Spring Career Fair Report 2015
February 23, 2016 • Cintas Center • 2 p.m. - 5 p.m.
Xavier University 2016 Spring Career Fair Statistics

Attendance Breakdown by College

College of Arts & Sciences
College of Professional Science
Williams College of Business

Spring 2016

- College of Arts & Sciences: 96
- College of Professional Science: 141
- No College Applicable: 45
- Williams College of Business: 51

2016
- College of Arts & Sciences: 103
- College of Professional Science: 48
- No College Applicable: 13
- Williams College of Business: 299

2015
- College of Arts & Sciences: 113
- College of Professional Science: 48
- No College Applicable: 3
- Williams College of Business: 299

2014
- College of Arts & Sciences: 51
- College of Professional Science: 48
- No College Applicable: 14
- Williams College of Business: 225

2013
- College of Arts & Sciences: 340
- College of Professional Science: 103
- No College Applicable: 14
- Williams College of Business: 299
**Top Majors**

- Finance: 72
- Marketing: 69
- Accounting: 41
- Economics: 38
- Management: 31
- Computer Science: 21
- Business Administration: 19
- Psychology: 16
- International Business: 15
- Strategic Human Resource Mgmt: 12

**2015 Career Fair Student Breakdown**

- Alumni: 15
- Graduate: 40
- Freshman: 27
- Sophomore: 79
- Junior: 145
- Senior: 175
Racial Breakdown

- Caucasian: 314
- Diverse: 118
- Unknown: 12

Gender Breakdown

- Male: 273
- Female: 176
- Unknown: 32
Employer Breakdown

30 New Organizations:

- Alto Health Care Staffing
- Blue Sky Therapy
- BM2 Freight Services, Inc.
- Bridgestone Retail Operations
- Brooksource
- Campaign for Rob Portman
- Childcare Careers
- Delaware North Sportservice
- Divisions Maintenance Group
- Home Care by Black Stone
- Jesuit Spiritual Center at Milford
- Integrity Express Logistics
- Kelley Galloway Smith Goolsby, PSC
- Lohmiller Real Estate
- MainSource Bank
- Mayerson Jewish Community Center
- McWood Publishing LLC
- Modern Woodmen of America
- OneTouchPoint
- OrderUp
- Prasco
- Robert Half
- RSM
- Special Olympics Hamilton County
- Student Loan Strategies, LLC
- The Bistro Group
- The Ohio Department of Public Safety
- Thinkvine Corporation
- U.S. Citizenship and Immigration Services
- Wayfair
Employer Perspective

87% felt Xavier candidates were well qualified and of a high caliber.

73% felt Xavier candidates were professional and prepared.

89% felt Xavier candidates presented themselves well and made a positive impression.

94% of employers were hiring for at least 1 or more positions.

Compared to Candidates from Other Institutions, Please Rate Xavier Students’ Competitiveness
Employer Feedback

Strengths of the Fair

- Great venue, strong caliber of students, good employer diversification.
- Well organized. The student volunteers were very helpful.
- Very diverse set of companies (since we were not looking for one specific major, it was helpful to have a lot of different students attend).
- Students and organization.
- Very organized
- So well organized - it is clear that the staff knows how to put together a well-run event.
- Very well organized, students and staff welcoming, helpful, friendly
- Very well organized. The staff was very friendly and everyone made sure we had everything we needed. Beautiful facility!
- Students were very well prepared.
- Organization, communication and pre-planning
- Very well organized and professional. Felt like there was good visibility for everyone involved. Check in was very easy.
- Well organized, good booth location, the 2p-5p time frame seemed to work better,
- The strengths of the Career Fair were the many different events they offered before the actual fair, the setup, the helpers, and of course the prepared students.
- Organized and informative. Lots of people and energy. Very hospitable.
- Organized. Smooth logistically.
- Well organized. Adequate # of companies and strong student turnout
- Smaller than other university career fairs. The professors came and asked for their students!
- Registration, sign-in, booth space and resources, XU volunteers, hospitality accommodations, well-prepared STUDENTS!
- Excellent students - they were all well prepared.
- well prepared students, good time of day
- One of the most organized career fairs I've been to. Very nicely laid out. Easy instructions, directions, signs, etc. Great career services staff around to help guide employers and students. I was very impressed - very nice job.
- wide variety of companies; well organized; good mix of majors and levels.
- well laid out
- The students were well prepared. They came with strong resumes and good questions about our company. I was very impressed by a couple of students who did research on our company before they came up to talk to us.
- The location was great. There were a nice group of employers represented. The time of the fair was nice.
- Well organized. Good facility and parking
- Very well organized and executed.
- Very personable, clearly looking out for the needs of each recruiter. The Recruiter Lounge was a nice touch.
- How the layout was organized. Another plus was Career Development staff was on hand to learn what the employers were looking for. Also guiding their students to the right employers.
- Very well organized and provided all of the information we needed before hand. The day of logistics ran smoothly.
Student Perspective

How Students Prepared:

- 90% of Xavier students felt properly prepared for the fair.
- 54% spoke with 1-5 employers.
- 37% spoke with 6 or more employers.
- 82% felt the fair provided opportunities to connect/gather info from employers.
- 69% felt satisfied with the overall career fair.

