

2010 Post-1 Year MBA Survey

- Administered spring 2010 to spring 2009 graduates

Respondent Profile

- Response rate of 16%, 61 out of 385
- Majority of respondents graduated in May 2009
- 77% attended part time
- 38% earned a concentration
 - Of that, 57% responded that the concentration did not assist in a job search or career change post graduation.
- 57% of respondents reported receiving their MBA to “enhance my professional development.”

Respondent Employment Profile

- 97% are currently employed.
- 64% had a goal to change positions within their organization.
- 63% did not change jobs prior to graduation.
- 67% report that they are not pursuing a new job at this time.
- 63% of respondents reported that – in staying with their original employer after graduation - their salary has not increased.
- Of those who reported staying with their employer upon graduation, the descriptions of their employment situation since that time is as follows:

Remain with your current company in the position I held upon graduation			56%
Accept a new position within your current company			18%
Was re-assigned within my company which is considered a lateral move			10%
Stayed with my employer initially but have since changed companies			7%
Other or Not Applicable			10%

Respondent Salary Profile

- \$59,104 – the average salary reported before starting the MBA.
- \$70,083 – the average reported upon ending the MBA .

- 20% average salary increase.

Essential Components to be included in the MBA, as recommended by the respondents

- Real World Experiences – Work related projects, Real life application, Interactive cases, Consulting for real companies, etc.
- Managerial skills – Public speaking, communication, managerial techniques.
- Business Plan Development.
- Professional Development preparation & themed Professional Development Events such as Finance, Marketing, Executive networking, How to take advantage of your MBA.
- Travel – International and Domestic.
- Student groups.

MBA Impact on Competitiveness: Did the MBA experience prepare you & make you competitive in the job market?

- 75% responded “Yes”
- 20% responded “No”
- 5% responded “Sort Of”

Continued Involvement

- 44% want to keep active in the WCBO as a speaker, mentor, or with other various activities.