

WILLIAMS COLLEGE OF BUSINESS

# BUSINESS

XAVIER UNIVERSITY: A JESUIT, CATHOLIC UNIVERSITY IN CINCINNATI, OHIO



THE STUDY OF BUSINESS at Xavier University not only teaches students how companies and other enterprises function, but also draws on its Jesuit traditions to emphasize the vital importance of infusing ethics and values into the business world.

By studying business at Xavier, you will:

- ▶ **Learn** to be adaptable to thrive in evolving business environments and in a dynamic global society.
- ▶ **Be prepared** to deal with rapid shifts in technology, strategy, finances and other market forces.
- ▶ **Develop** premier skills and personal qualities that contribute to your intellectual growth, personal satisfaction and a successful career.

In August 2010, the Williams College of Business (WCB) moves into a new building that will feature technologically advanced classrooms, and centers for trading, data-mining and ethics. The facility is designed to foster innovation and collaboration among students, faculty and a strong business community throughout Greater Cincinnati, home to three Fortune 100 companies, nine Fortune 500 companies and 15 Fortune 1000 companies.

## THE PROGRAM

WCB awards the Bachelor of Science in Business Administration (BSBA) in nine majors: accountancy, economics, entrepreneurial studies, finance, human resources, information systems, international business, management, marketing and strategic human resource management.

Minors are available in business, advanced technology, economics, entrepreneurship, information technology, international business and strategic human resource management.

In addition to traditional studies, business students at Xavier:

- ▶ Take advantage of hundreds of opportunities for paid and unpaid internships and co-ops throughout greater Cincinnati and nationally. Cincinnati is headquarters to such major companies as Duke Energy, The Kroger Co., Chiquita Brands International, Cincinnati Milacron, Procter & Gamble Co., and Western-Southern Financial.
- ▶ Get matched with an Executive Mentor, who works with the student for his or her four years at Xavier to provide professional guidance, networking support and career connections. Xavier is one of the first schools in the nation to offer this type of mentor program.
- ▶ Study or work abroad, choosing from many program options in Europe and Asia, including WCB's summer study program in Maastricht, The Netherlands, to experience international culture and business.
- ▶ Participate in the Business Profession Program, a four-year program that focuses on the full range of skills necessary for success in the workforce and in everyday life.
- ▶ Benefit from unparalleled career placement services including job search, résumé referral, eRecruiting and on-campus interviews, a job hotline and an annual employment fair.

## OUTCOMES

Williams College of Business graduates are well-prepared for careers in a wide range of businesses. Within 90 days of graduation, 95 percent of 2008 graduates were either employed or in graduate school. Other key facts about the Class of 2008 graduates include:

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XAVIER  
UNIVERSITY

## KEY ACHIEVEMENTS

Nationally recognized for providing outstanding business education to undergraduates and graduate students, the Williams College of Business (WCB) continues to earn top rankings and major distinctions, including the following in 2009-2010 for its undergraduate program.

- ▶ Ranked by *BusinessWeek*:
  - ▶ **69th** best undergraduate program in the nation
  - ▶ **4th** nationally for the undergraduate sustainability program
  - ▶ **7th** nationally for the corporate strategy undergraduate program
  - ▶ **8th** in the nation for the financial management undergraduate program
- ▶ Ranked by *Princeton Review*:
  - ▶ **One** of America's best business schools in the nation
  - ▶ **24th** most entrepreneurial campus in the nation

The WCB is accredited by the Association to Advance Collegiate Schools of Business (AACSB), an international organization. Only 450 out of 2,000 business schools worldwide have achieved this distinction.

## OUTCOMES [cont.]

- ▶ Average starting salary: \$43,454
- ▶ 91 percent considered their new job related to their major
- ▶ 12 percent pursued post-graduate studies
- ▶ 100 percent of graduates in accountancy, management and management information systems were employed within 90 days of graduation, as were more than 90 percent of majors in entrepreneurial studies, finance, international business and marketing.

