



## **Executive MBA Program** **Course Descriptions**

### **ECON 705: Applied Economic Analysis**

This course focuses on the economic behavior of the consumer and producer, and combines economic theory and applications in order to understand and evaluate the national and international economic environment. Classical and contemporary economic models provide a framework for analysis and application. Current economic issues and the impact of monetary and fiscal policies are considered.

### **BLAW 734: Management & the Legal Environment**

This course examines legal and ethical concepts and their impact on business. Topics include business torts, product liability, white collar crimes, worker's privacy, employment discrimination and business ethics.

### **ACCT 701: Accounting Concepts & Analysis**

This course focuses on the concepts of collection, analysis, processing and reporting of accounting data. Students learn to read, comprehend and use financial statements in many decision-making contexts.

### **MGMT 744: Motivation & Behavior in Organizations**

This course focuses on the analysis of individual and group behavior to ensure the effective development of human resources within an organization and develops practical application of behavioral science theory for solving human problems. Topics include motivation to work, perception and expectation in organizations, behavior management, change process, team-building and group functioning.

### **BUAD 779: International Business**

This course helps students understand the world in which multi-national corporations, national and international agencies, and individuals interact. It focuses on economic, cultural, financial and political environments of international trade and emphasizes economic analysis, marketing and financial strategies.

### **STAT 721: Statistics for Managers**

This course covers principles and applications of descriptive and inferential statistics, and basic techniques for understanding, organizing, describing and computing simple

research data using Microsoft Excel software. An emphasis is placed on being able to select the appropriate statistical method for analyzing data in order to answer business questions.

### **BUAD 780: International Field Experience**

By examining philosophies and practices used by successful companies on continents such as Asia or South America, students in this course enhance their understanding of management practices, role of quality, international strategies, and adaptation required by cultural diversity. Visiting companies abroad provides an opportunity to investigate the techniques used in the global market. Presentations made by business, academic and government leaders provide added perspectives.

### **FINC 700: Corporate Finance**

This course introduces the basic principles and techniques used in the financial management of business with special emphasis on the corporation.

### **HRES 701: Human Resources**

This course focuses on strategic human resource management, including the design, implementation and auditing of human resource management systems. It includes examination of human resource management in large and small organizations, considering the roles of line managers and HR specialists in making effective decisions about employees. Special attention is given to organization change and development, international HRM, and diversity issues and initiatives.

### **INFO 700: Management of Information & Technology**

This course examines systems and technology in business. The focus is on the use of information and technology to influence the design, operation and control of productive systems to enhance competitive advantages. Topics include strategic use of information and operations systems and trends in information technology development.

### **ACCT 703: Managerial Accounting**

This course focuses on the integration of accounting into management decision process. Consideration is given to the behavioral and technical implications of management control systems, and the three types of management accounting constructions; full cost, differential and responsibility are examined.

### **MKTG 700: Marketing Concepts & Strategy**

This course focuses on strategic decision-making in marketing, emphasizing marketing strategy formulation and implementation in light of organizational objectives and emphasizes analytical approaches to marketing decisions.

### **FINC 701: Managerial Finance**

This course develops managerial perspective for key financial decisions while creating shareholder value. Topics include financial analysis, working capital management, time value of money, capital budgeting, cost of capital, capital structure, dividend policy, financial ethics, and valuation of debt and equity securities.

### **MGMT 745: Strategic Leadership**

The objective in this course is to embark on a journey in self growth and development so that students emerge as better strategic leaders. In today's global workplace, leaders are faced with the challenges of developing a vision for their organizations, formulating and communicating objectives to key stakeholder groups, mobilizing resources around opportunities, combating threats without compromising on ethical practices or principles, and creating a culture to deliver on the opportunities. Via a simple model that illustrates the relationships among the variables that serve as the foundation for strategic leadership, and application exercises surrounding the key variables, this journey will culminate with a better understanding of the challenges listed above and an understanding of the needs of the multiple stakeholder groups such as shareholders/owners, customers, employees, suppliers, and special interest groups that influence the actions of any organization.

### **BUAD 704: Global Strategic Thinking**

This course focuses on strategic and global management issues and involves reading and analysis, presentation by and dialogue with executive speakers, and an analytic paper.