

WILLIAMS COLLEGE OF BUSINESS

INTERNATIONAL BUSINESS

XAVIER UNIVERSITY: A JESUIT, CATHOLIC UNIVERSITY IN CINCINNATI, OHIO



INTERNATIONAL BUSINESS is an interdisciplinary program that provides students with cross-cultural skills and knowledge to pursue career opportunities in business, trade, government and non-government organizations (NGOs). The program brings together courses and faculty from a number of disciplines across the Williams College of Business.

By studying international business, you will:

- ▶ **Gain** a solid foundation in international business principles and practices to be prepared for the global world of business.
- ▶ **Develop** distinct skills to solve international business problems and function effectively in the global arena.
- ▶ **Cultivate** a sound understanding of cultures that exist across the global economy.

THE PROGRAM

The Department of Management and Entrepreneurship offers the degree of Bachelor of Science in Business Administration (BSBA) in International Business. Also offered is a minor in international business.

Because companies often provide foreign assignments to employees who are trained in their domestic operations, students are encouraged to consider either taking a second major such as marketing, finance, international business, accounting or a foreign language, or completing a few targeted courses in one of these disciplines.

International business majors are required to complete summer-long or semester-long study abroad or work abroad in a country other than one's native country. Students can learn more by working with Xavier's Center for International Business to take advantage of the University's study abroad programs and other opportunities. Learn more at www.xavier.edu/study-abroad.

Note that two additional courses of foreign language, generally at the 300-level or above, may be substituted for the international experience.

In addition to traditional studies, international business majors:

- ▶ Take advantage of internships. Every year the faculty selects students to interview for paid internships that give students hands-on work in international business with a local company. Most internships are reserved exclusively for students applying through this program. The program provides six to eight internships each year for juniors and seniors in international business. Most international business majors work at either the Global Center for Greater Cincinnati or the Cincinnati office of the U.S. Department of Commerce. These are unpaid positions, but offer excellent experience and valuable contacts.
- ▶ Join the International Business Association which sponsors regular activities, including inviting guest speakers to campus, visiting local companies, and sponsoring an annual trip to Washington, D.C., or New York to visit international companies and organizations.
- ▶ Volunteer for the Interlink Mentor Program, an orientation program to welcome new international students and help them acclimate to life at Xavier and to the United States. Mentors help with new international student orientation and are active participants in the programs and activities of Xavier's Romero International Center.
- ▶ Get matched with an Executive Mentor, who works with the student for his or her four years at Xavier to provide professional guidance, networking support and career connections. Xavier is one of the first schools in the nation to offer this type of mentor program.

XAVIER
UNIVERSITY

KEY ACHIEVEMENTS

WILLIAMS COLLEGE OF BUSINESS

Nationally recognized for providing outstanding business education to undergraduates and graduate students, the Williams College of Business (WCB) continues to earn top rankings and major distinctions, including the following in 2009-2010 for its undergraduate program.

- ▶ Ranked by *BusinessWeek*:
 - ▶ **69th** best undergraduate program in the nation
 - ▶ **4th** nationally for the undergraduate sustainability program
 - ▶ **7th** nationally for the corporate strategy undergraduate program
 - ▶ **8th** in the nation for the financial management undergraduate program
- ▶ Ranked by *Princeton Review*:
 - ▶ **One** of America's best business schools in the nation
 - ▶ **24th** most entrepreneurial campus in the nation

The WCB is accredited by the Association to Advance Collegiate Schools of Business (AACSB), an international organization. Only 450 out of 2,000 business schools worldwide have achieved this distinction.

In 2010, the WCB will be housed in a brand-new building on Xavier's campus. The facility will feature the latest learning resources, with such amenities as a stock ticker board, to provide real-world experience to fully prepare students for the business world in the United States and around the globe.

OUTCOMES

For the graduating class of 2008, 95 percent of Williams College of Business (WCB) graduates and 93 percent of international business graduates were either employed full-time or enrolled in a graduate program within 90 days of graduation. Average starting salary for 2008 international business graduates: \$36,714.

Many international business graduates work for a U.S. company that sends them abroad for business travel, or to work abroad for a number of years at a time. International business careers include the following:

- ▶ **Management:** Overseas production, shipping, international human resources management
- ▶ **Finance:** International banking, currency trading, securities trading analysis of overseas production sites/international investment, company exchange risk management, international risk management, financial planning for multinationals
- ▶ **Accounting:** Financial management for multinational companies
- ▶ **Marketing:** Business-to-business selling, market analysis/research, international purchasing, cross-cultural negotiating, consulting
- ▶ **Government:** Foreign service officer, country analyst

Recent graduates have been hired for such positions as:

- ▶ Account executive, Total Quality Logistics
- ▶ Account specialist, Union Central Life Insurance
- ▶ Assistant language teacher, Hiroshima Prefectural Government
- ▶ Assistant, The Hispanic Chamber
- ▶ HR assistant, ECS Mid-Atlantic

International business majors also pursue graduate study to earn a degree in law, an MBA or a Master of Diplomacy at prestigious institutions nationwide.

REQUIREMENTS

- ▶ **Core Curriculum:** 64 credit hours [For further details, see page 4.]
- ▶ **Business Core:** 42 hours. At least half of the 42 total credit hours must be taken at Xavier. Business Core courses include:

ACCT 200	Introductory Financial Accounting
ACCT 201	Introductory Managerial Accounting
BLAW 300	Legal Environment
ECON 200	Microeconomic Principles
ECON 201	Macroeconomic Principles
ECON 300	International Trade & Business Environment
FINC 300	Business Finance
INFO 120	Introduction to Business Technology
INFO 200	Managing Information Technology
MGMT 300	Managerial Behavior
MGMT 301	Managerial Communication
MGMT 302	Quality and Productivity in Operations
MKTG 300	Principles of Marketing
SHRM 200	Human Resources in a Diverse Society
STAT 211	Statistics for Business II

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RECOMMENDED CLASS SCHEDULES

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION [BSBA] IN INTERNATIONAL BUSINESS

These schedules serve as a guideline for progress toward a degree. Students should consult with their academic advisor.