Recent Xavier business graduates have been hired by such companies and organizations as:

- ▶ Cincinnati Bell
- ▶ Cintas
- ▶ Deloitte
- ▶ Enterprise Rent-A-Car
- ▶ Gap Inc.
- ▶ Kellogg
- ▶ Kroger

- ▶ PricewaterhouseCoopers
- ▶ Procter & Gamble
- ▶ United Health Care
- ▶ U.S. Army
- ▶ Walgreens
- ▶ Western & Southern
- ▶ Xerox Corporation

Business students have also been accepted into MBA and other graduate programs at such institutions as the following:

- ▶ Notre Dame University
- ▶ The Ohio State University, Moritz College of Law
- ▶ University of Denver
- ▶ University of Leeds, United Kingdom
- ▶ University of Virginia
- ▶ Xavier University

For detailed listings of employers, positions and other post-graduate data, visit [www.xavier.edu/williams](http://www.xavier.edu/williams).

## BUSINESS SCHOLARS PROGRAM

Business students who are in the University Scholars program may elect to participate in the Business Scholars Program. The program provides advanced coursework in economics, finance, management and business law. [The University Scholars program offers honors-level study in the University Core Curriculum. Students choose a major but benefit from intensified study at all levels.]

Like the University Scholars program, Business Scholars take specific classes, designated as honors sections, in the business curriculum. These sections fulfill classes required of all business majors. Honors courses are smaller in size and focus more attention on in-depth analysis, critical thinking, discussion and writing.

Business scholars follow the same curriculum guidelines as all other University Scholars. Beyond that, business scholars must take four business courses at the honors level. Many of the business honors sections will also serve as Honors Seminars, another requirement in the University Scholars program.

Students must complete all University Scholars requirements, plus:

- ▶ Micro- or Macroeconomics (ECON 200 and/or ECON 201) at the honors level
- ▶ Managerial Behavior (MGMT 300), a seminar course, at the honors level
- ▶ Business Finance (FINC 300) a seminar course, at the honors level
- ▶ Legal Environment (BLAW 300), a seminar and an Ethics/Religion and Society Focus elective, at the honors level

Students who complete the business honors curriculum will be recognized at Commencement for their achievement.

## REQUIREMENTS

The Bachelor of Science in Business Administration (BSBA) degree at Xavier typically requires students to earn 123 total credit hours, with 120 hours as the minimum. Business students must fulfill the 18 to 21 required semester hours in their major, in addition to the basic requirements of the Business Core and the University Core Curriculum.

- ▶ **Business Core:** 42 hours. At least half of the 42 total credit hours must be taken at Xavier. Business Core courses include:

ACCT 200	Introductory Financial Accounting
ACCT 201	Introductory Managerial Accounting
BLAW 300	Legal Environment
ECON 200	Microeconomic Principles
ECON 201	Macroeconomic Principles
ECON 300	International Trade & Business Environment
FINC 300	Business Finance
INFO 120	Introduction to Business Technology
INFO 200	Managing Information Technology
MGMT 300	Managerial Behavior
MGMT 301	Managerial Communication
MGMT 302	Quality and Productivity in Operations
MKTG 300	Principles of Marketing
SHRM 200	Human Resources in a Diverse Society
STAT 211	Statistics for Business II

- ▶ **Core Curriculum:** 64 credit hours [For further details, see section at right.]

For the recommended sequence of courses for a BSBA degree, please see page 4.

## FACULTY

WCB faculty members are PhDs, MBAs or CPAs who have graduated from distinguished institutions around the nation. Many WCB faculty members are actively involved with regional professional organizations, including the American Marketing Association, the World Trade Association and others. Those faculty members who have worked in the business community or who continue to serve as consultants to the Cincinnati business community are able to bring their firsthand knowledge and experience into the classroom.

WCB professors are committed, first and foremost, to teaching. The faculty is readily available to work with students outside the classroom. Classes are typically small, and students and faculty get to know each other on an individual basis. For a complete list of WCB chairs and faculty, visit [www.xavier.edu/williams](http://www.xavier.edu/williams).

## CORE CURRICULUM

The foundation of Xavier's success is its commitment to its Jesuit heritage. The Core Curriculum endeavors to realize and embody Xavier's mission and philosophy of education and serves as a valuable foundation for all undergraduate students. Within the Core, the four-course Ethics/Religion and Society (E/RS) Focus fosters students' understanding of socially significant issues from the perspectives of the humanities, especially literature, philosophy and theology, as well as from the perspectives of the social and natural sciences.

