Candidate FAQs

Why should I attend the Education Career Fair?
There will be over 100 districts in one place at one time ...so it’s an efficient way to market yourself to many districts at once. You’ll meet superintendents, principals, and recruiters who influence the hiring decisions for their districts. During these conversations, you’ll find out what makes each district unique and hear more about their educational philosophies, missions, and classroom management styles. Attendees do get hired as a result of the Fair. You may receive an offer on the spot or a call a few months later due to the invaluable connections made that day.

What do I need to do before the Fair?
Do your research so that you can speak comfortably with employers about their district. Spend time gathering information from district websites, connect with current employees or parents, and conduct informational interviews with those in positions that appeal to you. Visit your Career Center to obtain additional resources, including the AAEE Job Search Handbook for Educators.

Also, be sure to use the Career Fair Plus app. Download by searching Career Fair Plus in the App Store and Google Play Store. Then search for SONK (Southwest Ohio Northern Kentucky Education Career Fair). Look for real time updates and announcements leading up to and on the day of the fair.

What do I need to bring to the Career Fair?
Prepare your job materials, such as your resume and portfolio. Remember these tips:
- Print your documents on high-quality paper
- Include your academic achievements, licensure credentials, teaching experience, and any leadership and/or community involvement that sets you apart from other candidates
- Print a separate page of references (name, title, organization, phone number, email) to provide upon request. Don’t forget to ask your references before including them.
- Use your portfolio to showcase YOU as a qualified candidate! Include your resume, philosophy of education, work samples, photos, and letters of reference.

What is appropriate attire for the Education Career Fair?
Your appearance should complement your accomplishments and skills, so dress the part! You want your attire to convey a professional image. Remember these tips:
- Wear a suit (skirt or pant suit is acceptable for women)
- Shoes should be close-toed (medium or low heels)
- Men should wear dark dress socks; women should wear dress socks or hose
- Hair should be neatly groomed
- Nails should be clean and trimmed
- Makeup, accessories, and fragrance should be kept to a conservative minimum
How should I prepare for the networking session?
Prepare an “elevator speech”, or brief overview of your background, accomplishments, and career goals. Be strategic about the districts you visit. Be resourceful with your time: If some districts have shorter lines (even if they are not on your list), stop by to learn more about their opportunities and practice your speech. Take a proactive approach and request an interview.

How should I prepare for the interview session?
- Arrive in the candidate waiting area 10 minutes prior to your interview. Be prepared for various types of questions, such as:
  - Why did you choose this profession?
  - Describe your typical class period.
  - How do you measure student success?
  - Tell me about your classroom management approach.
  - What was the most challenging aspect of your student teaching experience?
  - How has your education prepared you for this position?
- At the end of the interview, be prepared to ask your own questions, such as:
  - How engaged are the parents in your district?
  - What technology is used in your school?
  - What makes a teacher successful in your district?

Where do I go when I arrive to the Career Fair?
Free parking is available in the Cintas Center East Parking Lot (C-2). No parking pass is required on the day of the fair. Click here for directions and a campus map.

What is the schedule for the day?
Candidate check-in begins at 8:30 am. Networking will take place from 9:30 – 11:30 AM. Scheduled interviews will take place 12:20 – 5:00 PM.

Where can I go for lunch?
- A concession stand in the Cintas Center will be open 11:00 AM – 1:00 PM. Food options include pizza, hot dogs, popcorn, nachos, chips, candy, fruit, granola bars, sodas, water.
- The Gallagher Student Center offers Victory Perk with grab-and-go lunch options.
- Fenwick Place offers the James E. Hoff Dining Commons and Currito Burrito.

Who do I contact for more information?
Contact your campus career services office for further help preparing for the Education Career Fair.