Ethics is the central theme of BUAD681, and we explore this theme by way of corporate briefings, and cultural experiences. We have briefings schedule with:

1). The Ethics Officer of BP, and the Corporate Social Responsibility Officer of BP (London).

2.) The Ethics Officer at GlaxoSmithKline (London)

3). The Senior researcher at the Institute for Business Ethics (London)

4). The Chief Ethics Officer of L’Oreal (Paris)

5). A senior scientist at L’Oreal (Paris), discussing how L’Oreal lives its Code of Ethics

6). The Global Compliance Officer at Boston Scientific (Paris)

These briefings include questions dealing with ethics, compliance, corporate culture, crisis response, and corporate social responsibility. We use public transportation to get to all of these briefings. Normally these are within the central zones of the city, and that is how I budget the travel. On November 27, 2013, I received confirmation that GlaksoSmithKline’s (GSK) Ethics Officer, Guy Wingate, could provide a briefing to our students. Unfortunately, GSK’s London office is outside of the central city, and would require us to travel to “zone 5”. This would cost an additional £5.50 (approximately $9.00) per ticket, that I had not originally included within my budget. **I am requesting $9.00 per participant, for a total of $99 for tickets to get to GSK via subway.**

In addition to the “outside the classroom” briefings, the course has several direct experiential learning activities. I would like to have the students attend the play, “Les Miserables” in London. This is a wonderful production, based on the Victor Hugo novel. The main themes I would like the students to explore deal with:

1). Comparing strict compliance with laws (the Javert character), with the concept of justice (Jean Valjean), and the possibility of redemption. Javert represents a formalistic, absolute, Kantian approach to the universe. Without the law, there would be chaos. Valjean had a utilitarian approach (stealing a loaf of bread to feed his nephew), but was dealt with unjustly (19 year prison sentence). During the play, Valjean is able to get Javert to question his “strict compliance” approach to the law.

2). The kindness bestowed by the Bishop of Digne towards Valjean demonstrates the ideal of “grace”.

I plan on briefing the students about the play, before we leave for London, then have a debriefing session after the play.

**I am requesting tickets for the students (8) and trip leaders (3) at a cost of $64 per ticket, for a total of $704.**

Another “experiential learning opportunity” would be in the form of a dinner with Michael Woodford, and his family. Michael Woodford was the former CEO of Olympus, who was fired because he “blew the whistle” on a $1.7 billion accounting fraud. We brought Mr. Woodford to campus in January of 2013, and he gave an outstanding presentation. Since that time, he, and his family, have met with my MBA students (last spring), and my undergrad students (this past summer). We do not rent any classroom space, so that is not an option for the briefing. The most convenient way of having a conversation with Mr. Woodford is over dinner. He and his wife, Nuncy, and daughter Elizabeth, have agreed to join us during the evening of March 3, 2014 at a restaurant, called “Vasco & Pierros”. This restaurant offers us a private dining space in which we can have a conversation with the speaker.

**I am requesting $60 per student (8 students), our Ethicist in Residence – Greg Hodge, plus Michael Woodford, his wife Nuncy, and daughter Elizabeth for dinner, for a total of $720.** This would not cover the cost of my meal, the trip assistant (Mark Sena), because we already receive a per diem.

My last request is to ask for help defraying our “forced single supplement” charge in London, that was not a part of my original plan. We operate on a very tight budget, and unfortunately this year we have an odd number of male (3) and female students (5). In Paris we were able to arrange a male and female “triple”, plus a female “double”, so we did not incur a forced single fee there. This was not available in London, and our forced single fee is $405 per room, for a total of $810.

**I am requesting $810, as an unanticipated cost of the trip, which was not part of my original budget.**

To recap our budget request:

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| Description | Amount |
| One day tube pass for zones 1-5 to get to GlaxoSmithKline ($9.00 per attendee). | $99 |
| Tickets for students and trip leaders (11 attendees) for LesMiserables at $64 per attendee. | $704 |
| Dinner with Michael Woodford and his family, at Vasco & Pierros at $60 per student, Greg Hodge, and Woodford family (12 total) | $720 |
| Single supplement for two forced singles | $810 |
| Total Amount requested | $2,333 |

The learning objectives for the entire trip include:

1). Students will become more familiar with issues related to ethics, corporate social responsibility, and corporate culture through extensive briefings with British and French ethics officers, compliance officers, CSR officers, and business people. They will prepare questions for a Q&A session at each briefing, then participate in a nightly de-briefing session, followed by a lengthy reflection.

2). Students will be able to compare and contrast legal duties and ethical duties, through an analysis of the main characters in the play “Les Miserables”.

3). Students will learn about the life of an “expat” working within a Japanese culture, by reading the book, “Exposure”, and having dinner with Michael Woodford, and his family. This experience will also underscore the impact on the family of a high-ranking business person, who loses his job for “doing the right thing”.

4). Students will gain an additional sense of appreciation for public transportation, and its impact upon the environment, by traveling in crowded subways. Students will also go outside their comfort zone, and language zone, by living in Paris for five (5) days.

**I respectfully request the amount of $2,333 for a Cintas Ethics Experiential Learning Grant for the spring 2014 International Ethics course in London and Paris (BUAD681).**

**I certify, that I have not applied for, and am not receiving, any additional grants for the program.**