# **GLOBAL/INTERNATIONAL STUDIES**

What can I do with this major?

### **AREAS**

#### **EMPLOYERS**

## **STRATEGIES**

#### **INTERNATIONAL BUSINESS**

Management
Human Resources
Labor Relations
Banking and Finance
Economics
International Development
Real Estate
Sales

Marketing
Product Management
Supply Chain Management
Healthcare Administration
Agricultural Economics

Domestic and foreign corporations
Multinational service firms
Global small and medium enterprises
Domestic and foreign financial institutions

International marketing firms International real estate firms International trade firms

Contracting and consulting firms Convention and visitors' bureaus

International airlines

Transportation, travel, and hospitality industry Logistics firms

Minor or take courses in business.

Learn at least one additional language.

Spend a semester or year studying abroad.

Seek an international internship, even if unpaid.

Obtain related experience with organizations in the US.

Learn about NAFTA, WTO, and GATT policies.

Acquire supervisory skills and experience by taking leadership roles in student organizations.

Learn about geography and international travel regulations.

Sharpen your public speaking and intercultural communication skills.

Interact with the international student population on campus.

Keep abreast of political, economic, and social changes worldwide.

Develop an understanding of the international business environment.

Research firms with international interests. Target larger firms that may be more likely to employ contracting services.

Develop your skills domestically and build a network of contacts.

Understand that many companies send more seasoned employees to work abroad.

#### INTERNATIONAL RELATIONS

Diplomacy
Peacekeeping
Foreign Affairs
Program Administration
Community Development
Economic Development
Resource Development
Public-Private Partnerships
Governance

United Nations
Non-governmental organizations
Relief agencies
Religious organizations
Educational institutions
Consulting firms
Research institutes
Foundations
Defense contractors

Learn a second or third language.

Study, volunteer, or work internationally. Seek as many experiences abroad as possible.

Complete an internship specifically with an NGO, the US government, or an international government.

Study world governments and religions.

Demonstrate your depth of dedication, willingness to adapt, and coping mechanisms to combat stress and difficult situations.

## **AREAS**

#### **INTERNATIONAL RELATIONS CONTINUED**

Policy Making and Analysis Legislative Services Political Advising Public Sector Reform Poverty-Reduction Strategy Ethics and Anti-Corruption

## **EMPLOYERS**

Federal government including:
Department of State
Department of Agriculture
Department of Commerce
Department of Defense:
Armed Services
US Agency for International Development
National Security Council
Legislative officials

## **STRATEGIES**

Develop skills in the areas of organizing groups, efficiency, and the ability to calm people.

Seek cultural experiences on campus and get involved with international students.

Learn about geography and international travel regulations.

Stay abreast of international news and politics. Sharpen your intercultural communication skills. Learn to see all sides of a problem, including economic, social, political, and environmental.

Earn a relevant graduate degree such as international diplomacy, international relations, or law.

Research government hiring procedures and seek assistance from your campus career center.

#### **SOCIAL SERVICES**

Human Services Provision
Public Health
Disaster/Disease Relief
Economic Development
Community Development
HIV/AIDS Work
Policy Development
Program Administration
Program Evaluation
Volunteer Coordination

Non-governmental organizations
Private voluntary organizations
Humanitarian services
Religious organizations
Relief agencies
United Nations including:
World Health Organization
UNICEF
Economic and Social Council
Federal government including:
Peace Corps
US Agency for International Development
National Security Council

Study abroad while in school. Learn one or more foreign language(s).

Complete internships or fellowships to gain experience with issues.

Participate in an international service learning experience or go on mission trips.

Develop excellent research, writing, communication, and organizational skills.

Hundreds of NGO's exist in the US. Research organizations' structures, functions, and missions to find ones that fit.

Volunteer at relevant social service agencies to gain experience and demonstrate interest.

Work with or assist immigrants or refugees in the local community.

Gain experience with intercultural communication and an appreciation for diversity.

Learn about international humanitarian law.

Demonstrate strong analytical and management skills.

Research government hiring procedures and seek assistance from your campus career center.

Consider earning a graduate degree in social work, public administration, or related fields.