Along with courses in their major, Xavier students also take courses in: cultural diversity, English composition, fine arts, foreign language, history, literature, mathematics, philosophy, science, social science and theology.

## RECOMMENDED CLASS SCHEDULES BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION [BSBA]

These schedules serve as a general guideline for progress toward a degree in any business major. Students should consult with their academic advisor.

<i>First Semester</i>	<i>Credit Hours</i>	<i>Second Semester</i>	<i>Credit Hours</i>
<b>First Year</b>			
MATH 150 Calculus	3	STAT 210 Statistics for Business I	3
History I elective	3	History II elective	3
ENGL 101 <b>OR</b> 115, Eng Comp <b>OR</b> Rhetoric	3	PHIL 100 Ethics as Intro to Phil	3
Foreign Language elective	3	Foreign Language elective	3
THEO 111 Theological Foundations	3	MKTG 300 Principles of Marketing	3
BUAD 101 Business Profession I	0	BUAD 102 Business Profession I	0
		INFO 120 Intro to Business Technology	1
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>16</b>
<b>Sophomore Year</b>			
STAT 211 Statistics for Business II	3	SHRM 200 HR in a Diverse Society <sup>1</sup>	3
ACCT 200 Financial Accounting	3	ACCT 201 Managerial Accounting	3
ECON 200 Microeconomic Principles	3	ECON 201 Macroeconomic Principles	3
INFO 200 Managing Info Technology	3	MGMT 300 Managerial Behavior	3
Literature elective	3	PHIL 290 Theory of Knowledge	3
BUAD 201 Business Profession II	0	BUAD 202 Business Profession II	0
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>
<b>Junior Year</b>			
ECON 300 International Trade & Bus	3	Major course	3
Science elective	3	Science elective	3
Major course	3	BLAW 300 Legal Environment <sup>2</sup>	3
MGMT 301 Managerial Comm	2	MGMT 302 Qual & Prod in Operations	3
Theo Scrip/Hist <b>OR</b> Christ Sys elective	3	FINC 300 Business Finance	3
ENGL/CLAS/SPAN 205, Lit & Moral Imag	3	BUAD 302 Business Profession III	0
BUAD 301 Business Profession III	0		
<b>Total</b>	<b>17</b>	<b>Total</b>	<b>15</b>
<b>Senior Year</b>			
Major course	3	General <b>OR</b> Business elective	3
Major course	3	Major course	3
Business <b>OR</b> Major elective	3	Major course	3
Science elective	3	Fine Arts elective	3
Theology Ethics <b>OR</b> Rel/Cult elective	3	Philosophy elective	3
BUAD 401 Business Profession IV	0	BUAD 402 Business Profession IV	0
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>

**Scheduling notes:** <sup>1</sup> SHRM 200 fulfills the cultural diversity elective.

<sup>2</sup> BLAW 300 also fulfills the E/RS Focus elective requirement of the Core.

► Consult the undergraduate Core Curriculum requirements.

► The BSBA degree program typically requires 123 total credit hours, with 120 hours as the absolute minimum, and an overall 2.000 GPA.

## XAVIER AT A GLANCE

Founded in 1831, Xavier is a Jesuit Catholic university in Cincinnati, Ohio. Its three colleges offer 81 undergraduate majors, 45 minors and 13 graduate programs to 6,966 total students, including 4,228 undergraduate students.

### ACCLAIM

- ▶ Recognized as one of the top 10 universities in the Midwest for the 15th consecutive year by *U.S. News & World Report*, including #1 rankings for freshman retention and graduation rates.
- ▶ Named for the sixth year among “The Best 371 Colleges” in America by *The Princeton Review*.
- ▶ Ranked #41 among the “Top 50 Best Values” in private universities nationwide by *Kiplinger’s Personal Finance*.
- ▶ Tapped for the 2008 President’s Higher Education Community Service Honor Roll for innovative service-learning and volunteerism.
- ▶ Recognized by *BusinessWeek* as one of “The Best Undergrad Business Schools” in the nation.

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## FOR MORE INFORMATION

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