

WILLIAMS COLLEGE OF BUSINESS

MANAGEMENT

XAVIER UNIVERSITY: A JESUIT, CATHOLIC UNIVERSITY IN CINCINNATI, OHIO



MANAGEMENT IS THE STUDY of the effective organization, planning, direction, control and evaluation of key functions for a business or industry. These functions include personnel, sales and product management.

By studying management, you will:

- ▶ **Learn** about managerial, leadership and entrepreneurial roles in organizations.
- ▶ **Examine** current and applicable theory and techniques concerning these roles.
- ▶ **Apply** sound philosophical principles to the wide range of problems encountered in business and society.
- ▶ **Get training** to develop an integrated managerial skill set.
- ▶ **Study** how to approach business problems in an ethical, socially responsible manner.
- ▶ **Take advantage** of opportunities to practice new managerial skills.

THE PROGRAM

The Department of Management and Entrepreneurship offers the Bachelor of Science in Business Administration (BSBA) in Management.

In addition to traditional studies, management majors:

- ▶ Take advantage of internships at leading companies and organizations.
- ▶ Join the Xavier Management Student Club to network with professionals in executive management, research and analysis, and sales, hear top executive speakers, and actively participate in club operations and hosted events.

- ▶ Get matched with an Executive Mentor, who works with the student for his or her four years at Xavier to provide professional guidance, networking support and career connections. Xavier is one of the first schools in the nation to offer this type of mentor program.

OUTCOMES

Graduates in management find professional career opportunities in a wide variety of areas. For the graduating class of 2008, 95 percent of Williams College of Business (WCB) graduates and 100 percent of management graduates were either employed full-time or enrolled in a graduate program within 90 days of graduation. Average starting salary for 2008 management graduates: \$40,500.

Xavier graduates in management have found employment in both the public and private sectors. Recent positions include:

- ▶ Branch manager, National City
- ▶ Human resource trainer, Hickory Farms
- ▶ Loan officer, First Commonwealth Mortgage
- ▶ Manager, FACS Group Inc.
- ▶ Project coordinator, Management Recruiters of Scottsdale
- ▶ Sales supervisor, Gap, Inc.
- ▶ Store co-manager, The Kroger Co.

A large percentage of Xavier management majors go on to graduate programs in business (MBA), law and other fields of study at prestigious institutions around the country.

KEY ACHIEVEMENTS

WILLIAMS COLLEGE OF BUSINESS

Nationally recognized for providing outstanding business education to undergraduates and graduate students, the Williams College of Business (WCB) continues to earn top rankings and major distinctions, including the following in 2009-2010 for its undergraduate program.

- ▶ Ranked by *BusinessWeek*:
 - ▶ **69th** best undergraduate program in the nation
 - ▶ **4th** nationally for the undergraduate sustainability program
 - ▶ **7th** nationally for the corporate strategy undergraduate program
 - ▶ **8th** in the nation for the financial management undergraduate program
- ▶ Ranked by *Princeton Review*:
 - ▶ **One** of America's best business schools in the nation
 - ▶ **24th** most entrepreneurial campus in the nation

The WCB is accredited by the Association to Advance Collegiate Schools of Business (AACSB), an international organization. Only 450 out of 2,000 business schools worldwide have achieved this distinction.

In 2010, the WCB will be housed in a brand-new building on Xavier's campus. The facility will feature the latest learning resources, with such amenities as a stock ticker board, to provide real-world experience to fully prepare students for the business world in the United States and around the globe.

REQUIREMENTS

- ▶ **Core Curriculum:** 64 credit hours [For further details, see page 4.]
- ▶ **Business Core:** 42 hours. At least half of the 42 total credit hours must be taken at Xavier. Business Core courses include:

ACCT 200	Introductory Financial Accounting
ACCT 201	Introductory Managerial Accounting
BLAW 300	Legal Environment
ECON 200	Microeconomic Principles
ECON 201	Macroeconomic Principles
ECON 300	International Trade & Business Environment

FINC 300	Business Finance
INFO 120	Introduction to Business Technology
INFO 200	Managing Information Technology
MGMT 300	Managerial Behavior
MGMT 301	Managerial Communication
MGMT 302	Quality and Productivity in Operations
MKTG 300	Principles of Marketing
SHRM 200	Human Resources in a Diverse Society
STAT 211	Statistics for Business II

- ▶ **Major in management:** 18 credit hours, including nine hours in specific management courses and nine hours of major electives.

FACULTY

Faculty in the Department of Management and Entrepreneurship has earned doctorate degrees from distinguished institutions around the nation. Those faculty members who have worked in the business community or who continue to serve as consultants to the Cincinnati business community are able to bring their firsthand knowledge and experience into the classroom. Professors are committed, first and foremost, to teaching. The faculty is readily available to work with students outside the classroom. Classes are typically small, and students and faculty get to know each other on an individual basis.

Daewoo Park, Department Chair and Professor of Management, PhD (Texas A&M)

Rashmi Assudani, Assistant Professor, PhD (McGill University)

Thomas Clark, Professor, PhD (Indiana University)

Margaret Cunningham, Assistant Professor, PhD (University of Cincinnati)

Lynda Kilbourne, Associate Professor, PhD (University of Texas)

Timothy Kloppenborg, Professor, PhD (University of Cincinnati)

Rebecca A. Luce, Assistant Professor, PhD (Michigan State)

Arthur Shriberg, Professor, EdD (Columbia University)

James Turner, Assistant Professor, DBA (Louisiana State University)

Lifang Wu, Assistant Professor, PhD (University of Iowa)

RECOMMENDED CLASS SCHEDULES

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION [BSBA] IN MANAGEMENT

These schedules serve as a guideline for progress toward a degree. Students should consult with their academic advisor.

