

“RESILIENT LEADERSHIP in the face of constant change!”

To create a resilient organization in today’s environment, leaders must be the Resilient Model of what they wish to see, and Resilient Leadership requires the courage to challenge, commit and contribute in ways that transcend today’s norms.

Wednesday, November 18, 2009

Event Presentation 3:30 p.m. – 5:30 p.m. (Cocktail Reception & Networking immediately following)
Hilton Cincinnati Netherland Plaza / Hall of Mirrors



Bob McDonald - KEYNOTE SPEAKER

Bob McDonald is President and Chief Executive Officer of Procter & Gamble. Gain insights from Bob, who has nearly 30 years of brand building, market development, global business unit & operations leadership experience across P&G and throughout the world.

A graduate of West Point and Captain in the U.S. Army, Bob joined P&G in 1980. Bob worked on prominent brands such as Dawn, Cascade and Tide and led businesses in the Philippines, Japan and Korea.

Bob received the inaugural Leadership Excellence Award from the U.S. Naval Academy & Harvard Business Review, serves on the Board of Directors of Xerox Corp., is Chairman of the Board for GS1, an international supply chain standards organization, advises Duke University, Northwestern University, University of Utah, St. Petersburg State University in Russia, and is Special Goodwill Envoy of Hyogo Prefecture, Japan.

Bob is also Vice Chair of the U.S.-China Business Council, member of the U.S. Advisory Committee for Trade Policy & Negotiations (ACTPN) & Singapore’s International Advisory Council of the Economic Development Board.



Eileen McDargh - National Speaker and Author

Join our national guest speaker and award-winning author, Eileen McDargh, to explore the key of leading organizations in turbulent times is radical resiliency. It is not about happy faces on mirrors and mantras on coffee mugs. It is not about hanging on while holding back. It’s about times when you feel someone ate your cheese, drained the swamp, and went from great to less-than-good.

Resilient leadership requires the courage to challenge, commit, and contribute in ways that positively influence yourself, your stakeholders and your organization. Join our guest presenter, Eileen McDargh, as she explores the influence of connectivity and energy with four critical resiliency traits that are found in superior change masters. To create a resilient organization, today’s leaders must BE the model of what they wish to see.

Eileen is noted for her provocative, hilarious and always insightful presentations with hundreds of clients ranging from American Airlines to Xerox. Executive Excellence magazine continually ranks her as one of the top 100 thought leaders in leadership & among the top 10 consultants on leadership development.

*Eileen authored the first book on work/life balance, **Work for a Living & Still Be Free to Live**. Additional books include **The Resilient Spirit, Talk Ain’t Cheap ... It’s Priceless – Connecting in a Disconnected World**, and her newest book, **Gifts from the Mountain: Simple Truths for Life’s Complexities**, which won the Benjamin Franklin Gold Award in 2008.*

Cincinnati Event

Date: Wednesday, November 18, 2009

Time:

3:00 p.m. – 3:30 p.m. Registration / Networking

3:30 p.m. – 5:30 p.m. Event Presentations

5:30 p.m. – 7:00 p.m. Reception / Networking

Location: Hilton Cincinnati Netherland Plaza

Hall of Mirrors

35 West Fifth Street

Cincinnati, Ohio 45202

Registration Fee: \$60*/person

Registration:

- Register online at www.newonline.org
- Click on Calendar on left side of page; select Cincinnati Event (no need to create profile)
- Select register in event description page; list of registrants is viewable prior to registering for the event
- Follow directions to complete registration

* No refunds within 7 business days of the event.

For NEW events and membership information, please contact: Anna Duran Martinez
(281) 302-4354

admartinez@newonline.org

For more information on the Cincinnati Group,

Co-Chair Contact:

Lisa Holsclaw (Kroger) – ruth.adams@kroger.com

Mindy Thompson-Sherwood (P&G) – schellinger.ka@pg.com

Network of Executive Women Mission

To attract, retain and advance women in the consumer products and retail industry through education, leadership and business development. This event is open to men, women, members and non members. If you would like to attend, register online, Please visit our website for details. www.newonline.org