

FOR IMMEDIATE RELEASE / MAY 2011

**TO SUPPORT ENTREPRENEURSHIP, DINSMORE & SHOHL
WILL PROVIDE LEGAL ADVISORY SERVICES TO X-LAB WINNERS**

Applications for Xavier Launch-a-Business Accepted Until Monday, May 16

Dinsmore & Shohl, one of the region's largest law firms, will be offering legal advisory services to winners of the Xavier Launch-a-Business Competition, a program that promotes entrepreneurship and economic development.

The firm, based in Cincinnati, will make available a team of lawyers to assist each 2011 X-LAB winner after they are announced in August. X-LAB will select about 10 winners this year.

Now in its second year, X-LAB helps entrepreneurs start new businesses and nonprofits by sharing with them the business expertise of the Williams College of Business, which runs X-LAB.

Dinsmore & Shohl will be filling a need that X-LAB had not previously offered. The firm wants to help Greater Cincinnati continue to develop into a region where start-up businesses can flourish, said Mark A. McAndrew, a partner in the firm's Cincinnati office.

"Our partnership with Xavier will help ensure entrepreneurs have the resources needed to give them a strong chance to succeed," he said.

The firm's lawyers will help X-LAB winners with legal advisory services such as those needed to start and finance businesses and protect intellectual property.

"Dinsmore & Shohl will be providing a tremendous service to our X-LAB winners," said Ali Malekzadeh, Dean of the Williams College of Business. "By offering this help, the firm is supporting not only the winners, the Williams College of Business and Xavier University but also the region's economy."

The deadline to apply for X-LAB 2011 is Monday, May 16. The only place to apply is www.xavier.edu/xlab. There is no entry fee.

X-LAB is looking for businesses and nonprofits that can grow or make a significant impact regionally or nationally. X-LAB will select the most determined, creative entrepreneurs with the most promising ideas. Then, the College will provide consulting services and other support to the winners.

X-LAB is different than other entrepreneur competitions because its primary benefit is sharing the expertise of its faculty, MBA students and executives affiliated with the College. Many entrepreneur competitions offer cash prizes but little business expertise.

X-LAB's 2010 winners and finalists attended 45 hours of workshops, taught by business faculty members, to learn how to develop business plans. They also have learned how to make presentations to potential investors and honed those skills by practicing in front of local business executives.

With five days until the application deadline, X-LAB 2011 had received more than 80 applications.

Dinsmore & Shohl, headquartered in Cincinnati, ranks in the Am Law 200 and National Law Journal 250 as one of the largest law firms in the region. It has 11 offices in four states throughout the Midwest. Its more than 450 attorneys represent numerous public and private employers, from emerging businesses to Fortune 500 companies.

Dinsmore & Shohl's clients include leading businesses operating internationally, across the nation, throughout the region and locally. The firm serves clients across a broad range of industries including chemicals, communications, construction, education, energy, financial services, government, health care, hospitality, insurance, life sciences, manufacturing, media, natural resources, pharmaceuticals, real estate, retail, technology and transportation. Its attorneys provide clients with efficient, cost-effective and comprehensive solutions to complex legal and business issues. More information is available at www.dinslaw.com.

The Williams College of Business, one of three colleges at Xavier University in Cincinnati, is ranked as one of the nation's best business schools for teaching entrepreneurship. It also has been recognized for its outstanding MBA programs. More information is available at www.xavier.edu/williams.

Media contacts:

Williams College of Business -- Elliot Grossman, 513-240-9801; grossmane@xavier.edu

Dinsmore & Shohl -- Kyle Shumate, 513-977-8272; kyle.shumate@dinslaw.com