

2009 Ohio's Only State-wide College Entrepreneurship and Ethics Conference and Competition

November 16-17, 2009
Cintas Center, Xavier University

Co-sponsored by
Williams College of Business
Ohio Attorney General

November 16 (Monday)

6:00 – 8:00 p.m. **Business Exposition**
Entrepreneurship Boot Camp for OH High School Students

November 17 (Tuesday)

7:30 – 8:30 a.m. **Registration & Breakfast**

8:30 – 9:15 a.m. **Welcome & Keynote Speech**
(Mr. Michael Gendron, Partner, Tatum LLC)

9:30 a.m. – Noon **Breakout Sessions (24 sessions)**

Noon – 1:00 p.m. **Luncheon & Keynote Speech**
(Mr. Pete Henseler, President, RC2 Corporation)

1:15 – 3:00 p.m. **Simulation Competition**

3:15 – 3:45 p.m. **Ohio Attorney General Speech**
(Mr. Richard Cordray, OH Attorney General)

3:45 – 4:00 p.m. **Award Ceremony**
(Castleberry Award, Busch Award, TUG Award,
Shriberg Award, RCDP Award, MCH award)

Xavier University
Williams College of Business
Undergraduate Entrepreneurship Program

#1 among 28 U.S. Jesuit Colleges and Universities
#19 among 2,300 U.S. Colleges and Universities



9:30 – 10:15 Breakout Sessions Topics	10:30 – 11:15 Breakout Sessions Topics	11:15 – 12:00 Breakout Sessions Topics	Schiff Conferen ce Center Room #
EO (Entrepreneurs' Organization) Forum	EO (Entrepreneurs' Organization) forum	Blue Ocean Strategy	1
The One Minute Entrepreneur and Manager I	The One Minute Entrepreneur and Manager II	Entrepreneurial Finance & Accounting	2
SBA Forum: US Small Business Admin.	Global Entrepreneurship: China and India (Dragon vs. Elephant)	Global Entrepreneurship: Japan and Korea (Sony vs. Samsung)	3
Entrepreneurial Ethics & Legal Issues Part I	Entrepreneurial Ethics & Legal Issues Part II	Entrepreneurial Ethics & Legal Issues Part III	4
Entrepreneurial Marketing	Entrepreneurial Marketing	Intrepreneurship (Corporate Entrepreneurship)	Banquet Room 1 A
Entrepreneurial and Ethical Leadership	Entrepreneurial Scorecard	SCORE Forum	Banquet Room 1 B
Model Business: A Tool for Business Plan Evaluation	Creativity as Change	Entrepreneurial and Ethical Leadership	Banquet Room 1 C
Entrepreneurial Mindset: Creativity & Innovation (self test and assessment)	Entrepreneurial Mindset: Creativity & Innovation (self test and assessment)	Project Management Skills for Entrepreneurs	Banquet Room 1 D