<i>First Semester</i>	<i>Credit Hours</i>	<i>Second Semester</i>	<i>Credit Hours</i>
MATH 150 Calculus-Honors	3	STAT 210 Statistics for Business I	3
History I elective	3	History II elective	3
ENGL 101 English Composition	3	ECON 200 Microeconomic Principles	3
Foreign Language I	3	Foreign Language II	3
INFO 200 Mgmt of Info Systems	3	MKTG 300 Principles of Marketing	3
BUAD 101 Business Profession	0	BUAD 102 Business Profession	0
Total	15	Total	15
Sophomore Year			
ECON 201 Macroeconomic Principles	3	PHIL 100 Ethics as Intro to Phil	3
THEO 111 Theological Foundations	3	STAT 211 Statistics for Business II	3
Literature elective	3	MGMT 300 Managerial Behavior	3
SHRM 200 HR in a Diverse Society ¹	3	Science elective I	3
ACCT 200 Financial Accounting	3	ACCT 201 Managerial Accounting	3
BUAD 201 Business Profession I	0	MGMT 301 Managerial Comm	2
		BUAD 202 Business Profession II	0
Total	15	Total	17
Junior Year			
Science elective II	3	Int'l Business elective I (SHRM 325/MGMT 325, spring only)	3
ECON 300 Int'l Trade & Bus Environ	3	Cultural elective I	3
FINC 300 Busyness Finance	3	Theo Scrip/Hist OR Christ Sys elective	3
PHIL 290 Theory of Knowledge	3	MGMT 302 Quality & Prod in Operat	3
Business Language	3	MKTG 320 Int'l Mktg	3
Fine Arts elective	3	BUAD 302 Business Profession III	0
BUAD 301 Business Profession III	0		
Total	18	Total	15
Senior Year			
Int'l Bus elective, Cultural elective II	3	FINC 476, Int'l Finance (spring only)	3
Business elective	3	Int'l Bus elective, Cultural elective II OR Business elective credit hours	3
ENGL/CLAS/SPAN 205, Lit & Moral Imag	3	BLAW 300 Legal Environment	3
MGMT 325 Int'l Management	3	Philosophy elective	3
Theo Scrip/Hist OR Christ Sys elective	3	E/RS elective (OR free elective) ²	3
Science elective III	3	BUAD 402 Business Profession IV	0
BUAD 401 Business Profession IV	0		
Total	18	Total	15

- Scheduling notes:**
- ¹ SHRM 200 fulfills the Core's cultural diversity elective.
 - ² E/RS Focus elective requirement may be used to satisfy another element of the Core or the major requirements.
 - ▶ Consult the undergraduate Core Curriculum requirements.
 - ▶ The BSBA degree program typically requires 123 total credit hours, with 120 hours as the absolute minimum, and an overall 2.000 GPA.

REQUIREMENTS [cont.]

► **Major in international business:** 21 total credit hours, including 12 hours of global business skills in international marketing, international management and international finance; and in one of the following: international human resources, economics of developing countries, international economics, or international business co-op; three hours for the international business capstone; and six hours of global cultural knowledge with a history or modern language course.

CORE CURRICULUM

The foundation of Xavier's success is its commitment to its Jesuit heritage. The Core Curriculum endeavors to realize and embody Xavier's mission and philosophy of education and serves as a valuable foundation for all undergraduate students. Within the Core, the four-course Ethics/Religion and Society (E/RS) Focus fosters students' understanding of socially significant issues from the perspectives of the humanities, especially literature, philosophy and theology, as well as from the perspectives of the social and natural sciences.

Along with courses in their major, Xavier students also take courses in: cultural diversity, English composition, fine arts, foreign language, history, literature, mathematics, philosophy, science, social science and theology.

FACULTY

International business faculty in the Department of Management and Entrepreneurship has earned doctorate degrees from distinguished institutions around the nation. Those faculty members who have worked in the business community or who continue to serve as consultants to the Cincinnati business community are able to bring their firsthand knowledge and experience into the classroom. Professors are committed, first and foremost, to teaching. The faculty is readily available to work with students outside the classroom. Classes are typically small, and students and faculty get to know each other on an individual basis.

Michael Webb, Chair and Professor, Economics, PhD (University of Illinois)

Hasan Faruq, Assistant Professor, PhD (Indiana University)

Amit Sen, Associate Professor, PhD (North Carolina State)

XAVIER AT A GLANCE

Founded in 1831, Xavier is a Jesuit Catholic university in Cincinnati, Ohio. Its three colleges offer 81 undergraduate majors, 45 minors and 13 graduate programs to 6,966 total students, including 4,228 undergraduate students.

ACCLAIM

- Recognized as one of the top 10 universities in the Midwest for the 15th consecutive year by *U.S. News & World Report*, including #1 rankings for freshman retention and graduation rates.
- Named for the sixth year among "The Best 371 Colleges" in America by *The Princeton Review*.
- Ranked #41 among the "Top 50 Best Values" in private universities nationwide by *Kiplinger's Personal Finance*.
- Tapped for the 2008 President's Higher Education Community Service Honor Roll for innovative service-learning and volunteerism.
- Recognized by *BusinessWeek* as one of "The Best Undergrad Business Schools" in the nation.

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IN CINCINNATI, OHIO**

FOR MORE INFORMATION

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