## **AREAS**

# **EMPLOYERS**

## **STRATEGIES**

#### LANGUAGE SERVICES/EDUCATION

Teaching
Curriculum Development
Private Tutoring
Interpreting
Translating
Research
Writing
Higher Education Adminis

Higher Education Administration: International Student Support Services Study Abroad Programming International schools
Overseas dependents' schools
English language institutes
Non-governmental organizations
Religious organizations
Colleges and universities
Third-party study abroad providers
Self-employed
Federal government agencies

- Gain practical domestic teaching experience and necessary training or certificate to teach abroad.
- Minor or double major in another subject that you could also teach.
- Research certification options for teaching English (TESOL, CELTA, CELTC, TEFL).
- Obtain certificates from schools whose graduates are hired in the international marketplace.
- Teacher training should include supervised classroom experience.
- Consider obtaining intensive TESL (Teaching English as a Second Language) training.
- Volunteer to tutor children and adults in English.
- Learn other languages to help understand how languages work.
- Sharpen intercultural competency, sensitivity, and tolerance. Those who are successful at teaching abroad tend to be independent, flexible, and patient.
- Develop superior written and oral communication skills in the English language including proper sentence structure and comprehensive vocabulary.
- Notify local hospitals, schools, and chambers of commerce of your availability to translate or interpret for international visitors.
- Get involved with student leadership experiences on campus.
- Look for positions in developing nations or Asian countries. Teaching positions in Europe are very competitive.
- Earn a master's degree in College Student Affairs to work with study abroad programs or with international student services.

### **AREAS**

#### **COMMUNICATIONS**

Freelance Work

Foreign News Correspondence International Broadcasting Reporting Editorial/Column Writing Investigative Journalism Research Photography

## **EMPLOYERS**

Foreign news agencies
Television networks
Large circulation newspapers
Wire services
Trade newspapers
Online publishers
Labor unions
Academic journals
International newspapers
Magazines
Websites
Self-employed

### **STRATEGIES**

Supplement curriculum with communication courses, e.g. journalism and broadcasting. Obtain a summer job or internship with a newspaper.

Demonstrate curiosity, high energy level, ability to produce under pressure, and withstand criticism.

Develop excellent grammar and writing skills.

Create a portfolio of work samples, especially those that have been published, or demonstrate multimedia work on a website or electronic portfolio.

Gain experience with campus newspaper or media. Travel and study abroad. Learn a second language. Get involved in professional associations. Build a network of contacts.

Research international media firms.

#### **INTERNATIONAL PUBLIC LAW**

Economic Law
Trade and Investment Law
Commercial Arbitration
Criminal Law
Refugee Law
Human Rights Law
Environmental Law
Humanitarian Law

Federal government including:
Department of Defense
Department of State
Department of Commerce
Law firms with an international practice
Overseas law firms
Corporations
Nongovernmental organizations, e.g. Amnesty
International, Human Rights First
Consulting firms

Develop strong research skills and attention to detail.

Participate in debate or forensic team to hone communication skills.

Find part-time or summer work in a law firm. Shadow an attorney to learn more about the field

and various specialties. Get involved in pre-law organizations.

Plan to attend law school and earn a law degree.

Maintain a high grade point average and secure strong faculty recommendations. Prepare for the LSAT (Law School Admission Test).

Research law schools to find those that offer courses in international public law and have a good reputation.

While in law school, gain international experience through internships or summer programs.

Jobs in this field are extremely competitive. Plan to gain several years experience before starting an international law career.

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#### **GENERAL INFORMATION**

- Entry-level positions are generally in the U.S. with mid-level positions involving some international travel. Corporations typically hire employees with the most experience or skills set for overseas work.
- Develop linguistic skills. Learn a second and third language.
- Demonstrate intercultural competency, sensitivity, and tolerance.
- Gain experience in communications with people from other countries. Get involved with the international student community on campus.
- Live and/or work abroad while in school.
- Commit to a continuous study of host country's language.
- Develop a good understanding of etiquette and business practices in country of target.
- · Look for temporary or volunteer positions abroad.
- Obtain daily papers in target city to determine international and national news, business features, real estate markets, and community calendars.
- Work domestically with an international firm as a contract representative.
- Develop traits such as creativity, initiative, tenacity, a willingness to take risks, an adventurous spirit, and a sense of humor.
- Be very planful about building an international career. It takes time to develop a set of skills and experiences that will prepare you for an overseas job.