How Did They Hear About the Fair?

<table>
<thead>
<tr>
<th>Method</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Portal Announcement</td>
<td>41%</td>
</tr>
<tr>
<td>Signs on Campus</td>
<td>44%</td>
</tr>
<tr>
<td>Friend/Classmate</td>
<td>36%</td>
</tr>
<tr>
<td>Student Org Marketing</td>
<td>7%</td>
</tr>
<tr>
<td>CDO Facebook</td>
<td>7%</td>
</tr>
<tr>
<td>CDO Twitter</td>
<td>6%</td>
</tr>
<tr>
<td>Hire-A-Muskie</td>
<td>51%</td>
</tr>
<tr>
<td>Instructor/Faculty/Staff Member</td>
<td>26%</td>
</tr>
<tr>
<td>Career Fair Prep Event/Marketing</td>
<td>14%</td>
</tr>
<tr>
<td>Major/Dept./College Marketing</td>
<td>19%</td>
</tr>
<tr>
<td>CDO Magazine</td>
<td>7%</td>
</tr>
<tr>
<td>Career ConneXion Newsletter</td>
<td>14%</td>
</tr>
<tr>
<td>Email from CDO</td>
<td>49%</td>
</tr>
<tr>
<td>Other</td>
<td>4%</td>
</tr>
</tbody>
</table>

CAREER RELATED NEEDS IN THE NEAR FUTURE

<table>
<thead>
<tr>
<th>Skill/Interest/Personality</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>SKILLS/INTERESTS/VALUES/PERSONALITY/STRENGTH ASSESSMENT</td>
<td>38%</td>
</tr>
<tr>
<td>CAREER EXPLORATION COACHING</td>
<td>28%</td>
</tr>
<tr>
<td>MAJOR EXPLORATION COACHING</td>
<td>12%</td>
</tr>
<tr>
<td>CAREER CHANGE COACHING</td>
<td>14%</td>
</tr>
<tr>
<td>MAJOR CHANGE COACHING</td>
<td>2%</td>
</tr>
<tr>
<td>CAREER SPONSORED NETWORKING EVENTS/WORKSHOPS</td>
<td>30%</td>
</tr>
<tr>
<td>COLLEGE TO CAREER TRANSITION COACHING</td>
<td>28%</td>
</tr>
<tr>
<td>JOB/EXPERIENTIAL OPPORTUNITIES</td>
<td>49%</td>
</tr>
<tr>
<td>MENTOR</td>
<td>22%</td>
</tr>
<tr>
<td>NETWORKING/RELATIONSHIP BUILDING COACHING</td>
<td>36%</td>
</tr>
<tr>
<td>RESUME/COVER LETTER/PERS STATE COACHING</td>
<td>34%</td>
</tr>
<tr>
<td>RESUME/COVER LETTER/PERS STATE REVIEW</td>
<td>44%</td>
</tr>
<tr>
<td>OTHER</td>
<td>6%</td>
</tr>
</tbody>
</table>
**Student Feedback**

- I liked the set up and diverse employers present
- I literally got a job interview on the phone the next day, followed by an in-person interview the day after that. Life is good.
- It was a great way to meet new companies. I think it would be beneficial if tables of different companies were labeled to let students know what types of opportunities are offered within the company so they can know who to speak with.
- It was good, but I wish more companies accepted resumes for full-time positions. Those that are hiring full-time simply gave me a piece of paper and encouraged me to visit their website. I could’ve done this without visiting the career fair.
- I liked the coat check and the thank you note table
- I really appreciate the free professional headshots!
- I thought the career fair very helpful in talking to companies and employers.
- The kindness and professionalism at the career center was refreshing and rewarding from signing in with Cheryl Wilson, Beth’s mentoring and reviewing my Resume, and then continuous support and encouragement from April. Thank you for your wonderful services.
- My overall experience at the fall 2016 career fair was very positive because I was able to connect with a company called ChildCare Careers which offers jobs for education majors. If Xavier invite them to be represented at the next career fair that would be awesome.
- I enjoyed the photo booth!
- I felt like maybe hours can be extended because it was quite crowded and people were waiting in line to speak to recruiters. Also, more of a variety of employers/fields would be nice.
- I enjoyed the career fair, but wonder if it would be possible in the future to have an event geared toward the MBA’s, as the majority of the recruiting companies at this fair were looking for undergrad positions and the like.
- I liked that I was able to get the professional headshot for free. Thank you.
- It caters primarily to business majors.
- Considering I just received and accepted an offer letter for an internship with a company I met at the career fair, I’d say I had a great experience!
- It was great. I was a first timer.
- Most of my preparation was in determining a career path, so it was difficult to communicate this to employers, since I was unsure myself. I’m glad I went and gained experience talking to employers, and hopefully I will be more successful when I better determine what I want to do.
- It was good, but only if you were a business major. I went just to check it out and it would have been disappointing if I was actually looking for something sustainability-oriented.
- It seemed not to be very diverse in terms of types of companies. It sufficed for my studies in economics, although it did not satisfy my arts and sciences interests.