Fall Career Fair Report 2015

September 22, 2015 • Cintas Center • 3 p.m. - 6 p.m.
Attendance Breakdown by College

<table>
<thead>
<tr>
<th>College</th>
<th>2015</th>
<th>2014</th>
<th>2013</th>
<th>2012</th>
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<tr>
<td>College of Arts &amp; Sciences</td>
<td>69</td>
<td>48</td>
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<td>13</td>
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<td>Williams College of Business</td>
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<td>College of Social Science</td>
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<td>60</td>
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<td>&amp; Education</td>
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<tr>
<td>No College Applicable</td>
<td>13</td>
<td>6</td>
<td>3</td>
<td>3</td>
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</tbody>
</table>
Top Ten Majors

- Health Services Administration: 69
- Psychology: 50
- International Business: 46
- Management: 38
- Business Undecided: 31
- Economics: 28
- Marketing: 20
- Business Administration: 15
- Accounting: 15
- Finance: 86

2015 Career Fair
Student Breakdown

- Senior: 17
- Alumni: 60
- Graduate: 32
- Freshman: 94
- Sophomore: 94
- Junior: 184
- Senior: 150
Xavier University 2015 Fall Career Fair Statistics

Gender Breakdown
- Male: 322
- Female: 191
- Unknown: 25

Racial Breakdown
- Caucasian: 348
- Diverse: 136
- Unknown: 52
Employer Breakdown

34 New Organizations:

- Amazon
- AXA Advisors
- Campbell Hausfeld
- CDK Global
- Equipment Depot
- Logistics Health Incorporated
- Mitsui Sumitomo Marine Management
- Sugarcreek
- Ultimus Fund Solutions, LLC
- Clifton Cultural Arts Center
- Community Mental Health Center
- Dan Beard Council, Boy Scouts
- The Dynamic Catholic Institute
- 84.51
- Agr Field Services
- Bridge Logistics
- ComDoc
- Dayton Freight Lines
- Eco Engineering Inc
- Intellipoint Technologies
- PeopleFoundry
- Projetech, Inc.
- Republic National Distributing Company
- Resolvit
- Reynolds & Reynolds
- Scenario Learning
- Sharp Electronics
- TSC Apparel
- The Ohio Department of Safety
- City Year
- Education at Work
- Girl Scouts of Western Ohio
- Hamilton County Development Disabilities Services
- Mercer Consulting

Bar Chart:

- Corporate
- Government
- Non-Profit

Pie Chart:

- Non-Profit
- Government
- Corporate

Sponsor Breakdown:

- 2015: 21
- 2014: 8
- 2013: 6
- 2012: 83
Employer Perspective

- 74% felt Xavier candidates were well qualified and of a high caliber.
- 86% felt Xavier candidates were professional and prepared.
- 90% felt Xavier candidates presented themselves well and made a positive impression.

98% of employers were hiring for at least 1 or more positions.
Employers Say:
- Very professional, students were well prepared and appropriate.
- The professionalism of the students. It was well organized and the students looked as if they were prepared for the event. Xavier always has top candidates for companies to recruit from.
- Diverse group of employers, good space set up for the career fair, seemed like the information was given out to students well in advance (students seemed prepared and engaged)
- Very organized, great talent selection, students were well prepared with resumes and asked great questions.
- Well organized
- Organization, polite staff.
- It was a nice location.
- Well organized / -Right amount of time (3 hours is perfect). I went to a 5 hour one the other week which was too long!
- Great students, professionally dressed, prepared, and excellent service provide by the coordinators of the school
- Well organized. The volunteers were friendly and very helpful.
- Very Organized & a Great Professional Atmosphere.
- Students being prepared and professional
- The students are always very educated and pleasant to talk to.

Students Say:
- I was pleased with the overall layout and run of the event. Also appreciated the LinkedIn photo shoot.
- I was a little apprehensive before the fair but it turned out to be very easy to talk to people and get more information about internships. I really enjoyed it.
- Was an excellent experience and already have heard back from some employers.
- I enjoyed it and feel confident that I will get an internship for the summer
- It was good I just wish that I had brought my suit and that I had prepared more
- Great opportunity for everyone! Very scary at first though but then I started to ease into it.
- I really enjoyed it, I thought it was organized very well.
- It was a great opportunity for networking
- Overall, very pleased by the more companies that participated this year than last year. Will definitely encourage my friends to join me next time!
- I very much enjoyed the fair. As a freshman I knew that I would not qualify for most internship opportunities but being able to see how upperclassmen interacted and to be able to talk with recruiters from businesses taught me a lot about what it takes to make an impression and be able to have conversation on the professional level.
- I thought the career fair was going to be more intimidating than it actually was, the employers were very nice and very willing to take your resume.
- Great opportunity!
88% of Xavier students felt properly prepared for the fair.

44% spoke with 1-5 employers.

56% spoke with 6 or more employers.

87% felt the fair provided opportunities to connect/gather info from employers.

67% felt satisfied with the overall career fair.

**How Did They Hear About the Fair?**

- Portal Announcement: 31%
- Flyer/Poster: 49%
- Friend/Classmate: 37%
- Student Org Marketing: 7%
- CDO Facebook: 10%
- CDO Twitter: 6%
- Hire-A-Muskie: 13%
- Instructor/Faculty/Staff Member: 31%
- Career Fair Prep Event/Marketing: 23%
- Major/Dept./College Marketing: 27%
- CDO Magazine: 7%
- Career ConneXion Newsletter: 11%
- Email from CDO: 49%
- Other: 5%

**How Students Prepared:**

- Workshop/Event: 18%
- Walk-In Hours: 21%
- Career Coaching Appointment: 21%
- Friend/Classmate Help: 25%
- Family/Staff Member Help: 21%
- Mentor Help: 16%
- Book/Website Resources: 24%
- Prepped 30 Sec Elevator Speech: 34%
- Updated Resume: 75%
- Research Attending Employers: 51%
- Other Prep Activities: 14%
- Did Not Prepare: 14%