Xavier WCB Strategy Foundation

BHAG:
By guiding our students toward a better future & through our intentional Jesuit way, by 2018 WCB is the premier business college in the region

Who We Serve:
Engaged, inquisitive students who want to learn and grow

Our Core Strength:
By integrating Experiential Learning and Jesuit Values with personalized attention, we prepare each student for a fulfilling life and a better world

How We Serve:
Compassionately Proactively Collaboratively

Our Operating Model:
Customer Intimate

Our Purpose:
A better education for a better world

Our Core Values & Beliefs:
Magis
Reflection Cura Personalis
Discernment Solidarity & Kinship
Service Rooted in Justice & Love
BHAG: Through our intentional Jesuit way, guiding our students toward a better future, by 2018, WCB is the premier business college in the region.

"What will our engaged, inquisitive students demand of us?"

C1 - Relevant & challenging education for better career opportunities

- C2 – A school with a great reputation
- C3 – Individualized Attention
- C4 – Connection with business community
- C5 – Skills, Tools & Experiences for success
- C6 – Other bright students

"In order to deliver on our promise to the customer, what processes must we master?"

- P1 – Personalized advising & mentoring
- P2 – High-Impact Student-centered learning environment
- P3 – Faculty & Staff development & growth
- P4 – Recruiting the right people into our community
- P5 – Curriculum review & revision
- P6 – Leveraging external relationships (Alumni, Businesses, Educators...)

Engaged, Inquisitive Students

Customer

Process
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**WCB’s 2013 Strategic Themes:**

**BHAG for 2018:**

**Theme A:** Strengthen the graduate programs

**Theme B:** Increase external engagement

**Theme C:** Integrating experiential learning and Jesuit values in our activities

**Initial Priorities through 2013:**