<i>First Semester</i>	<i>Credit Hours</i>	<i>Second Semester</i>	<i>Credit Hours</i>
Freshman Year			
MATH 150 Calculus	3	STAT 210 Statistics for Business I	3
History I elective	3	History II elective	3
ENGL 101 OR 115, Engl Comp/Rhetoric	3	ECON 200 Microeconomic Principles	3
Foreign Language elective	3	Foreign Language elective	3
INFO 200 Managing Info Technology	3	MKTG 300 Principles of Marketing	3
BUAD 101 Business Profession I	0	BUAD 102 Business Profession I	0
Total	15	Total	15
Sophomore Year			
ECON 201 Macroeconomic Principles	3	SHRM 200 HR in a Diverse Society ¹	3
ACCT 200 Financial Accounting	3	ACCT 201 Managerial Accounting	3
THEO 111 Theological Foundations	3	PHIL 100 Ethics as Intro to Phil	3
Literature elective	3	MGMT 300 Managerial Behavior	3
Science elective	3	STAT 211 Statistics for Business II	3
BUAD 201 Business Profession II	0	BUAD 202 Business Profession II	0
Total	15	Total	15
Junior Year			
Theo Scrip/Hist OR Christ Sys elective	3	PHIL 290 Theory of Knowledge	3
MGMT 302 Qual & Prod. in Operations	3	Science elective	3
Science elective	3	MGMT 385 Project Management	3
MGMT 309 Change Management	3	BLAW 300 Legal Environment	3
MGMT 301 Managerial Comm	2	FINC 300 Business Finance	3
ENGL/CLAS/SPAN 205, Lit & Moral Imag	3	Fine Arts elective	3
BUAD 301 Business Profession III	0	BUAD 302 Business Profession III	0
Total	17	Total	18
Senior Year			
Theology Ethics OR Rel/Cult elective	3	Philosophy elective	3
ECON 300 Int'l Trade & Business	3	Management elective	3
Management electives	6	MGMT 495, Strategic Management	3
Business elective	3	E/RS Focus elective ²	3
BUAD 401 Business Profession IV	0	General elective	3
		BUAD 402 Business Profession IV	0
Total	15	Total	15

Scheduling notes: ¹ SHRM 200 fulfills the Core's cultural diversity elective.
² E/RS Focus elective requirement may be used to satisfy another element of the Core or the major requirements.

- ▶ Consult the undergraduate Core Curriculum requirements.
- ▶ The BSBA degree program typically requires 123 total credit hours, with 120 hours as the absolute minimum, and an overall 2.000 GPA.

CORE CURRICULUM

The foundation of Xavier's success is its commitment to its Jesuit heritage. The Core Curriculum endeavors to realize and embody Xavier's mission and philosophy of education and serves as a valuable foundation for all undergraduate students. Within the Core, the four-course Ethics/Religion and Society (E/RS) Focus fosters students' understanding of socially significant issues from the perspectives of the humanities, especially literature, philosophy and theology, as well as from the perspectives of the social and natural sciences.

Along with courses in their major, Xavier students also take courses in: cultural diversity, English composition, fine arts, foreign language, history, literature, mathematics, philosophy, science, social science and theology.

XAVIER AT A GLANCE

Founded in 1831, Xavier is a Jesuit Catholic university in Cincinnati, Ohio. Its three colleges offer 81 undergraduate majors, 45 minors and 13 graduate programs to 6,966 total students, including 4,228 undergraduate students.

ACCLAIM

- ▶ Recognized as one of the top 10 universities in the Midwest for the 15th consecutive year by *U.S. News & World Report*, including #1 rankings for freshman retention and graduation rates.
- ▶ Named for the sixth year among "The Best 371 Colleges" in America by *The Princeton Review*.
- ▶ Ranked #41 among the "Top 50 Best Values" in private universities nationwide by *Kiplinger's Personal Finance*.
- ▶ Tapped for the 2008 President's Higher Education Community Service Honor Roll for innovative service-learning and volunteerism.
- ▶ Recognized by *BusinessWeek* as one of "The Best Undergrad Business Schools" in the nation.

**XAVIER UNIVERSITY:
A JESUIT, CATHOLIC UNIVERSITY
IN CINCINNATI, OHIO**

FOR MORE INFORMATION

OFFICE OF ADMISSION

Phone: 513-745-3301
877-XUADMIT (982-3648)
Fax: 513-745-4319
E-mail: xuadmit@xavier.edu
Web: www.xavier.edu
Mail: 3800 Victory Parkway
Cincinnati, Ohio 45207-5311

DEPARTMENT OF MANAGEMENT AND ENTREPRENEURSHIP Daewoo Park, PhD, Chair

Phone: 513-745-2028
E-mail: parkd@xavier.edu
Web: [www.xavier.edu/williams/
undergraduate/management](http://www.xavier.edu/williams/undergraduate/management)
On Campus: 409 Schott Hall
Mail: 3800 Victory Parkway
Cincinnati, Ohio 45207-5164